VOGUE

60c

MAY



The sound of fashion–
what makes a summer wardrobe tick

Taking a chance on beauty

Permanent week-end clothes-list

12 Mistakes Worth Making

"Best of the Best:" more quick tastes of the best new reading

ADVANCED EDITION



GOOD FASHION COMES EASY THIS SEASON, SAYS ADELAAR, with a sparkling new collection of color-related separates in Dacron† and cotton broadcloth, joyously packable and wash-and-wearable! Be open-minded: wear a shirt Schiffli-embroidered (left, and center) to match the skirt, or in a solid color to blend with the skirt. Shirts in shore beige, wisteria, dazzle yellow, blue mist, ice mint, peach. Skirts in harmonizing sandstone, hyacinth, sun gold, horizon blue, isle green, apricot. Superbly Adelaar-tailored in sizes 10 to 18, each about $8.00.* At fine stores listed, Adelaar, 525 Seventh Avenue, New York 18.

Lord & Taylor, New York; The J. L. Hudson Co., Detroit; Carson, Pirie, Scott & Co., Chicago; Halle Bros., Cleveland; Kaufmann's, Pittsburgh; Hutzler's, Baltimore; Dayton's, Minneapolis; Woodward & Lothrup, Washington, D. C.; John Wanamaker, Philadelphia; Godchaux's, New Orleans; Famous Barr, St. Louis; L. S. Ayres, Indianapolis; Frost Bros., San Antonio; J. W. Robinson, Los Angeles; Roos-Atkins, San Francisco.

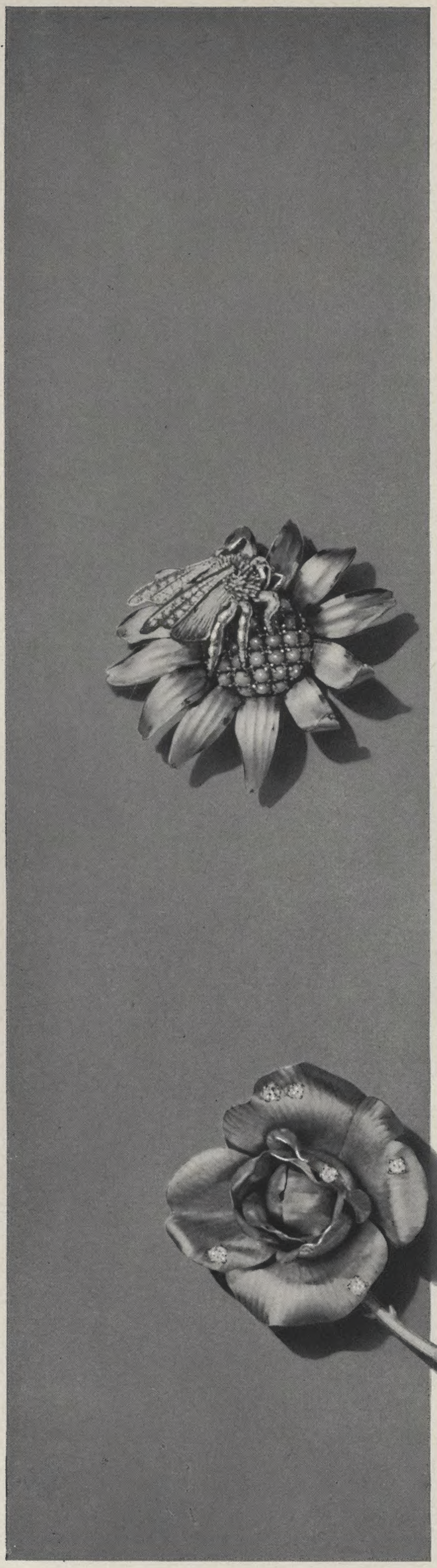
†A DUPONT POLYESTER FIBER
*SLIGHTLY HIGHER IN THE WEST



Chiffon Mystique $190

For fascination's sake, try a bit of mystery. Pretty mystery, like this dress by Mollie Parnis that can look dark as a shadow and pale as a moth's wing at the same time. It's done with silk chiffons—dark shades over pale, like black over "complexion," charcoal over turquoise, green over yellow. Also available to order in your own choice of colors. In sizes 8 to 16.
Misses Dresses, Fourth Floor

ON THE PLAZA • NEW YORK
BERGDORF GOODMAN
5TH AVENUE AT 58TH STREET



COUNTRY

GARDEN

PINS



Flowers and bees, handmade in twenty karat gold: Honeybee with wings of diamonds pavé, 500. Dahlia blossom petaled in muted and bright gold, 345. Turquoise-centered daisy with diamond-winged bee, 825. Tiffany Rose with diamond dewdrops on satin-textured petals, 550. Prices include federal tax.

TIFFANY & CO.

NEW YORK

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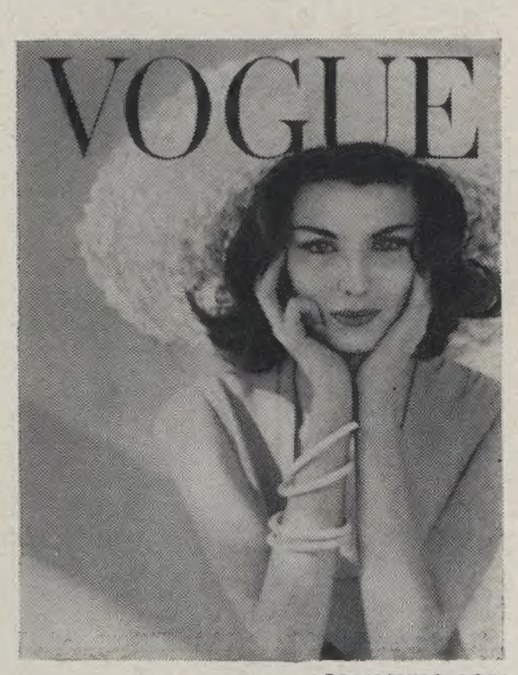
INCORPORATING VANITY FAIR

There are three Vogues: American, French, British I. S. V.-PATCÉVITCH Publisher

MAY 1960

COVER

The dress you can't get through summer without:
it might be this narrow linen shaft,
square-throated (though the throatline has been
moved south), with a square linen dickey
and an elasticized waist that's sash-belted.
To own in several colours—here it's jonquil
yellow. In Irish linen, about $20. Lord & Taylor;
Halle Bros.; Gus Mayer; I. Magnin. Parasol-sized
straw Breton by Mr. John. Coro bracelets.
Crucial to the look here is the feeling
that this is a woman who has a definite image
of *how* she wants to look this summer:
with all fussiness sloughed away; lips, eyes,
brows, strongly defined; colours clear and vivid.



LEOMBRUNO-BODI

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the world's most famous fragrance...

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a

magnificent

mist!



The fragrance more men admire, more women desire—now in a newly exciting form! Not an ordinary spray, but an *infallible* micro-mist*! Different because an exclusive Lanvin process keeps the inimitable fragrance of Arpege completely true—from first measured mist to last. In Lanvin's elegant black-and-gold container—two lavish ounces, five dollars, plus tax.

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*reg. t. m. Risdon Mfg. Co.



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Sinuous silk, WOVEN LIKE LINEN, AND SLASHED TO THE WAIST IN BACK, 69.95

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FIFTH FLOOR IN NEW YORK



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Mary Black

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Red roses bloom on white imported silk chiffon over silk organdy. Also comes with pink and yellow roses on green; flame, yellow and violet on cream; in many other combinations . . . and in solid colors. Sizes 8-20.

A dress born to go dancing . . . on ship-board cruises, in world capitals.

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HUDSON'S WOODWARD SHOPS



Ben Barrack picks a python print in Pima cotton for a split-personality costume that shifts, at the drop of a jacket, from complete cover-up to black-tie sheath later on. Black or navy with white. In sizes 8 to 16. $70.00. The J. L. Hudson Company, Detroit.

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Fresh new sterling pattern featuring one perfectly sculptured rose. Beguiling! That's the word for the blithe and budding beauty of Debutante—newest arrival from the practiced hand of Wallace. A five-piece place setting in heavy sterling priced at $33.75*

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*PRICES INCL. FED. TAX

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sight

for

summer

sightseers

Embroidered cotton sheath. White/gray; all pink; all black. 10 to 20, 12½ to 20½. $24.95. *L'Aiglon Apparel, Inc.,* 1350 *Broadway, N. Y. 18.*

L'Aiglon



Liberty of London's lovely flower prints, in Jamison's subtly sophisticated dresses by Peggy Thayer. At left—hand screened linen in gold/blue or yellow/blue against a creamy background, about $50. Right—tana lawn in pink/blue or green/blue against white, about $45. Sizes 8-18.

of London

Jamison

at Julius Garfinckel, Washington, D. C. • I. Magnin, all stores • L. S. Ayres, Indianapolis, Ind.



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For utter perfection of seagoing craft, no one knits cotton and elastic like the FAIR-TEX of them all! For COLE OF CALIFORNIA, a *petit fleur* fine screen print... in-the-swim-styled for mothers who dare to take the plunge (in back, it's fathomless!) and with criss-cross back straps for water-lovin' daughters. Maillots in blue, yellow or pink shadings on white. 10 to 16, about $20; 3 to 6x, $7. Skirted sheath (not shown), 7 to 14, about $8. At Lord & Taylor, Marshall Field & Co., Stix, Baer & Fuller, I. Magnin Co.; or write Fair-Tex Mills, Inc., 1410 Broadway, New York 18.

N° 5 - BOIS DES ILES - GARDENIA - RUSSIA LEATHER - N° 22



THE MOST TREASURED NAME IN PERFUME

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of a woman like Estée Lauder
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looking younger, fresher, lovelier
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She has created what she likes
to think of as "a goldmine of
beauty"—her Creme of Creams,
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skin, reflecting the freshness
and radiance of a years-
younger complexion.
RE-NUTRIV in 16 oz. jar,
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2 oz. $30; 1 oz. $20.
Costly? Yes, but
so rewarding!



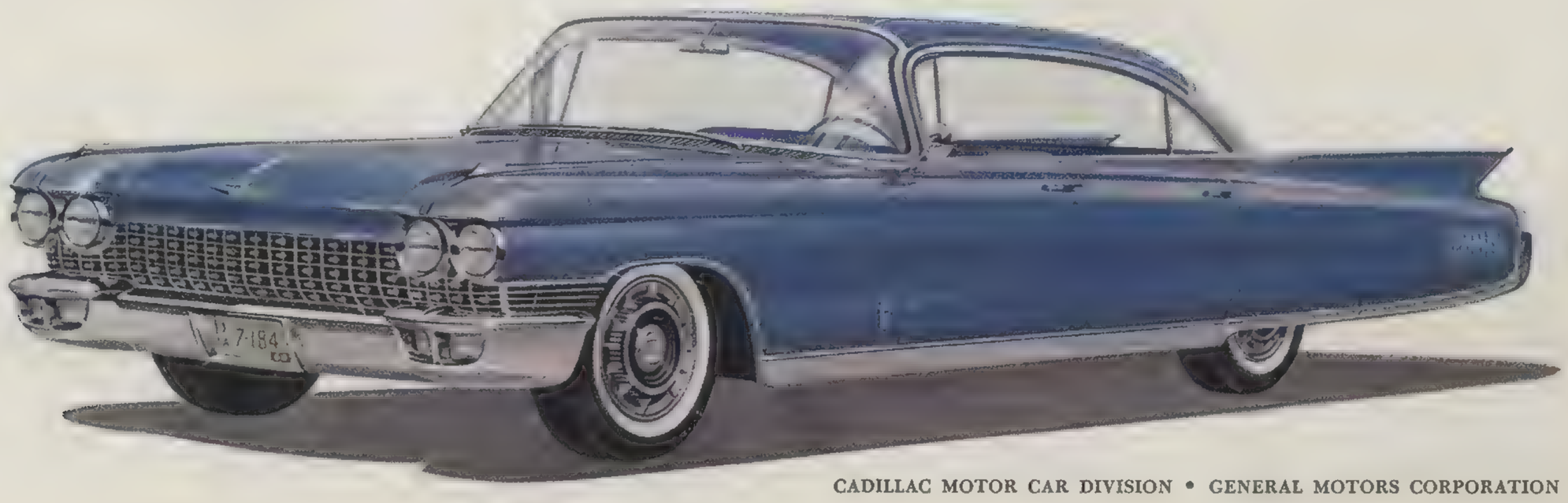
Estée Lauder 666 Fifth Avenue · New York 19



Mother and daughter ensemble designed for Cadillac by Scaasi

As much as she enjoys being a passenger in a new Cadillac, it is only when a lady takes the wheel for herself that she fully appreciates the magic of this great motor car. Steering is wonderfully feather-light and sure—the engine responds instantly to her touch—braking is incredibly soft and certain. And the car's obedience gives her a unique sense of confidence in driving. Visit your Cadillac dealer's showroom soon—and see if we aren't right. You'll be welcome indeed!

Cadillac



MAX FACTOR creates a fashion-first!

California Case

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HELEN ROSE
inspires GOLDEN CLASSIC WHITE CASE-MATES
with a gracefully feminine chiffon cocktail dress.



PAUL WHITNEY
accents his distinctively detailed blue silk ensemble
with MAX FACTOR'S new SKY BLUE CASE-MATES.

MAX FACTOR matches *hi-society* lipstick cases and
Creme Puff make-up compacts for a stunning new look
in accessories. Designed to match and accent all
your fashions and accessories—from casual to elegant!



MODERN FLORENTINE PALE CORAL FROSTED WHITE AMETHYST

-Mates matching lipstick cases and make-up compacts inspired by famous California designers



GALANOS
compliments his famous evening tunic of muted mauve silk this season with MOTHER-OF-PEARL CASE-MATES.



HAT BY REX

IRENE
accessorizes her new mustard-gold sheer wool suit of classic simplicity with TORTOISE-TONE CASE-MATES.



GOLDEN SUNBURST TURQUOISE BLUE EBONY-TONE PARTY PINK



JEWELS BY MARVIN HIME, BEVERLY HILLS

FASHION IS a case of color... and matching accessories! New CALIFORNIA CASE-MATES by MAX FACTOR match each other... your fashions... and your accessories.

Dainty HI-SOCIETY mirror-case comes complete with lipstick refill... in long-lasting HI-FI or creamy-moist HI-SOCIETY texture, in a lavish range of colors. CREME PUFF, the complete make-up in a compact, comes in your choice of 10 flattering shades. CALIFORNIA CASE-MATES in 12 fabulous designs, *$1.35* to *$5.35* each.



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where each tomorrow dawns...

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the new color creation by Revlon

A many-splendoured coral...pink with pleasure

What a volcano of fashion color!

It's a full ripe peach with a world of difference

...born to be worn in big juicy slices.

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In Revlon's extra cream, 'Lustrous' and extra lasting 'Lasting' Lipsticks. Cream and Frosted Nail Enamels to match. 'Futurama' Lipstick case by Paris jewelers Van Cleef and Arpels.

© Revlon, Inc. 1960





From Monaco to Miami... wherever the sun shines and beauty rises from the sea, you will find swimsuits made with Lastex. Women everywhere know that the secret of swimwear that molds and holds the loveliest lines, lies in the gentle persuasion of this famous elastic yarn. Best of all, its flattery is so long-lasting.

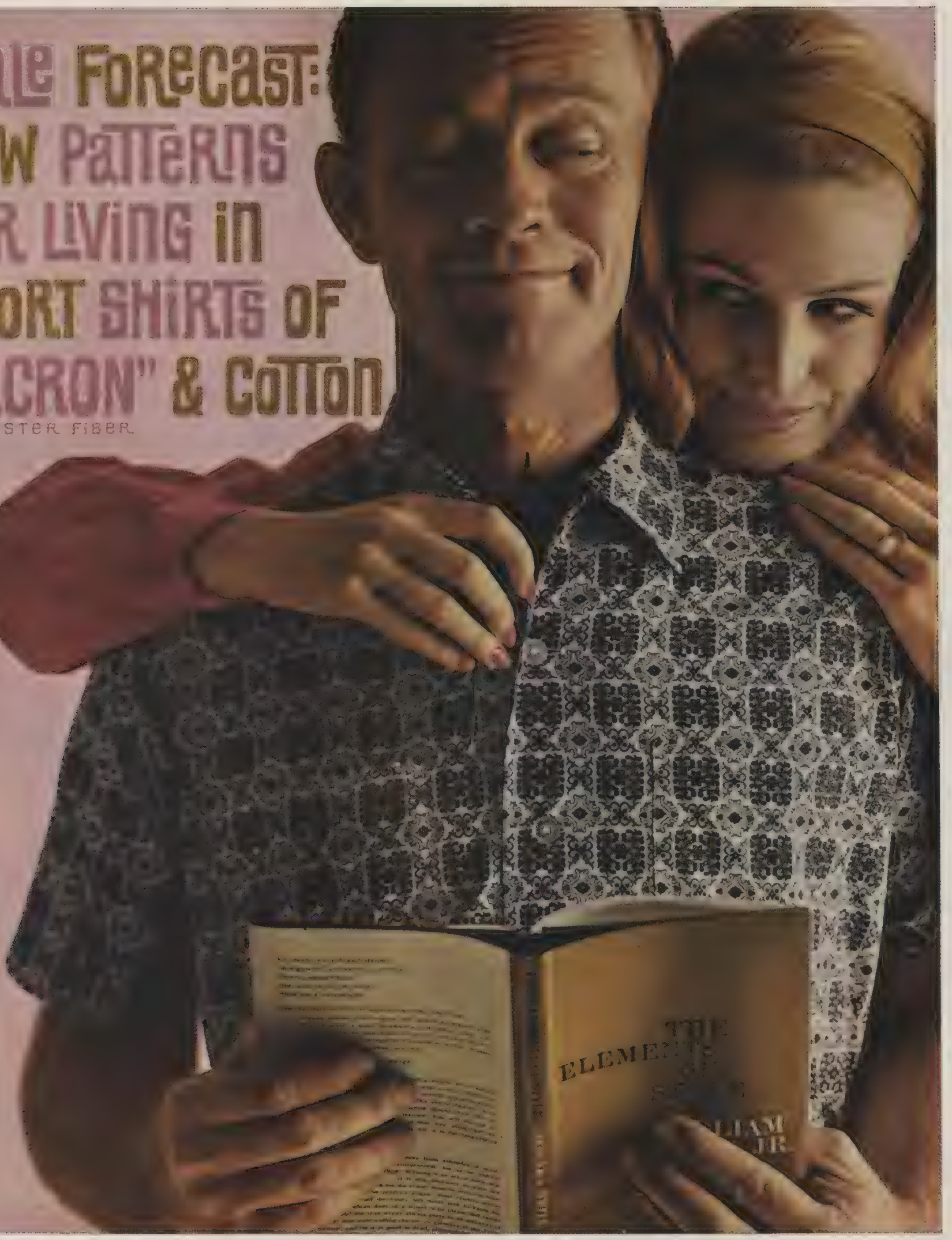
Lastex Yarn Division

United States Rubber

Rockefeller Center, New York 20, N.Y.

MALE FORECAST: NEW PATTERNS FOR LIVING IN SPORT SHIRTS OF "DACRON" & COTTON

POLYESTER FIBER



HATHAWAY and "Dacron" make summer much more fun, so much more exciting. For Hathaway has created sport shirts in patterns and shades that inspire bright, carefree living. And "Dacron"* polyester fiber (blended with 35% cotton) adds its gifts... easy care, lasting neatness and breeze-light comfort. Spark up his summer with shirts like these (the one shown is about $12 at finer stores everywhere)...they're the shirts he'll wear all season, WHEREVER YOU TWO GO FOR FUN.

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N.Y.C., *Bloomingdale's* ■ Baltimore, Md., *Hutzler's* ■ Cincinnati, O., *Shillito's* ■ Cleveland, O., *The Higbee Co.* ■ Dallas, Tex., *Sanger's* ■ Detroit, Mich., *The J. L. Hudson Co.* ■ Indianapolis, Ind., *L. S. Ayres & Co.* ■ Memphis, Tenn., *Goldsmith's* ■ Miami, Fla., *Burdine's* ■ Milwaukee, Wisc., *Milwaukee Boston Store* ■ Minneapolis, Minn., *Dayton's* ■ Phila., Pa., *Strawbridge & Clothier* ■ Rochester, N. Y., B. *Forman Co.* ■ St. Paul, Minn., *Dayton's-Schuneman.*

REGAL
swimwear

Beads by Brania

THE SENSATION OF LUMINESCENCE! **GOLDWORM** reflects the new "Luminescent Look", uniquely created of 100% Creslan, the acrylic fiber that injects exciting new qualities in knitted fashions. This draw-string sheath, a well-seasoned traveler, washes with undimmed radiance. About $35.00 in melon, blue, white, black. Cyanamid makes the Creslan acrylic fiber; Goldworm makes the dress. American Cyanamid Company, New York.

Creslan®

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'GOSSAMER COMPLEXION TINTS'... third dimensional nutrient foundations, powders — tender textures to tone, blend and transform. Here, the first new shades of meaning in make-up, butterfly tints so sheer your natural complexion comes through as a living new dimension. Wear glowing Dresden Peach, pale Alabaster, vivid Golden Umber... with matching powder or heighten with an Illusion Tint powder. 10 Complexion Tints, liquid and powder, 3.75 each. Compact powder, 2.00.

THE 'ULTIMA'

DEDICATED TO THE EXCITING

OF MAKE-UP INTO LIMITLESS NEW DIMENSIONS!

TINTS'



'GOSSAMER ILLUSION TINTS'...sheer whispers of color in nutrient foundations and powders that tint to new perfection. Bewitching special colors . . . Mauvesse, Taupesque, Azurine, Aquafleur, Apricotta, Pinkessence, Silver and Gold Lamées. Blend these subtle liquid overtones with Complexion Tint powders or interplay with Illusion Tint Powders. 6 Illusion Tints, liquid and powder, 3.75 each. Compact Powder, 2.00. Silver and Gold Lamées, liquid, 6.00 each; powder, 5.00 each.

'GOSSAMER NUTRIENT LIPSTICKS'...de-luscious, brilliant, newly shaped—adventurous tints from Port-Au-Pink to Cape Cantaloupe. The ultimate luxuries for which your lips were born . . . like wearing liquid satin. These are gossamer, high-keyed lipsticks . . . with the constant benefits of precious 'Ultima' Cream to soften, smooth and moisturize your lips. 12 brilliant tints encased in elegant fluted columns, 2.50. Refills, 1.50.

MAKE-UP COLLECTION BY REVLON

WOMAN WHO SPENDS A LIFETIME LIVING UP TO HER POTENTIAL

EVAN-PICONE'S

passports to a carefree summer
in stay-fresh blends of

DACRON® POLYESTER FIBER *or* ORLON® ACRYLIC FIBER



GLOVES OF DU PONT NYLON BY DAWNELLE. HAT BY SALLY V.

Cross borders, cross town — and cross cares off the map! You can with separates like these, in two happy blendings: a broadcloth of 65% "Dacron"* polyester and 35% cotton, and a poplin of "Dacron" polyester, cotton, and "Orlon"** acrylic. What a snap they make of summer! They won't muss when it's muggy. Won't crumple when it's hot. They're packable, easily washable, drip-dryable. And hardly ask for ironing! Left: checked poplin blouse and skirt outfit, about $25. Center: broadcloth shirt, about $8; checked poplin pants by Diva, about $13. Right: striped poplin skirt, about $12; broadcloth shirt, about $8. All in coral, lilac, gold, green, blue and black. Sizes 8-18. Prices slightly higher in the West. Available at Rich's, Atlanta; The J. L. Hudson Co., Detroit; J. W. Robinson, Los Angeles, Beverly Hills, Pasadena; B. Altman & Co., New York; Woodward & Lothrop, Washington, D. C.

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which also bears
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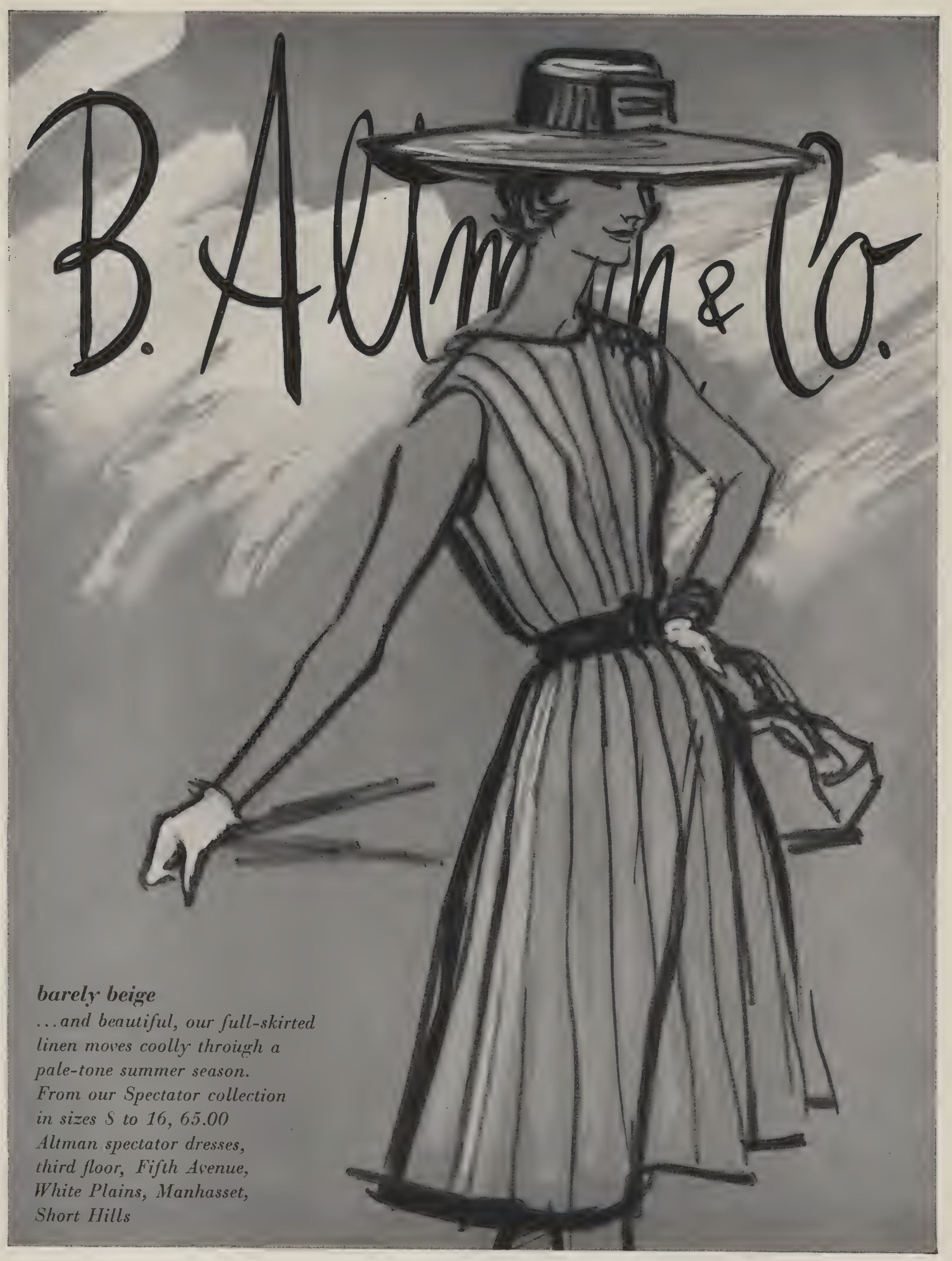
The 6-pc. Place Setting $39.75 tax included. For further information write Dept. A-25, Lunt Sterling, Greenfield, Massachusetts



for the girl who is all girl... Cinderella *dresses*

MOTHER AND DAUGHTER SUN-A-LIKES...tied for fashion honors in crispy plaided cottons. Pretty and cool with cluny lace, breezy skirts and bare-arms that begin with a bow. Sizes 3 to 6x about $5,* 7 to 14 about $6,* and mother's sizes 10 to 16 about $9.* Also in Nannette sizes 1 to 3 about $5.* At B. Altman, *New York;* Bullock's, *Los Angeles;* Scruggs Vandervoort Barney, *St. Louis;* Strawbridge & Clothier, *Phila.;* Woodward & Lothrop, *Washington, D. C.;* and other fine stores, or write to Rosenau Brothers, Inc., Fox Street and Roberts Avenue, Philadelphia 29, Pa.

*PRICES SLIGHTLY HIGHER IN THE WEST


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...and beautiful, our full-skirted
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in a woven marquetry design

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TRAVEL IN FASHION... Open to the sun—the convertible fun of Rootes Motors' 1960 Sunbeam Rapier, the beautiful British car with sports car performance, room for the family, and a top that adjusts to 3 positions.

For your holiday mood—the sheer carefree joy of Peck and Peck's charming scoop-necked print, a lovely airiness in Dacron® polyester blended with Egyptian cotton. White grounds with bird-nest print in green and yellow with yellow grosgrain belt, gray and red with red, or aqua and violet with violet. 8 to 18, $35.00



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for late afternoons

All cotton afternoon dress by Pauline Trigère



Summer is a kind of relaxed, natural season. In the day it finds you under the sun; in the night, under the moon. Cotton is equally relaxed, equally natural. It behaves nobly in the heat, stirs romantically to a gentle evening breeze. And cotton has so many different "looks", you choose it to express dignity, caprice, charm or sophistication. Cotton expresses all your fashion moods, cotton expresses all your fashion needs—smartly, becomingly. National Cotton Council, Memphis—New York.



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When it comes to getting your own way, a letter on Crane's paper is more influential than a Victorian turn of phrase. Miss Winthrop's letter was written on Crane's Greylawn paper with a tissue-lined envelope. Crane's Fine Papers are made in Dalton, Massachusetts, as they have been for one hundred and fifty-nine years.

Crane makes only 100% Rag Extra No. 1 Quality Papers for currency, securities, carbons, scientific and architectural drawings and stationery.


It's the fashion to wear face powder made to order for you alone!
Pressed in a compact, $2; or boxed loose, $2, $3; plus tax.
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1 Want to be seen in the very same swimsuit all day long? Not on your life! You need one to wear, one to dry, one to spare. It's more comfortable – and above all it's fashionable. One for the morning sun. A beautiful start to the day. But one Catalina won't do.

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the all day sun Catalina



Where have you been Amy Carol? To Girltown! 'Cause Girltown makes the best sportswear for little, middle-sized and quite grown-up girls. Amy Carol's wearing coordinates from the French Accent Group for sizes 3 to 6x, 7 to 14, subteen's 8 to 14. Shown in sizes 7 to 14; deck pants in blue denim or white duck. About $4. White duck overblouse appliqued with sailors. About $5. For nearest store, write: Girltown, Inc., 520 Eighth Ave., N. Y. 18.

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TO Girltown!

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ACRYLIC FIBER

A gift that compliments giver and receiver alike. This sport shirt is pure elegance of 70% Creslan acrylic fiber, 30% nylon. Creslan, the new luxury fiber, helps it travel in good shape, resist wrinkles and wash-and-dry with ease. Full-fashioned in your favorite colors. About $13.95. Cyanamid makes the Creslan acrylic fiber; Alfred of New York makes the shirt. American Cyanamid Company, New York.





A HEAVENLY PAIR by *Barbizon*

a delicious drift of a peignoir, angel-collared, in a delicate sea foam of aqua batiste . . . matching waltz gown embraced with fine French nylon lace at shoulder straps and waistlet, the bodice flower embroidered . . . all too pretty to iron! completely covetable in blue, ice or petal for Mother's Day or just because you can't resist luscious lingerie. the peignoir, "Robin," $11.00. the gown, "Robbie," $8.00. from our dreamwear collection, in the size you want, at finer stores.

Blendaire® batiste is 34% Dacron-Polyester, 34% cotton, 32% nylon. The fabric feels and looks like cotton with the cool plus of the drip-dry miracle synthetics behavior.

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For the sports-minded father, with impeccable taste: delight him with good fashions by IZOD, good grooming aids by KINGS MEN. What wonderful solutions for your Father's Day gift problems!

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Prices slightly higher West of the Rockies.

To Dad: an elegant gift from KINGS MEN – the leader in men's toiletries. ROYAL GOLD SINGLES: After-Shave Lotion, Thistle & Plaid Cologne or Pre-Electric Shave Lotion at $1.75 each. ROYAL GOLD DUO: Twin golden flagons of After-Shave and Cologne at $3.50 a set. Other handsome gift sets from $1 to $11 at fine stores everywhere. All prices plus tax.





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Father is KING



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FASHIONS BY IZOD LTD. IN Celanese® ARNEL®

For the sports-minded father, with impeccable taste: delight him with good fashions by IZOD, good grooming aids by KINGS MEN. What wonderful solutions for your Father's Day gift problems!

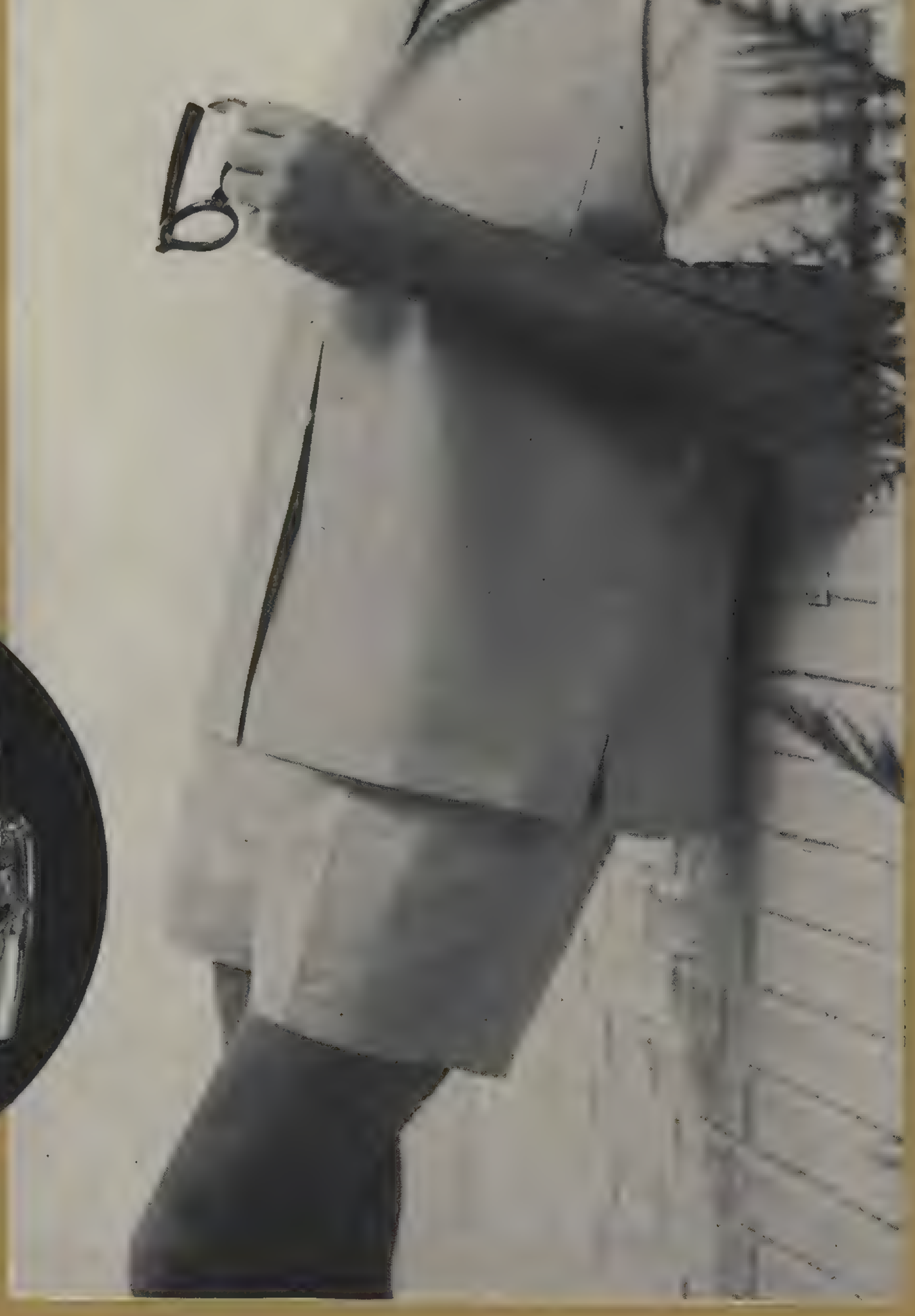
Relax in comfort Dad — with IZOD's casual wear for lazy times . . . surf-side lolling. A handsome cabana set made crisp and cool by CELANESE ARNEL woven with cotton by Crown Fabrics Ltd. Both in sizes small, medium, large and extra large. Trunks, $10.50. Shirt, $10.95

For hiking or biking, IZOD's natty walking shorts of ARNEL Triacetate and rayon . . . exclusive flannel fabric. Sizes 30 to 44. White, blue or green. About $13.50

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For that special man — Dad: the finest men's toiletries in the world — a gift set by KINGS MEN. ROYAL GOLD TRIO: After-Shave Lotion with Thistle & Plaid Cologne and Luxury Talc at $4.95 a set. IMPERIAL GOLD TRIO: King-Sized After-Shave, Cologne, Talc at $11 a set. Other luxurious gift sets from $1 to $11 at fine stores everywhere. All prices plus tax.





GOOD GROOMING AIDS BY KINGS MEN

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AND HE'LL SAY



Oh la la

PARIS IN A PERFUME
...TOO WONDERFUL
FOR WORDS!

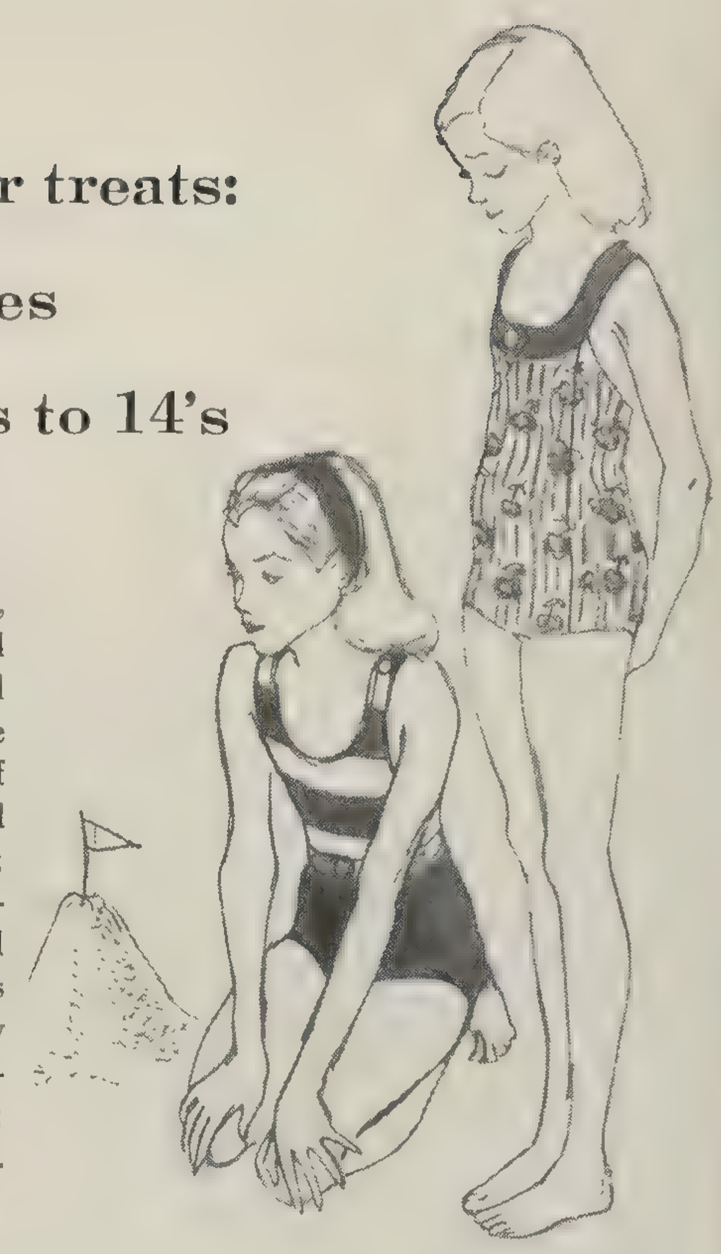


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OH LA LA Perfume, $40.00 to $7.00
Perfume Mist, Eau de Parfum,
Eau de Parfum Mist Concentré,
Bath Powder, each $5.00. *Prices plus tax.*

PARFUMS
CIRO

Summer treats: playclothes for the 7's to 14's



For little beach fans bathing suits. One, aquamarine and white with a striped top, by Young Cole of California, of Fair-Tex elasticized knitted cotton; about $8, at Bloomingdale's. A suit all stripes and flowers in white and blue, by Catalina of elasticized knitted cotton; about $7, Best & Co.



To please the tomboy in a little girl—blue and white striped tapered pants, blue shirt with knitted neck, both of cotton denim. Pants, about $4; blouse, about $3. Best & Co.



LUCIANA ROSELLI

Lucky as a stone with a hole—white shirt and plaid Jamaica shorts. Ship 'n Shore shirt of Dacron-and-cotton, about $3 at Best & Co. Shorts of Galey & Lord poplin, about $5 at Best & Co. Everything, also at I. Magnin.

Dorene

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in Herbert Meyer
silk and cotton fabric . . .

LEFT
Bouffant step-in dress, skirt
combined with woven striped pure
silk organza, flattering
neckline, abbreviated sleeves.
In Sierra Sand, Garden Green,
Sun Yellow, Black.
Sizes 8-16, about $55.00

RIGHT
Sophisticated slim silhouette
with draped side envelope tunic,
clusters of blending flowers
enhancing the fitted midriff.
In Sierra Sand, Turquoise,
Sun Yellow, Black.
Sizes 8-20, about $55.00

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*REG. U. S. PAT.



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I've only
one
life...

PLEASE
FLIP

let
me
live it
as
a
blonde!

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Champagne pops for blondes.
Men adore you, do more for you...
life is tops for blondes.
Why not be a blonde and see!

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NEW ULTRA-BLUE* LADY CLAIROL®



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FOUND: A MAN'S WORLD

In Iran, the best train seats
go to men, the heaviest bundles
to women—in the cities men stride,
women move slowly, but both sexes
are marathon talkers.

BY LANFRANCO RASPONI

In Iran, cities rise from the rocks—or out of huge stretches of sand. Houses and gardens hide behind walls, and women hide behind flowing robes. There are marvellous sights to see, but no top-notch English guidebook to direct the English-speaking sight-seer.

Iranians drink little (the Koran says no), smoke little, and play cards with passion. Although there have been several powerful women rulers, Iran is a man's world—as followers of its recent Empresses know. Not infrequently, the best seats on trains go to men; the heaviest bundles to carry, to women. As a matter of fact, except in the capital city, Teheran, women rarely show their faces. When a face is exposed, it is apt to be tattooed. In the cities, women move like timid ghosts, swathed in yards of blue, black, or white. In the country, the tribeswomen brighten up with red and violet. Both men and women love to talk, and their chatter, skillful, witty, and rich with poetic allusions, is often of marathon dimensions.

Doors are left open with carefree abandon, and, in the summer, entire families sometimes share the same alfresco sleeping arrangements in gardens and public parks. Iranians like their privacy in small doses. At Ramsar, on the Caspian Sea, I once saw more than sixty people, senators and industrial tycoons among them, sleeping on cots in the back yard of a fashionable hotel.

Iranians are, seemingly, just as indifferent to interior decoration. Except for the prevalent Persian rug, the houses of the rich are as bare as those of middle-income families. One might find a refrigerator the focal point of a drawing room, no pictures, *bibelots*, or ostentatious furniture disturbing its solitary grandeur. Illuminated manuscripts, valuable miniatures, exquisite china pieces, are considered more safely and properly kept in trunks, or discreetly displayed in decorative niches.

Gardens get the attention the houses do not. The smallest, most modest cottage has its fountain, its willows and cypresses. In any house, big or small, the hospitality is enthusiastic. A guest is showered with luscious fruits—watermelons, Persian melons, cucumbers served like fruit—and glasses of hot tea on the half hour. Not even in England, does tea appear more often than in Iran.

In the most dramatic Persian cities, Isfahan, Mashad, and

(Continued on page 88)



Carlye walks slimly but elegantly into summer in embroidered voile

You are looking at
New Tissue Tricot of
Du Pont Nylon.
But neither words
nor pictures can capture
its radiant new beauty—
You must touch it
to know how much finer,
more delicate it is.
More opaque, too,
without an added ounce
of weight. More comfortable
in every season.
And, of course, it's
so washable, so quick to dry.
Discover it today
at your favorite store—
see it, touch it,
ask for it by name—
Tissue Tricot of Du Pont Nylon.

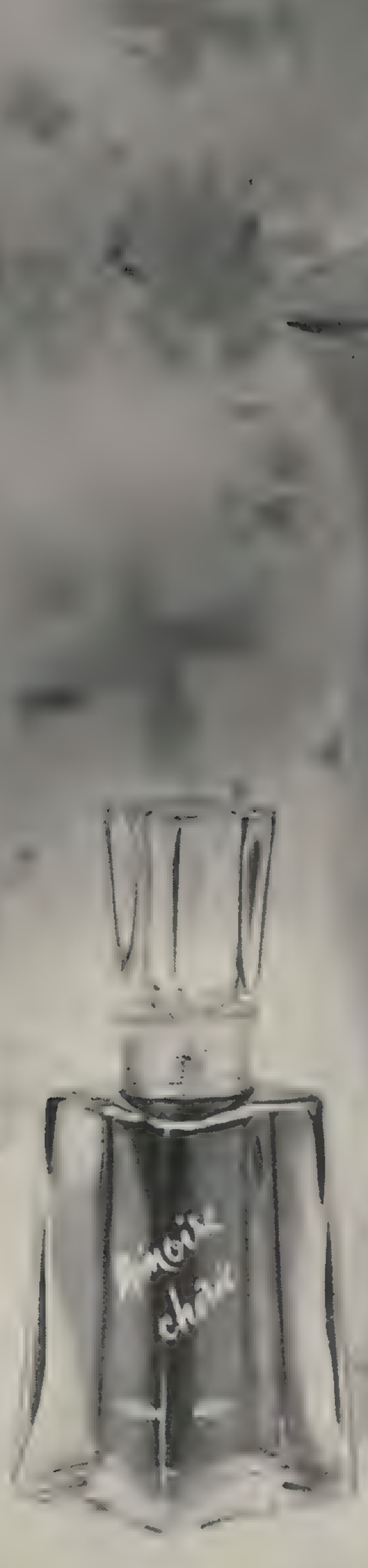
DU PONT
REG. U. S. PAT. OFF.
Better Things for Better Living . . . *through Chemistry*



Du Pont makes fibers, does not make the fabric or lingerie shown here.

Bedtime story told in two parts—slim pants, and pop-over top with nylon overlay, trimmed with lace. In light blue or rose with white lace, pink with black lace. Also peach bloom, white, black or ivory. Sizes S, M, L. About $13. At better stores everywhere. Enjoy "THE DU PONT SHOW WITH JUNE ALLYSON", every Monday at 10:30 P.M., E. D. T.—CBS-TV.

Elizabeth Arden's Triomphe



Mémoire Chérie

"Finest fragrance ever created and acclaimed by France"—the one perfume in the world to win the treasured Coupe d'Or. Mémoire Chérie in crystal bottle, 10.00, 17.50, 27.50, 42.50. Mémoire Chérie in sculptured presentation bottle, 75.00.

Elizabeth Arden

Prices plus tax

For the glowing self-confidence that comes from knowing your figure has well-shaped slimness, easy suppleness . . . and elegance!

TREO with "CHEERS"



For example:

"FOREVER SPRING" *Long Leg Panty Style 257: Achieves the smoothest of slender lines with ever-so-light materials expertly used. TREO's exclusive "saddle-crotch". White or Black.*

"CHEERS" Padded Bra Style 750: Effective, comfortable . . . with lightest-imaginable "CHEERS-foam" covered with soft milanese! Fashionable colors. **$5.95**

TREO COMPANY, INC., 200 Madison Avenue, New York



The belt to own this minute

Here, three belts—right in the middle of fashion—that could change the habits of a dress-life; all sash-belts, all by Colony. *Above:* Flip streamers, fringed, white capeskin; about $8. *Right:* Full swash of silk shantung; about $10. All, at Bonwit Teller; The Blum Store; Neiman-Marcus. *Below:* Sash with frontier dash—fringed black capeskin. About $11.

SKETCHES BY RAY PORTER





Introducing "Bombé" newest Haute Coiffure silhouette, eloquently translated for you in

Maison Antoine

Salons de Beaute

DEY BROS., Syracuse

T. EATON CO., Vancouver, British Columbia, Canada

B. FORMAN, Rochester

G. FOX, Hartford

A. J. FREIMAN, Ottawa Westgate, Ontario, Canada

FROST'S, San Antonio

GARFINCKEL'S, Washington, Spring Valley, Seven Corners

GIMBEL'S, Milwaukee

GODCHAUX, New Orleans

GOLDSMITH'S, Memphis

GOLDWATER'S, Arizona, Park Central, Scottsdale

HALLE'S, Cleveland, Southland, Cedar Center, Shaker Heights, Westgate

HENGERER'S, Buffalo, Amherst

JOS. HORNE, Pittsburgh

HOVLAND-SWANSON, Lincoln

HUTZLER'S, Baltimore, Towson, Westview

J. B. IVEY, Charlotte

LA SALLE'S, Toledo

LEVY'S, Tucson

MABLEY & CAREW, Cincinnati, Western Hills

MADISON'S, Columbus, Kingsdale

MARSTON'S, San Diego

MAY D & F, Denver University Hills, Colorado Springs

HENRY MORGAN, Montreal, Toronto, Canada

NEIMAN MARCUS, Dallas, Preston Center

POLLACK'S, Quebec City

POLSKY'S, Akron, Canton

RICH'S, Atlanta, Lenox Square, Knoxville

ROBINSON'S, Los Angeles, Beverly Hills, Pasadena

SAKOWITZ, Houston

SAKS FIFTH AVE. New York, Springfield, Chicago, Detroit

STIX, BAER & FULLER, St. Louis, Westroads

WASSON'S, Indianapolis, Eastgate

STRAWBRIDGE & CLOTHIER, Philadelphia, Jenkintown, Ardmore

WHITE HOUSE, San Francisco

DOVER STREET, London, England

5 RUE CAMBON, Paris, France

THE MASTER'S TOUCH RE-CREATED IN AMERICA ONLY IN THOSE STORES PRIVILEGED TO BEAR THE NAME...

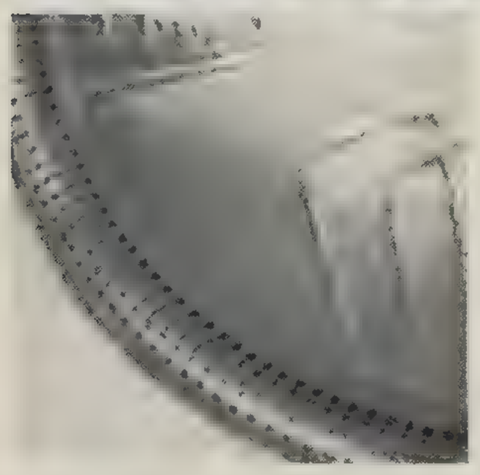
Maison Antoine

DE PARIS

Look what's up at Warner's!

STRAPLESS

'tomorrow'

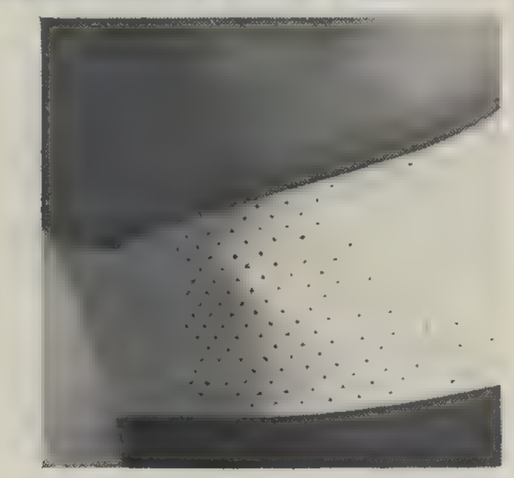


Look what's in front—so cool! This narrow panel of airy elastic around each cup makes 'Tomorrow' the coolest, lightest-feeling strapless you've ever worn. Foam-lined, embroidered cups—beautiful shaping.

New!...the first strapless
that really keeps you cool
and always stays up!
strapless 'Tomorrow'™...just $5.95

New and Young from Warner's®

Also New! Warner Wash! Gives professional washing care to girdles, bras, lingerie, woolens. Prolongs their life, preserves their looks. It's Warner's gentle-formula cold water soap. $1.50 for ten full ounces.



Look what's in back—so secure! Band of ventilated, cotton-lined latex means 'Tomorrow' hugs you comfortably, yet never slips! 1003. Plain or packaged. $5.95. D cup, $8.50. With elastic-cling back, 1039. $5.95.

CAPEZIO SHOES



MEET MR. MORT

ABOUT $30.00 ■ LORD & TAYLOR ■ HOCHSCHILD KOHN & CO. ■ BURDINE'S ■ CHAS. A. STEVENS ■ JOSEPH MAGNIN



MODERN SIMPLICITY
IS YOUR STYLE...

HEIRLOOM
IS YOUR STERLING!

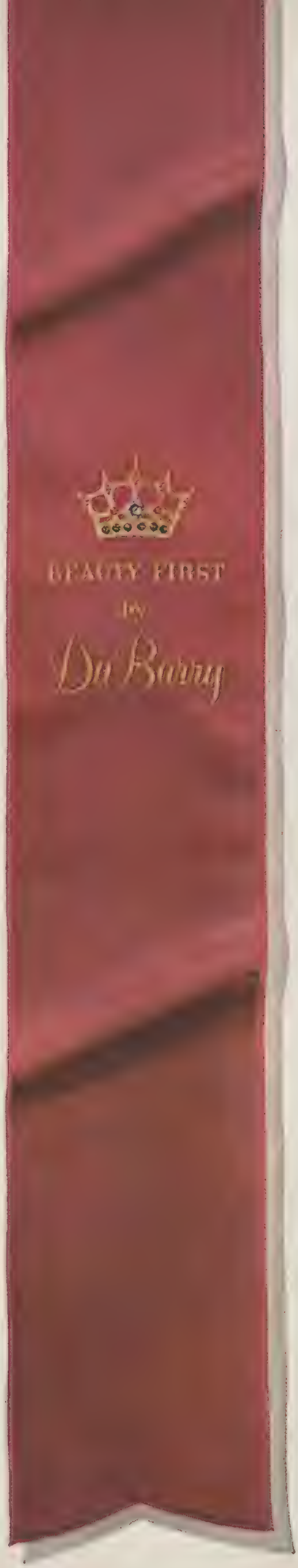
What a wonderful sense of design you have! It shows in the modern simplicity of your clothes, in the furniture in your home! And it shows on your table, too . . . when you set it with Heirloom Sterling! Because Heirloom is famous for modern simplicity... for sheer perfection of line and form.

And of course, these beautifully simple patterns are at their loveliest in precious sterling. *Sterling* has so many virtues... it never wears out... grows even lovelier with the soft patina that comes with use. And when you enjoy it every day, it seldom needs polishing. Ask to see Lasting Spring* and all the wonderful Heirloom Sterling patterns.

HEIRLOOM* STERLING

crafted by ONEIDA SILVERSMITHS, makers of distinctive tableware • COMMUNITY* SILVERPLATE • 1881 ROGERS* SILVERPLATE • ONEIDACRAFT* STAINLESS • TUDOR* PLATE ONEIDA COMMUNITY • ONEIDA* DINNERWARE. *TRADEMARKS. © 1960 ONEIDA LTD., ONEIDA, N.Y.

"Lasting Spring" . . . 3 pieces shown, only $18; 6-piece place setting, $35. Federal Tax Included.





Crème Paradox

by DUBARRY

"So little...does so much"

Yes, you can look younger!

For the first time in history...
smoothing, suppling



"So little . . . does so much"

$12.50

Crème Paradox

THE NUTRIENT BEAUTY-SLEEP CREAM

by DUBARRY

© 1960 DuBarry

man finds a close match for the
effects of your own natural young-skin oils!

NEW! *Crème Paradox*
by DUBARRY

Richest yet lightest of creams . . . A fluffy fingertipful each night is all you need to "sleep back" the look of youth!

Now at last there's an answer to the age-old question: What can you do when that young glow starts to go — when dewy skin turns to dry and every line seems to add another year?

For science has now discovered the close match for the natural oils your skin is born with and you begin to lose in your twenties . . . the precious oil component of a fresh, firm, silky skin. N.O.R.* *Natural Oil Replacement.* This replacement for many of the skin's important natural oils is beauty's missing link, essential aid to a youthful look of loveliness as time goes by. And it is introduced for the first time in 'Crème Paradox', remarkable new beauty-sleep cream by Du Barry.

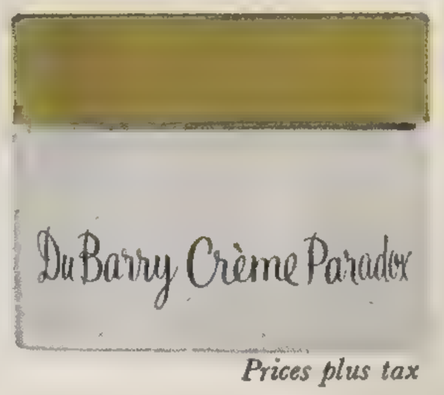
Power-packed with N.O.R.*, in unique combination with polyunsaturates, placentine, and panthenol, 'Crème Paradox' is the richest yet lightest of creams . . . innocent of hormones, lanolin, or heavy oils. Soft as a whisper, delicate as gossamer, it seems to float into your skin, disappears. Works deep down to bring soft, silken freshness and smoothness to dry, lined, flaky skin. No sticky film to rub off — to wipe off. No greasy "goo" on you (or your pillow). All you can see and feel is dewy, young-complexion charm!

We call this unique beauty discovery 'Crème Paradox' for just one reason. So little does so much — and so quickly. A fluffy fingertipful is all you need each night to "sleep back" the look of youth . . . tomorrow and tomorrow! Discover 'Crème Paradox' with N.O.R.*, beauty's missing link . . . tonight! *$12.50 and $5.00.*

*Patent applied for

INTRODUCTORY SPECIAL! $3.50 VALUE ONLY $2.50

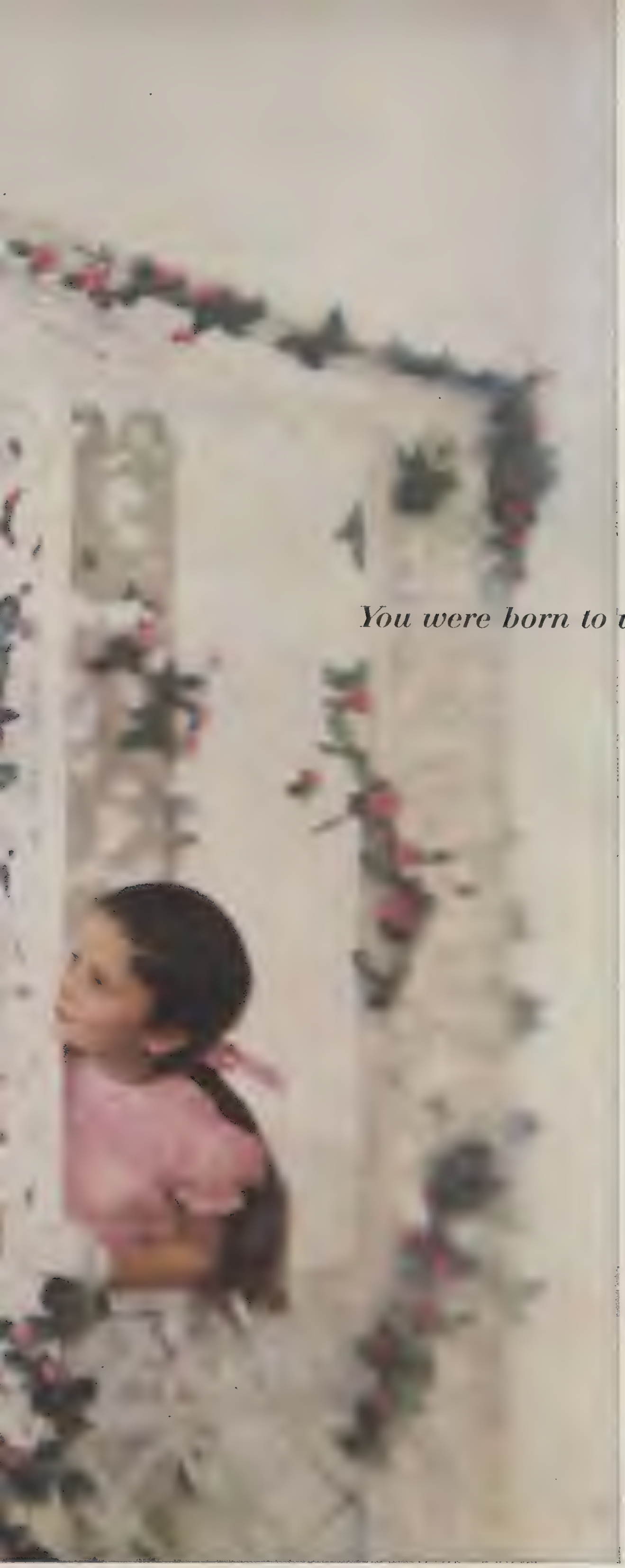
To acquaint you with the unique benefits of 'Crème Paradox' with N.O.R.*, Du Barry has created a special introductory jar—enough for *six whole weeks* of true beauty-sleep treatments. A $3.50 value, it is yours for just $2.50, *for a limited time only.*



Prices plus tax

© 1960 DuBarry Gown by SCAASI

Not a "tot" pink but a sweet-and-hot pink!



BEAUTY FIRST
by
DuBARRY

You were born to wear it...

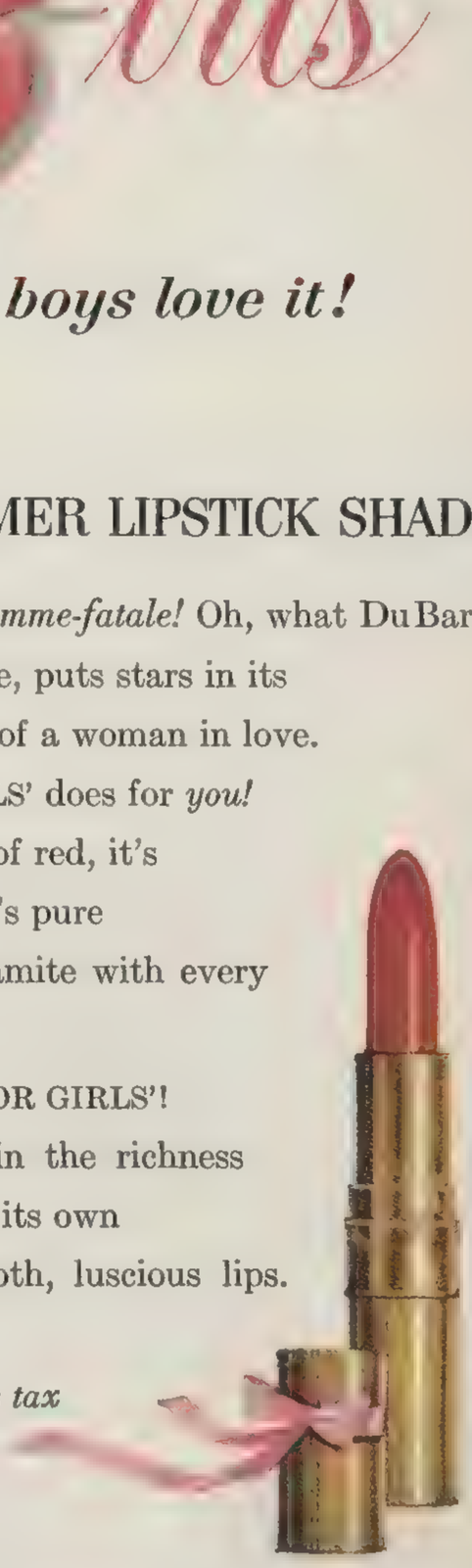
Pink is for Girls

...and how the boys love it!

DuBARRY'S NEW SUMMER LIPSTICK SHADE

Little-girl pink grows up to be a femme-fatale! Oh, what DuBarry does to pink! Sets its heart on fire, puts stars in its eyes, gives it the radiant beauty of a woman in love. And oh, what 'PINK IS FOR GIRLS' does for *you!* Charged with the flare and dare of red, it's pink in a new blaze of glory that's pure allure on your lips . . . pure dynamite with every fashion shade of summer!

Any man can tell you 'PINK IS FOR GIRLS'! Your color of feminine charm, in the richness of DuBarry Royal Lipstick with its own special softening agent for smooth, luscious lips. Royal Lipstick...$1.50.
Click-in refills...$1.10. *Prices plus tax*



...Vivid...bright...it's dynamite!

DuBarry ROYAL LIPSTICK

For the woman who wants to be loved !

A hundred fragrant voices that speak as one. Flowers…spices…strange enchantments from far and near…blended together…
whisper a message no man can fail to understand. 'Seven Winds'…*Perfume $18.50, $10.00, $3.50; Mist Supreme $5.00; Spray Mist $3.50; plus tax.*

Seven Winds by DUBARRY

© 1960 Du Barry

PRICES SLIGHTLY HIGHER WEST OF THE ROCKIES EMME HAT/ EUGENIA OF FLORENCE SHOES



Sight to see! Haymaker's way with the new wide-away sleeve in a sheath that goes through the day and into the evening. Shape royally guarded by Alamac's Permathal® Everglaze® cotton knit. Black, green, gold or brown check. Sizes 8 to 16. About $23. B. Altman & Co., New York; Neiman-Marcus, Dallas & Houston; The Dayton Co., Minneapolis; Garland's, St. Louis; Bullock's, Southern California; Julius Garfinckel, Washington, D. C. Haymaker Sportswear, Inc., 498 Seventh Avenue, New York 18, New York



and at last the silk-knit look is practical!

CATALINA'S knit maillot—the first appearance on any beach of 100% "Orlon Cantrece"* acrylic yarn (exclusive of elastic). Smooth and luxurious, the look and touch of silk. Rich and glimmering, the colors. And for all its elegance, "Orlon Cantrece" has a wonderfully practical nature. Keeps its shape, even when wet. Dries fast, without stretch or sag. Holds its color, its resiliency, its lightweight verve. Makes the silk-knit look *the* look to devastate, this summer. "Orlon Cantrece" is the newest member of the family of "Orlon"** acrylic fibers. In black or seasong green. Sizes 32-38. About $23. Available at Davison's, Atlanta and Lenox Square; Jordan Marsh Co., Boston; Sanger's, Dallas —Downtown and Preston Center; Burdine's, Miami; Scruggs-Vandervoort-Barney, St. Louis.

DU PONT
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING...*THROUGH CHEMISTRY*

*"ORLON CANTRECE" IS DU PONT'S REGISTERED TRADEMARK FOR ITS FILAMENT ACRYLIC YARN. **"ORLON" IS DU PONT'S REGISTERED TRADEMARK FOR ITS ACRYLIC FIBER. DU PONT MAKES FIBERS, DOES NOT MAKE THE FABRIC OR FASHION SHOWN HERE.



© 1960 Zeigler Electronics, Inc.

You appear . . . looking your loveliest . . . because exciting things happen with Zeigler Facial Exercise! Listless beauty muscles are invigorated, toned, and ever-so-gently nudged to new resilience! Your complexion is delicately freshened by deep-down stimulation!

Zeigler gives a greater lift than costly salon care, and you give it to yourself . . . conveniently, pleasantly. See it, try it for yourself . . . and let these exciting things happen to you!

Write today . . . there is a Zeigler Consultant near you.

Zeigler

Zeigler Facial Exerciser, Dept. V5
17810 South Western Avenue
Gardena, California

Please tell me all about new Zeigler facial care!

Name.....

Address.....

City..... State.....Phone.....

THE ZEIGLER FACIAL EXERCISER WAS DEVELOPED UNDER MEDICAL SUPERVISION SPECIFICALLY FOR FACE AND THROAT APPLICATION. SALON AND CLINICAL TESTS PROVE THE BEAUTY BENEFITS OF THIS TENDER METHOD

The soignée look that Paris prefers-

YOURS...with the make-up magic of HARRIET HUBBARD AYER



For three generations, great Parisian beauties have used the magic of *Harriet Hubbard Ayer* to artfully enhance their glamour. Today, all her wonderful cosmetics are available for you—right here at your favorite store—bringing you the priceless gift of loveliness without extravagance.



FIRST BLUSH Moisturizing Foundation. Goes on easily, conceals flaws, holds make-up all day. 1.35

CREME POWDER PAT...fine Luxuria powder blended with moisturizing foundation. Gives skin a flaw-free, velvety finish...won't cake, streak or turn orange-y. 1.35



LUXURIA LIPSTICK... Paris inspired, fashion-right colors. Made from a new, enriched formula that keeps your lips smooth, lustrous, alluring. Perfect texture... clings for hours...never dries-out on your lips. 11 exciting shades stay true under any light. 1.10



FOR EYE-CATCHING ATTRACTION ...Roll-O-Matic Mascara—waterproof, automatic. 1.50. Eyebrow Pencil—self-sharpening, ideal consistency. 1.25. Liquid Eye Liner and Eye Shadow Stick, in jewel shades and Frosted, give dramatic, colorful effects. Eye Liner 1.50, Stick 1.25

HARRIET HUBBARD AYER

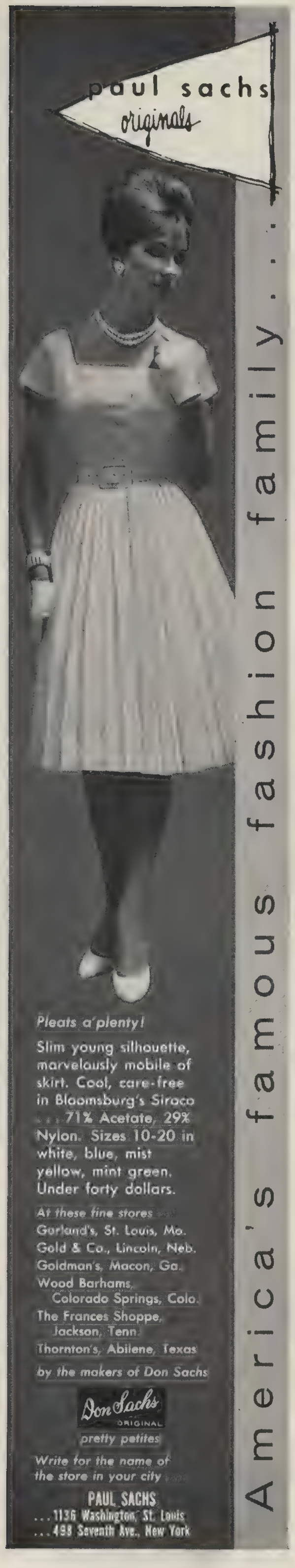
NEW YORK • PARIS • LONDON • TORONTO

Coiffure by Alexandre — Harriet Hubbard Ayer • Photograph by Patrice Molinard, Paris

THE EXACT MOMENT OF SUN glinting and reflecting on distant slopes . . . a spectacular scene to be captured quickly before shadows erase the colors. Then she'll stow her easel in her Beechcraft Bonanza and wing her way home towards the dropping sun. Ah, the soul stirring adventures she has experienced in her versatile Bonanza. Touching down at Acapulco to paint and enjoy the surf. Soaring up to San Francisco to sketch in colorful, enchanting Chinatown. If you savor each fleeting moment, the ultimate in pure pleasure can be yours . . . with your own wonderful, exciting, beautiful Beechcraft.

Accustomed to the finest . . . you'll find it in BEECHCRAFT

Airplane by Beech Aircraft Corporation, Wichita. Custom interiors. Sportswear by Emilio Pucci.



Three ways to better eyelash-batting



New, self-sharpening pencil for contouring eyebrows: the cap (not shown) contains tiny, recessed blades. A quick twist each time the pencil is capped keeps it impressively sharp and efficient. The crayon insert feeds out automatically, is easily replaced with a refill. $1.50 plus tax.



Eye Lights, liquid eye liner for soft, lasting effects. The colours (15 of them) are so delicate that two or more can be blended to get a new, unstereotyped shade. In a tiny, portable bottle with peaky gold cap that's all-of-a-piece with the handy-applicator brush. $2 plus tax.



FUJIKI

The Duo-matic: one end is a mascara spiral (above), the other, an eye crayon. Both ends are easily refillable—the mascara (it's waterproof) is injected into its cap container from an ingenious, long-billed refill tube. $2.50 plus tax. *All three by Coty, can be had at Bloomingdale's.*



the lovely Seamprufe ensemble

featured opposite is available at

CARSON PIRIE SCOTT & CO....Chicago
BURDINE'S .....Miami
THE BROADWAY.....Los Angeles

and the following stores:

Atlanta ..... RICH'S
Baltimore .....HOCHSCHILD, KOHN
Boston ..... FILENE'S
JORDAN MARSH
Birmingham ..... LOVEMAN'S
Brooklyn, N. Y.....ABRAHAM & STRAUS
Buffalo .....ADAM, MELDRUM & ANDERSON
Cincinnati ..... SHILLITO'S
Cleveland ..... HIGBEE'S
THE MAY CO.
Dallas ..... TITCHE-GOETTINGER
SANGER'S
Dayton ..... RIKE-KUMLER
Denver.....MAY — D & F
Detroit ..... WINKELMAN'S
Grand Rapids ..... STEKETEE'S
Houston ..... FOLEY'S
Indianapolis .....L. S. AYRES
Kansas City ..... WOOLF'S
Milwaukee ..... SCHUSTER'S
GIMBELS
BOSTON STORE
Minneapolis ..... DONALDSON'S
New York City ...ARNOLD CONSTABLE
GIMBELS
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MAISON BLANCHE
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Philadelphia ..... GIMBELS
LITS
Pittsburgh .....KAUFMANN'S
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Portland, Ore. ..... MEIER & FRANK
Salem, Ore.....MEIER & FRANK
San Francisco ..... MACY'S
St. Louis .....FAMOUS-BARR
STIX, BAER & FULLER
St. Paul .....DAYTON'S-SCHUNEMAN
Tulsa ..... VANDEVER'S
Washington, D. C.....THE HECHT CO.
KANN'S

Seamprufe, INC.

412 FIFTH AVENUE, NEW YORK 18, N. Y.



Platinum... preferred accent color

Pale rays of platinum played upon a gently tinted, mobile cloud. Satin ribbons weaving in and out of Schiffli-embroidered bowknots dramatize the happy meeting of bold design and the gentleness of double nylon tricot sheer. White or pink with platinum. Gown and peignoir ensemble, 32-38, 25.00. Matching baby doll and pajama available.

Seamprufe

LINGERIE, INC. • 412 FIFTH AVENUE • NEW YORK, N. Y.



L'heure Bleue

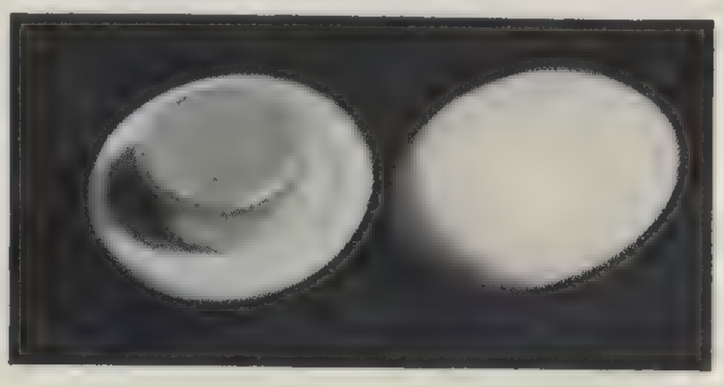
memorable, haunting, enchanting...
from Guerlain
parfumeur

L'HEURE BLEUE, MITSOUKO PERFUMES: $5, $11, $19, $33.
L'HEURE BLEUE, MITSOUKO COLOGNES: $5, $8.50. PRICES PLUS TAX.



Earrings, moving into a new magnetic field

No clips, no wires, no screws: the newest kind of earring fastens on by sheer magnetism. The secret is a small, magnetic disk placed against the underside of the ear lobe, out of sight (as above). The attracting force is firm but absolutely non-pinch. Coro pearly-white button earrings, about $1 plus tax. Gimbels; Famous-Barr. Also magnetized: gilt button earrings.



Above, magnetic earring, fore and aft views. *Below*, the same earring, disengaged, both parts anchored to a small magnet.

FUJIKI



bobri



she's irresistible!

in Gotham

seamless stockings

cover girl™ bra

beauty edition 3



Suddenly a fabulous **new** bra accentuates the natural you . . . Cover Girl is the high fashion bra at a price to please, in 3 beautiful editions. Beauty Edition 3 (illustrated), $2, convertible strapless with detachable straps, perfect for any neckline. You'll love every detail: contour cup, comfort features, the luscious eyelet embroidery. Beauty Edition 1, natural soft cup bandeau, $1.50. Beauty Edition 2, contoured shape bandeau, $2. All washable, pre-shrunk. Help yourself to beauty with Cover Girl, sold at **self-service stores** exclusively; or write to Barbara Brent, Inc., 900 Passaic Avenue, Harrison, New Jersey ▪ **Discover Cover Girl** . . . the high fashion bra at a price to please.


may we send you information on the new Knoll collection of outdoor furniture?
NEW OUTDOOR FURNITURE
PETAL TABLES BY RICHARD SCHULTZ
KNOLL ASSOCIATES, INC.
575 Madison Ave., New York 22

© 1960, Cole of California

Cole takes you to Tahiti!

POLYNESIA: South Sea flowers bloom on suit, matching POLYNESIAN COAT. Suit: nylon chiffon over cotton. 10-18. $17.95. Coat: nylon sheer, small, medium, large. $12.95. Both screen-printed in Sun Gold, Lagoon Blue, Sunrise Pink. FRANGI-PANI blooms flamboyantly on satin lastex. Colors reflect Tahitian waters (blue-green), earth (beige-brown), sunsets (gold-orange). 10-20. $23.95. TAHITIAN TOPPER: $13.95. Brief TAHITIAN SHORTS in Kelp Brown. $8.95. Both in cotton, 8-16.

Cole
of California

if this one doesn't make you want to travel

you already live where all the fun is

What makes a Chevy such a delightful traveling companion is the way Chevrolet remembered the things you like when you travel. The big things, of course, like a cushiony ride and pleasant road manners. But Chevy takes pains to give you the little luxuries you're so fond of, too. An automatic glove compartment light, standard in many models. Those vent windows that you open with an easy-turning crank. Controls you can reach without leaning. There's nothing like a chic new Chevy for getting off to a head start on having fun, you know—and your Chevrolet dealer will tell you how marvelously practical it can be. Why not visit his showroom soon? . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

CHEVROLET



There's nothing like a new car—and no new car like a '60 Chevrolet. This is the Bel Air Sport Coupe with Body by Fisher.



FOR YOU...
BODY AND PSYCHE

Now, while you smooth and silken your skin . . . you can ease away the day's cares with an exotic fragrance that relaxes your mind. Just bathe with Abano Bath Oil. As it pampers your body, Abano *perfumes your psyche* with a blend of 15 mind-soothing scents . . . a delightful new way to relax!

To make the most of Abano's magic, use it after your bath in Dusting Powder, Spray Mist Cologne, After-bath Cologne, Cologne Parfumée $2—$5. Abano Bath Oil $1.25—$16.50.

PRICES PLUS TAX

ABANO BATH OIL AND FRAGRANCE ACCESSORIES

PRINCE MATCHABELLI

FOUND: A MAN'S WORLD

(Continued from page 60)

Shiraz, tiled domes and minarets rise into a pale-blue cardboard sky. Teheran is less spectacular, a big, sprawling capital. At first it seems to have no atmosphere of its own. But the city grows on one—a handy attribute, since almost every Persian excursion begins or ends there. Plump in Teheran's middle, Iran's largest bazaar takes up miles, yielding good buys for the traveller: old jewellery and stones, silks and silver, old miniatures and, of course, Persian rugs.

Teheran's hotels are priced in a princely way that belies their simple charms. They are entirely comfortable and several in number; among them, the Park, the Teheran Palace, the Semiramis, the Lausanne, and the Keyan. Of the interesting restaurants, Shamshiri, at the edge of the bazaar, serves good *chelou cabobs* (dry rice mixed with butter and yolks of egg, served with lamb); the Chahar Fasl, which means Four Seasons, grills chicken to a nice turn; and the Coq d'Or on the Avenue Villa has delicious *karski* (grilled lamb shoulder) and grilled sturgeon. Above Shemran in the mountains, the Darband Hotel has a pleasant outdoor restaurant with a good orchestra and show.

Teheran's European night clubs stay open most of the night. But those who want to see what the natives go for visit the *choukufes* (singing cafés), where local favourites sing and belly dancers sway. Men entertainers are the draw at the *zur khane*, or house of strength, the best of which is Zab Drum Mil. In round amphitheatres, to the beat of drums and a reed flute, men with red towels tied around their loins beat time with their feet, lift strange weights, and wind themselves up in colossal chains.

For daytime diversions, in addition to the romantic Golestan Palace, Teheran offers a small, important, interest-packed Archaeological Museum with prehistoric, Sassanian, and Islamic art and such treasures as the Kalar Dasht

(Continued on page 114)

UNBORING BREAKFASTS

Breakfasts that do not bore, so rare in most houses that they might count as credits toward heaven, are based on nothing more involved than *change*. Breakfast is one of those situations in which any change is for the better. (Waking up five mornings running to vichyssoise or pumpkin pie is just as boring, after all, as waking up to cereal.) Here, five menus, none startling, any one of which might brighten up some morning:

I

SLICED PEACHES AND RASPBERRIES
in orange juice

EGGS BAKED IN CREAM
(*with slivers of ham; served in ramekins*)

CORN MUFFINS AND HONEY
COFFEE OR TEA

II

ORANGE-AND-GRAPEFRUIT JUICE
(*mixed half-and-half*)
BLUEBERRY PANCAKES
FRIZZLED HAM, HEATED HONEY
COFFEE OR TEA

III

BABY MELON BALLS
CODDLED EGG
BACON
BROWN-AND-SERVE BRIOCHES
BLUEBERRY JAM
COFFEE OR TEA

IV

ORANGE JUICE
PANCAKES
(*frozen, toasted in one minute*)
SAUSAGES
(*with melted butter and hot maple syrup*)
COFFEE OR TEA

V

APPLE SAUCE
ROAST BEEF HASH
(*frozen—bake at 400° for 35 minutes*)
POACHED EGGS
BAKING-POWDER BISCUITS
WHIPPED HONEY
COFFEE OR TEA

by Rogers

EVERY MAN WANTS HIS WOMAN ON A PEDESTAL

Rogers places you there in billows of nylon tricot (sheer and opaque) and imported lace appliques. The gown with softly draped bodice, side-swept with lace. The matching peignoir with sheer puffery for sleeves, satin piping and lace. White over ariel blue, champagne over petal pink. Sizes 32 to 38. #15050, ensemble, $39.95. #18050, gown alone, $12.95. The best stores carry Rogers. Rogers Lingerie, 500 Fifth Avenue, New York 36.

Does she...or doesn't she?



Hair color so natural only her hairdresser knows for sure!

She has style—a kind of casual elegance that's a delight to all who know her. Yet much of her fresh good looks is in the fresh sparkling tone of her hair, its shining quality and soft, silky touch. For this she relies on Miss Clairol—*but always!* It's so quick and easy, why should she, or *any* woman, *ever* let graying strands or fading hair age her looks or dim her outlook!

Hairdressers all over the world recommend and always use Miss Clairol. Its *automatic color timing* is most dependable. And Miss Clairol *really* covers gray. But best of all they like the soft, ladylike tone of it, the way it silkens the hair, keeps it looking so natural. Why not try Miss Clairol yourself. Today. Takes only minutes. In Creme Formula or Regular.



REPLACEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN
Guaranteed by Good Housekeeping

MISS CLAIROL® HAIR COLOR BATH® MORE WOMEN USE MISS CLAIROL THAN ALL OTHER HAIRCOLORING COMBINED

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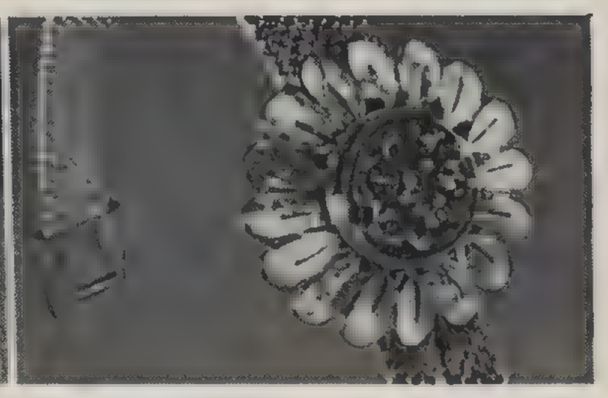
The smallest watch in the world . . . so tiny a match covers its dial. Inside, the incredible craftmanship of the world's finest watchmakers is visible. Let your jeweler explain the wonders of fine watches like this . . . the work of watchmakers who have kept the world on time for 400 years.



Count the hours in diamonds. Glamorous and unstintingly gala . . . these formal watches are really jewelry that tell time. And because they're fine watches . . . with jewel movements . . . their time telling never varies. Ask your jeweler to show them to you.



Carry a $20 Gold Piece . . . for luck . . . for time! With true artistic flair the Swiss have fitted a fine Swiss watch into this unusual case. Another revelation of their skill with precision work. Your jeweler has many more distinctive pieces. You'll enjoy seeing them all—soon.



A daisy hide-away for a beautiful evening watch . . . with petals of gold and sparkling sapphires! Who wouldn't love a watch that hides beneath this glamorous facade! Carefully made by the Swiss with fine jewelled movement, it's one of many exquisite pieces your jeweler has. See them all!

P. S. *Remember, only your jeweler can show you watches that tell time with unerring accuracy, for a lifetime.*

THE WATCHMAKERS OF SWITZERLAND

From the Rexall Laboratories comes this amazing statement:

Now you can actually



...and feed back into it the natural life and beauty other

New Awakenings

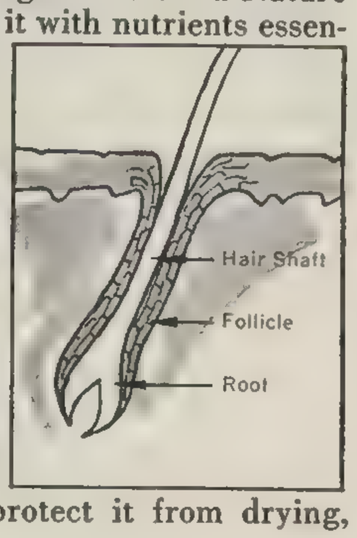
for your hair by Rexall

Nature intended your hair to be beautiful—and provided everything necessary to make it so. Yet many of you have never known this *true, natural* beauty simply because so many women in America have some kind of hair problem. Now—Rexall scientists have demonstrated that the solution to practically all of these problems lies in the delicate and complex structure of hair.

Each hair on your head is composed of a root contained in a tubular sheath called the hair follicle, and the shaft which grows from the extreme end of this follicle. The hair shaft is the only part you can actually see and feel... and it receives its necessary nourishment from blood vessels that extend into the follicle and, for a short distance, into the shaft itself.

Why Hair Dries, Breaks... Loses Lustre and Manageability

If yours is a normal scalp, you have from 100,000 to 200,000 individual hair shafts... each one a living, growing organism... and Nature is constantly supplying it with nutrients essential for healthy growth and beauty. *Protein,* a vital part of all life, is the basic building block that gives your hair body and strength. *Panthenol* is a vitamin that is a natural component of your hair. *Sebum* is the natural lubricating element that gives your hair lustre... keeps it elastic and resilient... helps protect it from drying, splitting, breaking.



This, then, is your "crowning glory"—an amazing life cycle designed by Nature, and she meant every moment of it to be beautiful.

But Nature's plan meets resistance, and each shaft of hair begins to die the moment it is born. Natural moisture, protective oils, pigment—all are constantly being lost through exposure to sun, wind, dust, air pollution and other environmental contaminants—plus harsh shampoos, bleaches, dyes, and improper care.

Is There an Answer?

Obviously, your hair is going to be constantly exposed to the elements—to dust, sun, wind, water. No woman can be expected to live in a vacuum. Just as obviously, you want to "do something with your hair." Not just clean it... but curl it, wind it, braid it, part it here and swirl it there, change its color, heighten its natural lustre and sheen.

Over the years "medicine men" ranging from voodoo priests to trained cosmeticians have tried to concoct formulas that would clean or condition or embellish a woman's hair. Many of them, alas, only intensified the problem.

Rexall scientists reasoned that if Nature's own replenishment cycle could be aided and abetted by actually penetrating the hair shaft with substances similar to those Nature herself uses, then real and lasting improvement could be achieved, no matter what the present condition of your hair or the things you want to do with it. Such a discovery would make possible these, until now, impossible achievements:

- You could cleanse your hair without robbing it of precious natural oils and substances essential to healthy growth and body... *indeed, you could actually protect these precious nutrients during cleansing.*
- You could protect and prolong the life of these nutrients... reinforce natural moisture, resilience and lustre.
- You could sustain your healthfully clean hair between shampoos... help maintain its natural moisture balance.
- And finally, you could enhance natural strength, body, lustre and sheen.

NO BEAUTY SALON CAN OFFER THEM / NO ORDINARY STORE CAN CARRY THEM

A message to the Women of America from Dr. Henryk S. Rudzki



Director of Research at the world-famed Rexall Laboratories.

"EVERY HAIR ON YOUR HEAD is an individual marvel of Nature... and Nature intended it to be beautiful. That's why she designed a marvelous process constantly to revive and protect it. But ancient and ever-present enemies combine to defeat her. Dust, wind, water, and sun are some of them. Improper care due to misunderstanding of the nature of your hair, inferior products—these are additional enemies of natural hair beauty. Singly or in combination, they are constant traitors to Nature's plan. No single formula... no single product, however superior, could hope to combat all of them.

"For years Rexall scientists believed that if a way could be found actually to penetrate the hair shaft itself with the same precious nutrients Nature herself created, then Nature's own replenishment cycle could be aided and reinforced... and victory over the enemies of natural hair beauty would at last be at hand.

"On these pages we want to tell you the simple truth about your hair—what it's composed of, how it's fed and renewed, what it really needs, and how at last—through NEW AWAKENINGS BY REXALL—you have real help to reveal, revive and develop the natural beauty of your hair... as well as constantly protect it from the damage which modern living inflicts on it."

penetrate the hair shaft

products may be stripping from it.



That after-shampoo squeak you're so fond of may actually be a scream of hunger. But now your hair can squeak with cleanness and still not be robbed of Nature's own precious beautifiers.

All these miracles are exactly what you *now can* do with NEW AWAKENINGS FOR YOUR HAIR by Rexall—the complete, modern, scientific formulas with special hydrophilic and lipophilic carrying agents, so they *actually penetrate the hair shaft* to fulfill basic grooming needs while they feed precious substances into each individual shaft of hair on your head.

At Last! A Shampoo That Doesn't Wash Away Natural Oils and Substances by Over-Cleaning

For years you've been testing the cleanness of your hair by its after-shampoo squeak. But that squeak can also mean your hair is *over-clean.* Over-clean is exactly what many ordinary shampoos do. They get rid of dirt, yes—but they rob your hair of the very substances that sustain it... precious oils, sebum and Panthenol vitamin. Now your hair can squeak with true *cleanliness*—unmarred by the loss of Nature's own beautifiers.

It's a *NEW AWAKENING FOR YOUR HAIR* called CONTROLLED-ACTION SHAMPOO. This unique and exclusive Rexall formula is actually automatically controlled to cleanse your hair while protecting Nature's own precious nutrients. The scientific base for such a formula is *amphoteric*—which means that the ingredients are so balanced and buffered they *automatically* meet the cleansing needs of your hair.



The result? Every hair on your head is not only controlled-cleansed, it actually retains the essential nutrients you've been washing out of it—week after week, year after year. Your hair is left with more of its *natural* moisture balance, softness and sheen, its *natural* body and strength. It falls obediently into your favorite wave or style, glowing with the life Nature originally gave it.

Now... An Invisible Shield That Actually Repels Dust and Dirt Can Protect and Extend the Beauty of Just-Shampooed Hair

Now you must preserve the healthful cleanliness and beauty New Awakening Shampoo is beginning to revive. Your hair needs defense between shampoos. And that means another *New Awakening For Your Hair,* a totally new cream rinse called SHEEN 'N' SHIELD.

This exclusive formula is fortified with revolutionary Prolanovite—a Rexall Laboratory secret that combines precious protein with a unique lanolin compound more nearly approximating the function of natural sebum in your hair, plus Panthenol—a vitamin found in the hair. And New Awakening SHEEN 'N' SHIELD RINSE *actually takes miraculous Prolanovite right into each individual hair shaft.*

What's more, this amazing formula protects the health and beauty-promoting action of *New Awakening Shampooed*-hair by leaving an invisible, antistatic shield on every single hair—a silken sheath that actually repels dust particles and other contaminants in the air. It makes even the stubbornest hair more controllable... banishes irritating fly-away, after-shampoo days when you "can't do a thing with your hair."



Just as Your Body Needs Exercise Between Meals, Your Hair and Scalp Need Conditioning Between Shampoos

Once you have New Awakening-shampooed and rinsed your hair, you are ready to face the most active days. But you can't completely ignore your hair's ancient enemies—dust, wind, sun—not to mention the wear and tear of most permanents, color rinses, and so on. Your hair and scalp need a daily work-out to keep your hair free of simple dandruff, excessive moisture loss and dryness between shampoos.



Rexall Scientists have given you the one Nature would welcome most. Another *New Awakening For Your Hair,* this formula is called MOISTURE-GUARD CONDITIONER. Used for just a few moments each night or morning, Moisture-Guard Conditioner will constantly reinforce the natural elasticity of your hair... constantly restore and sustain its natural moisture balance. Dandruff and excessive dryness are quite simply denied the conditions that help cause them. Broken and split ends become a fading memory. Your hair becomes more and more obedient to your comb.

And remember, MOISTURE-GUARD CONDITIONER also contains miraculous Prolanovite... and that means you'll be giving your hair and scalp a daily treatment with beauty-promoting protein, lanolin and Panthenol vitamin.

Now You Can Hold Your Hair-Do and Heighten Sheen in Nature's Way

There's yet another *New Awakening For Your Hair* called CRYSTAL CLEAR HAIR SPRAY, a unique Rexall formula containing lanolin and Panthenol vitamin. It can hold your hair in the most delicate, fragile, natural style, yet there's not a single tiny ingredient in it that will dull or darken... or disturb the beauty other New Awakening formulas are promoting for you. Absolutely transparent and without even the slightest trace of lacquer, CRYSTAL CLEAR HAIR SPRAY is also anti-static... actually repels the dust and dirt so many other hair sprays attract. And miracle of miracles, every time you use it you're giving back to your hair precious beautifiers Nature herself would endorse.



And for those special, special dates or evenings, Rexall Scientists have provided STAR SHINE—one more *New Awakening For Your Hair.* Compounded of the most delicate oils, it makes your hair dance with highlights, gleam with a natural radiance you never dreamed was there. Use it as often as you like. It's fortified with lanolin and Panthenol vitamin... and Nature herself will rejoice with you.

New Awakenings for Your Hair



Controlled-Action Shampoo ...	$1.75*
Sheen 'N' Shield Rinse	1.75*
Moisture-Guard Conditioner...	1.75*
Crystal Clear Hair Spray	1.75*
Star-Shine Hair Gloss	1.75*

*Plus tax

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Rexall

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LET'S ALL REGISTER

LET'S ALL VOTE

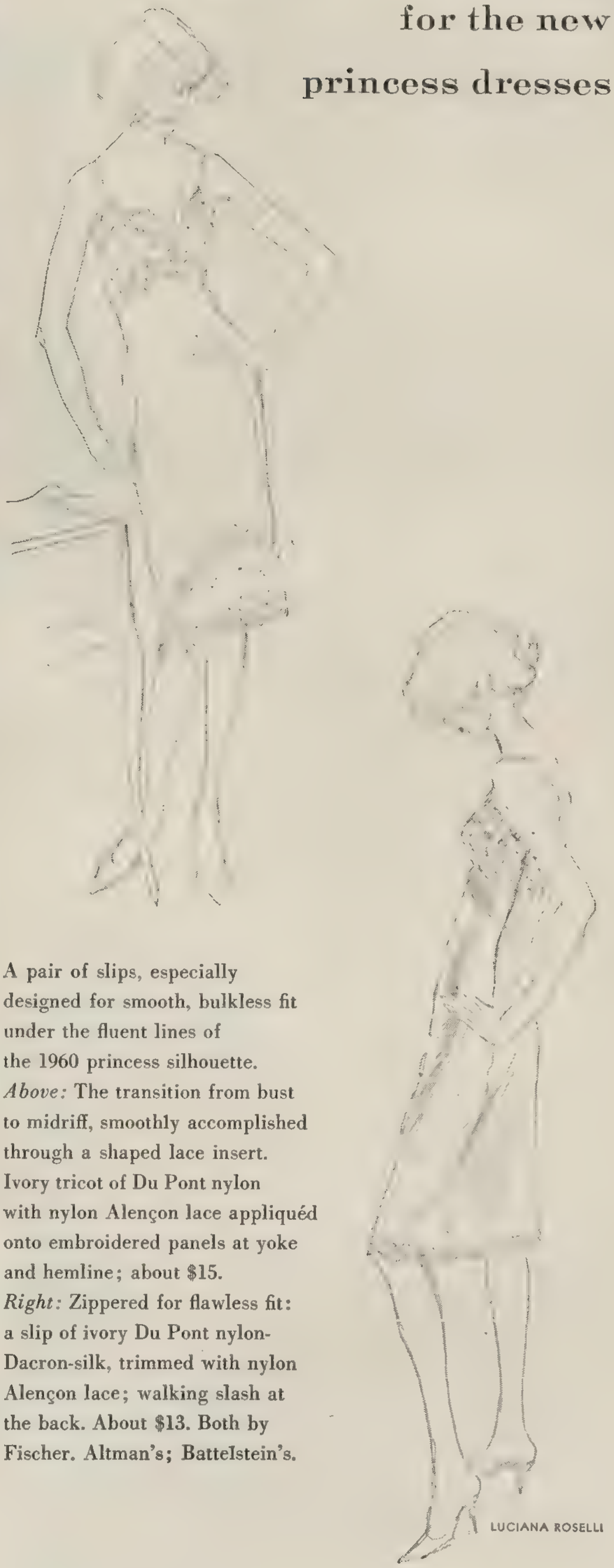
ONLY YOUR REXALL DRUG STORE HAS NEW AWAKENINGS FOR YOUR HAIR



Unruly hair just won't stay put? Bonat suggests the soothing answer. It's a just-for-you professional permanent called Twinkle Wave. It leaves hair twinkling soft, ready to accept your favorite hairstyle. Teaming her professional skill with Twinkle Wave, your hairdresser gently disciplines wiry hair. Result: a *most* becoming hairdo . . . natural looking and long lasting. Ask your beautician. She'll tell you Twinkle Wave is another of the famous

Bonat PROFESSIONAL PERMANENTS

Understatements for the new princess dresses



A pair of slips, especially designed for smooth, bulkless fit under the fluent lines of the 1960 princess silhouette. *Above:* The transition from bust to midriff, smoothly accomplished through a shaped lace insert. Ivory tricot of Du Pont nylon with nylon Alençon lace appliquéd onto embroidered panels at yoke and hemline; about $15. *Right:* Zippered for flawless fit: a slip of ivory Du Pont nylon-Dacron-silk, trimmed with nylon Alençon lace; walking slash at the back. About $13. Both by Fischer. Altman's; Battelstein's.

LUCIANA ROSELLI

Tomorrow's fabric today: Dacron® and cotton in an airy new texture

...so polite, it keeps you unfussed, unmussed all day long



GLOVES OF DU PONT NYLON BY FOWNES. HAT BY LILLY DACHÉ.

Alper Schwartz' little city darling... summer news, good news in the textured prettiness of *65% "Dacron"* polyester fiber and 35% cotton.* For "Dacron" gives this new fabric a cool composure that *lasts*, however humid, however busy your day. Wear it—love it—over and over again! Black, brown or beige. Sizes 8 to 18. About $40. At J. P. Allen, Atlanta & Lenox; Morehouse Fashion, Columbus; Neusteter's, Denver; Sakowitz, Houston; L. S. Ayres & Co., Indianapolis; Harzfeld's, Kansas City; Bonwit Teller, all stores; Joseph Horne Co., Pittsburgh; Smartwear-Irving Saks, Roanoke; Frank R. Jelleff, Inc., Washington, D. C.

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Lustre white and clear vinyl combine to hold your foot snugly in place but give you a smart open-look shoe. Light, flexible, cushioned heel to toe.
If activity is your kind of living, Air Step is your kind of shoe.

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ELIZABETH Kolber-Sladkus
HACKENSACK B and H Shoe Shop
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IRVINGTON Walker Shoes
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SOMERVILLE Step Rite Shoes
SUMMIT Kresge-Newark
SUMMIT Mayer's Bilt-Rite Shoes
TRENTON Yard's
UNION Wearite Shoes
VERONA Evenson's
VINELAND Shoe Land
WEST NEW YORK DuBarry Shoes

NEW YORK
ALBANY Corbat's Boot Shop
AMSTERDAM Lumart Shoe Store
ASTORIA Talson's Shoes
AUBURN Nolan's
BATAVIA Thomas & Dwyer Shoe Store
BINGHAMTON H. A. Reed
BINGHAMTON Sissons Bros.
BRONX Catania Shoes (2 stores)
BRONX Park Hill Shoes
BROOKLYN Bennie's Bootery
BROOKLYN Livingston Footwear
BROOKLYN Tread Life Shoes
BUFFALO Adam, Meldrum & Anderson (Downtown and Thruway Plaza)
BUFFALO Butlers Hertel Brown Bilt
BUFFALO Cornwell's Shoe Store
BUFFALO Wm. Eastwood & Sons (Transitown Plaza & 567 Main St.)
BUFFALO Johnson's Bootery
BUFFALO Sample Shop (both stores)
CAMBRIDGE Economy Dress Shop
CANANDAIGUA Shaddock's
CANTON Noble's Shoes
CHEEKTOWAGA Adam, Meldrum & Anderson (Downtown and Thruway Plaza)
CHEEKTOWAGA Sample Shop
COLLEGE POINT Weidel's Shoes
COOPERSTOWN Van's Shoe Store
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CORTLAND Olds & Fulmer
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EGGERTSVILLE Highland Boot Shop
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GLENS FALLS Van The Shoeman
GLOVERSVILLE Argersinger's
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JACKSON HEIGHTS Pollock's Shoes
JAMAICA Green's
JAMESTOWN Brown Bilt Shoes
KENMORE Adam, Meldrum & Anderson
KENMORE Highland Boot Shop
KINGSTON Rowe's
LACKAWANNA Adam, Meldrum & Anderson
LIBERTY Rozofsky Bros., Inc.
MASSENA Levine's
MT. KISCO L. J. Abel
MT. MORRIS JoAnn's
NEWBURGH Fogarty's Brownbilt Shoe Store
NEW ROCHELLE French Boot Shop
NEW YORK M. Davis
NEW YORK Foot-Saver Shoes
NEW YORK Kay-Bob Shoes
NEW YORK Pollock's Shoes
NEW YORK Robert's Well Fit Shoes
NEW YORK Selby-Fifth Ave.
NEW YORK Siegel Shoe Store
NEW YORK Stetson Shoes-Fifth Ave.
NEW YORK John Street Treadeasy Shoes
NEW YORK Tip Top Shoes
NEW YORK Town Shoes
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NIAGARA FALLS Taber & Brumburgh
NIAGARA FALLS White's Plaza Shoes
NORWICH Urlwin's
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ONEONTA Breesee's Oneonta Dept. Store
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PEEKSKILL Pisani Bros., Inc.
PENN YAN Smith's Shoe Store
PERRY Montesano's
PORT JERVIS W. H. Munich Shoe Store
POTSDAM F. W. Roberts Shoe Co.
REGO PARK David Parker Shoes
RICHFIELD SPRINGS Forman's
ROCHESTER Bareis Shoe Store
ROCHESTER Culver Shoes
ROCHESTER Wm. Eastwood & Sons
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SARANAC LAKE Parnell Shoe Salon
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SCHENECTADY Marshall Footwear
SCHENECTADY Wallace's
SENECA FALLS Ceo & Rutz
SIDNEY The Smart Bootery
STATEN ISLAND Michael's Shoes
SYRACUSE Ames Boot Shop
SYRACUSE E. W. Edwards & Son
SYRACUSE Park Brannock Co.
TONAWANDA Adam, Meldrum & Anderson
TROY Cooper Shoe Store
TROY Denby's
UTICA The Shoe Box
WATERTOWN Sidney Miller Shoes
WATKINS GLEN Hughey Boot Shop
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HICKORY Meachum's Shoes
HIGH POINT Kirkman's Shoes
JACKSONVILLE Jenkin & Strawn
LENOIR Peterson's Shoes
MONROE Lee's Shoes
MORGANTON Krieger's Shoes
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RALEIGH Brittain's Shoes (121 Fayetteville St.)
ROANOKE RAPIDS Slipper Shoppe
ROXBORO The Bootery
SALISBURY Phil's Family Shoe Store
SANFORD The Bootery
SHELBY Frazier's Shoes
STATESVILLE A. W. Lang Shoes
WADSBORO The Liles Co.
WELDON Rabil's Dept. Store
WHITEVILLE Leder Bros.
WILMINGTON Su-Ann Shoe Store
WINSTON-SALEM Arcade Fashion Shop

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ALIQUIPPA Jackson's Shoe Store
ALLENTOWN Wetherhold & Metzger Uptown Shoe Store
AMBRIDGE Jackson's Shoe Store
ARDMORE Ettinger's Shoe Store
ARDMORE Strawbridge & Clothier
BADEN Jackson's Shoe Store
BEAVER FALLS Jackson's Shoe Store
BELLEFONTE Yeager's Shoes
BELLEVUE Bishop Shoe Store
BERWICK Sharping's Shoe Store
BETHLEHEM Orr's Dept. Store
BLOOMSBURG Sharping's Shoe Store
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BROOKVILLE Pel Shoe Co.
BUTLER Goodman Bootery
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COATESVILLE Hershey's Shoe Store
CONNELLSVILLE Wrights Shoe Store
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CORRY Barnes & Carrig
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DONORA Boston Shoe Store
DORMONT Tritsch's Shoe Store
DOYLESTOWN Don Sand's Shoe Store
DUQUESNE Karen's Shoe Store
EASTON Orr's Dept. Store
EASTON Sigals
ELLWOOD CITY Jackson's Shoe Store
EPHRATA Mitchell & Ruth
ERIE Trask, Prescott & Richardson Co. (both stores)
FRANKLIN Sheasley's Brownbilt Shoe Store
GETTYSBURG The Shoe Box
GLASSPORT Miller's Shoe Store
GREENSBURG Kamps Shoe Store
GROVE CITY King's Shoe Store
HANOVER Strines Shoe Store
HARRISBURG Cantor's Shoe Store
HATBORO Santerian's Dept. Store
HAVERFORD Steigerwalt's
HAZLETON Bon-Ton Dept. Store
HOLLIDAYSBURG Lasser's Shoe Store

CONNECTICUT
ANSONIA Marvin's
BRIDGEPORT Schneider Shoes (2 stores)
BRISTOL Drill Shoes
CANAAN Roger's Shoe Store
DANBURY The Treadeasy Shop
DANIELSON Lord's Shoe Store
EAST HARTFORD Joel's Shoe Store
FAIRFIELD Milton's Shoes
HARTFORD Albert Steiger, Inc.
HARTFORD Church's Shoes
MANCHESTER Gustafson's Shoe Store
MANCHESTER-PARKADE Bernard Kofsky
MERIDEN Manning-Conwell
MIDDLETOWN J. Polmer & Sons
MILFORD Belmont's Shoe Store
NEW BRITAIN Manning-Armstrong
NEW BRITAIN Raphael's Dept. Store
NEW HAVEN Gordon's Shoes
NEW HAVEN Edward Malley Company
NEW LONDON Prague's Shoes
NEW LONDON Savard Bros. Inc.
PUTNAM Alexanders
STAMFORD Mayfair Shoe Store
TORRINGTON Howard's
WALLINGFORD Sprafke's Shoe Store
WATERBURY Hertzmark's
WEST HARTFORD Bernard Kofsky
WILLIMANTIC Ben's Eagle Shoes

DELAWARE
DOVER Ettenger's
GEORGETOWN Braun's Ladies Store
WILMINGTON Bootery
WILMINGTON Carl Cobin Shoes
WILMINGTON Strawbridge & Clothier

DISTRICT OF COLUMBIA
WASHINGTON Lansburgh's
WASHINGTON Town & Casual Shoes, Inc.
WASHINGTON Woodward & Lothrop

FLORIDA
BRADENTON Belk-Lindsey (Cortez Plaza)
BRADENTON Montgomery-Roberts
CLEARWATER Carlton's Shoe Store
COCOA Belk-Lindsey
CORAL GABLES Belk's Dept. Store
CORAL GABLES The Bootery
DAYTONA BEACH Hall & Sontag Inc.
DELRAY BEACH Canning Shoes Inc.
FORT LAUDERDALE Belk-Lindsey Co.
FORT MYERS Baxter Shoe Store
JACKSONVILLE Hostetter's Shoe Stores
JACKSONVILLE Levy's
LAKELAND Snyder's Shoe Store
MELBOURNE Belk-Lindsey
MIAMI Belk's (Biscayne Plaza)
MIAMI Cowen's Shoe Store
MIAMI BEACH Franklin-Simon Co
OCALA Rheinauer's
ORLANDO Belk's Colonial Plaza
ORLANDO Orlando Boot Shop
ORLANDO Walk-Over Shoes
PENSACOLA Cindy's
ST. PETERSBURG Wm. Henry's
SARASOTA Belk-Lindsey (Ringling Shop. Ctr.)
SARASOTA Montgomery-Roberts
TALLAHASSEE Strickland's Shoes
TAMPA Farner's Shoe Store
TITUSVILLE Belk-Lindsey
W. PALM BEACH Belk's
W. PALM BEACH Selby's

GEORGIA
ATLANTA Davison's
ATLANTA Muse's (both stores)
AUGUSTA Belks-Daniel Village
BRUNSWICK Whilden's Shoe Store
DALTON Smith's Shoe Store
DECATUR Belk's
DUBLIN Stephens Inc.
FITZGERALD Reuben's Shoes
GAINESVILLE Millner's
MACON Burden Smith
MOULTRIE Lipsey's
ROME Poplin's New Central
ROME The Berry Schools
ROSSVILLE The Jo-Ann Shop
SAVANNAH Edwards Shoe Store
SAVANNAH Hogan's
SAVANNAH Kassel's Shoe Store
SAVANNAH Lady Jane Shop
STATESBORO Favorite Shoe Store
TIFTON The Big Store
WAYCROSS Schreiber's

MAINE
AUGUSTA Lamey-Wellehan
BANGOR Standard Shoe Store
BAR HARBOR Franklin's Shoes
CALAIS Trimble Bros.
MADAWASKA Morrell's Shoes
OLD TOWN Ben Sklar
PORTLAND Porteous, Mitchell & Braun Co.
PRESQUE ISLE Thibodeau's Shoe Store
ROCKLAND McLain's Shoe Store

MARYLAND
ABERDEEN Metz Shoes
BALTIMORE Hutzler Brothers (Downtown and Eastpoint)
CAMBRIDGE LeCompte's Shoes
CHEVY CHASE Woodward & Lothrop
CUMBERLAND Shinnamon's
HAGERSTOWN Alan's Shoes
HILLCREST HEIGHTS Hillcrest Bootery
HYATTSVILLE Plaza Bootery
LANGLEY PARK Lansburgh's
SALISBURY Hess Apparel
SILVER SPRING Town & Casual Shoes, Inc.
TOWSON Hutzler Brothers
WESTVIEW Hutzler Brothers
WHEATON Woodward & Lothrop

MASSACHUSETTS
ARLINGTON Emerson's Shoes
ATHOL J. Garbose, Inc.
ATTLEBORO Sillman's Shoe Store
BOSTON Jordan Marsh Company
BROCKTON Edgar's Dept. Store
CAMBRIDGE Touraine's
FALL RIVER Mongeau Shoe Stores, Inc.
FRAMINGHAM Jordan Marsh Co.
FRAMINGHAM Charles Panza Shoes
GREAT BARRINGTON Ann Louise Shop
HAVERHILL Bennett & Co.
HOLYOKE Ed. Moriarty's Family Shoe Store
HYANNIS John Bright Shoes
LAWRENCE Daniel's Shoes & Sportswear
LEOMINSTER Jack's, Inc.
LOWELL Pollard's
LYNN Dalton's Shoes
LYNN Rooks
MALDEN Jordan Marsh Company
MAYNARD Bearl's Sportswear
MEDFORD Gilchrist's
MILFORD Brockton Shoe Store
NEEDHAM Savage Shoes
NORWOOD Regan's Shoe Corner
PEABODY Jordan Marsh Company
PITTSFIELD Textile Store
QUINCY Gilchrist's
SALEM Edwards
SOUTHBRIDGE David Lenti
SPRINGFIELD Burnam's Shoe Dept.
SPRINGFIELD Peerless Co.
TAUNTON John Bright Shoes
WAKEFIELD Musinsky's
WALTHAM Brooks Shoes
WARE Breslar's Shoes
WELLESLEY Touraine's
WESTFIELD Ed. Moriarty's Family Shoe Store
WORCESTER Marcus Company

NEW HAMPSHIRE
CONCORD Thorne Shoe Co.
FRANKLIN Healey's
HANOVER Town & Country Shops
LACONIA Bolduc's Shoes
LANCASTER White's Shoes
LITTLETON Carleton's Shoe Store
MANCHESTER Pariseau's
MANCHESTER Quality Shoe Store
NASHUA Lampron's Shoe Store

In your area these stores feature Air Step shoes

PENNSYLVANIA (Continued)

HOMESTEAD	Gold's Shoe Store
HUNTINGDON	Heydrick's Shoes
INDIANA	Anderson's Shoe Store
IRWIN	Jackson's Shoe Store
JEANNETTE	Karl's Shoe Store
JENKINTOWN	Fel-Mode Shoe
JENKINTOWN	Strawbridge & Clothier
JOHNSTOWN	Klines
KANE	Hub Shoe Co., Inc.
KITTANNING	Kamps Shoe Store
LANCASTER	Arrow Shoe Store
LATROBE	Kamps Shoe Store
LEBANON	M. Bratton Quality Shoe Store
LEVITTOWN	Yards Shoe Store (Levittown Shop. Ctr.)
LEWISTOWN	E. E. McMeen Co.
LOCK HAVEN	Klewan's Dept. Store
McKEESPORT	Richard's Shoe Store
MEADVILLE	Boyersmith's Shoe Store
MILLHEIM	D. J. Nieman Co.
MONESSEN	Nahis Shoe Store
MONONGAHELA	Nahis Shoe Store
MORRISVILLE	Sweets Shoe Store (Morrisville Shopping Center)
MT. LEBANON	Folino's Shoe Store
MT. OLIVER	Bishop Shoe Store
MT. PLEASANT	Alex A. Ghantous
NEW CASTLE	New Castle Dry Goods
NEW CASTLE	Teeks Fine Shoes
NEW KENSINGTON	Miller Bros. Shoe Store
NEW KENSINGTON	Silverman's
NEW KENSINGTON	Teak's 5th Ave.
NORRISTOWN	Block's Dept. Store
NORTH EAST	Barnes Shoe Store
OIL CITY	Welker & Maxwell Co.
PAOLI	Marwyn's Shoe Store (Paoli Shop. Ctr.)
PHILADELPHIA	Fel-Style Shoe
PHILADELPHIA	Foot Step Shoes
PHILADELPHIA	C. A. Rowell
PHILADELPHIA	Strawbridge & Clothier
PHILADELPHIA	Towne Shoes, Inc.
PHILIPSBURG	Shugarts Shoes
PITTSBURGH	Kaufmann's
PITTSBURGH	Kirby's Shoe Store (North Hills)
POTTSTOWN	Paul's Bootery
POTTSVILLE	Ben Gittleman Quality Footwear
PUNXSUTAWNEY	Harl's
READING	C. K. Whitner
READING	Jack Gerber Fine Shoes
SAYRE	Brownbilt Shoes
SCRANTON	Cleland Simpson & Co. (Globe Store)
SHARON	The Sharon Store
SOMERSET	Kamps Shoe Store
STROUDSBURG	Donald's Shoe Store
SUNBURY	Koval's Bootery
TARENTUM	Tritsch's Shoe Store
TOWANDA	Bloss Bootery
TURTLE CREEK	Karen's Shoe Store
TYRONE	Lugg & Edmonds
UNION CITY	Clark's Shoe Store
UNIONTOWN	Freeman's Shoe Store
WASHINGTON	Teeks Fine Shoes
WASHINGTON	The Caldwell Store
WAYNE	Steigerwalt's
WEST CHESTER	Mosteller's Dept. Store
WILKES-BARRE	Fowler, Dick & Walker (The Boston Store)
WILKINSBURG	Tritsch's Shoe Store
WILLIAMSPORT	L. L. Stearns & Sons
WILLOW GROVE	Oppenheim Collins (Willow Grove)
YORK	Hammond's Shoe Store
YORK	The Bon-Ton Dept. Store

RHODE ISLAND

CRANSTON	Park Shoe Store
EAST GREENWICH	Silverman's Shoes
PAWTUCKET	David Harley Co., Inc.
PROVIDENCE	The Outlet Company
WARWICK	Park Shoe Store
WEST WARWICK	Peters
WOONSOCKET	Mongeau Shoe Stores, Inc.

SOUTH CAROLINA

ANDERSON	Gene Anderson
CHARLESTON	French Boot Shop
COLUMBIA	Belk Dept. Store
FLORENCE	Robert's
GREENVILLE	Belk's (Augusta Rd. Plaza)
GREENWOOD	Bowlings Bootery
LAURENS	The Bootery
SPARTANBURG	Wright-Scruggs
SUMTER	Belk-Stroman Dept. Store

VERMONT

BENNINGTON	Dragon's Shoe Store
BRATTLEBORO	Wagner's, Inc.
BURLINGTON	Jan's Famous Shoes
RUTLAND	Charles Sterns & Co.

VIRGINIA

ALEXANDRIA	Columbia Shoe Store
ALEXANDRIA	Hayman's Shoes
ALEXANDRIA	Woodward & Lothrop
ARLINGTON	Columbia Shoe Store
BEDFORD	Leggett's Dept. Store
BUENA VISTA	Valley Store
CHARLOTTESVILLE	Miller-Rhoads
CHARLOTTESVILLE	J. N. Waddell Co.
CLIFTON FORGE	Foster's
COVINGTON	Covington Dept. Store
DANVILLE	Johnson Dept. Store
E. RADFORD	Leggett's Dept. Store
FALLS CHURCH	Woodward & Lothrop
FRONT ROYAL	Weaver's
HAMPTON	The Shoe Box
LEXINGTON	Adair-Hutton Co.
LYNCHBURG	Miller-Rhoads
NARROWS	Coburns Dept. Store
NEWPORT NEWS	Broadway Dept. Store
NORFOLK	Montagna's Shoe Store (437 Granby & 26 Southern Shop. Ctr.)
NORFOLK	Smith-Welton Dept. Store
ORANGE	May-Rudasil
PORTSMOUTH	Montagna's Shoe Store
PORTSMOUTH	Smith-Welton
RICHMOND	Miller-Rhoads
ROANOKE	Miller-Rhoads
ROANOKE	N. W. Pugh Co.
ROCKY MOUNT	Angle & Co.
SEVEN CORNERS	Woodward & Lothrop
SHIRLINGTON	Lansburgh's
SO. BOSTON	Leggett's Dept. Store
WARRENTON	Greyson's
WARRENTON	Lerner Bros.
WAYNESBORO	Whites Fashion Center
WILLIAMSBURG	Williamsburg Shop

WEST VIRGINIA

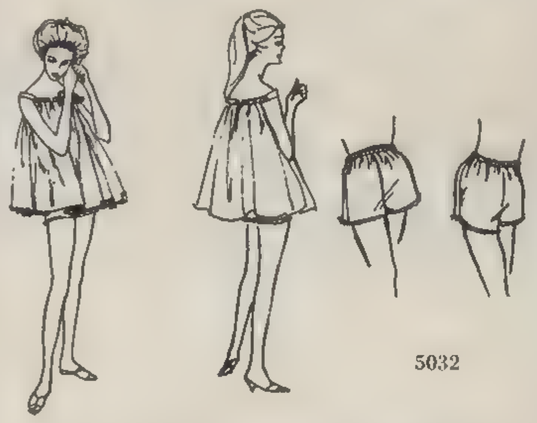
BLUEFIELD	Thornton Co.
CHARLESTON	Coyle-Richardson Shoe Dept.
CLARKSBURG	Martin's Bootery
FAIRMONT	Martin's Bootery
HUNTINGTON	Anderson-Newcomb Shoe Dept.
LOGAN	McCormacks Shoe & Clo. Co.
MADISON	Ellis Dept. Store
MORGANTOWN	Marshs Shoes
MOUNDSVILLE	Fred Hinnerman
PARKERSBURG	Smith Shoe Store
WEIRTON	Blynn's Shoe Store
WELLSBURG	Barth Shoe Store
WHEELING	Horne's
WILLIAMSON	Sol's Shoes

VOGUE PATTERNS

(Other views, sizes, yardages of the Patterns shown on pages 200-201)



Above: Nightdress in two lengths: Vogue Pattern 5032, Very Easy to Make. Small, medium, large sizes (31 to 40). For medium, the longer nightdress (top): 4⅞ yards of 39″ fabric. 75¢. On sale May 10.



Above: Short pyjamas, made from the same Vogue Pattern, 5032. Sizes: small, medium, large (31 to 40). 3⅞ yards of 35″ fabric will make the medium size—and the nightcap, above. 75¢.



Above: Ruffled breakfast coat with full, gathered skirt: Vogue Pattern 9774. Sizes 12 to 18. For size 14: 3½ yards of 45″ fabric. Price: 75¢.

VOGUE PATTERNS ARE AVAILABLE AT IMPORTANT SHOPS IN EVERY CITY OR BY MAIL (POSTAGE PREPAID), FROM DEPARTMENT V, VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 198 SPADINA AVE., TORONTO, ONTARIO.

(Some pattern prices are slightly higher in Canada.) Note: Connecticut residents please add sales tax. These patterns will be sent third-class mail. If you desire shipment first-class mail, please include 10c additional for each pattern ordered.





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ever developed
is under this
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REMOVABLE
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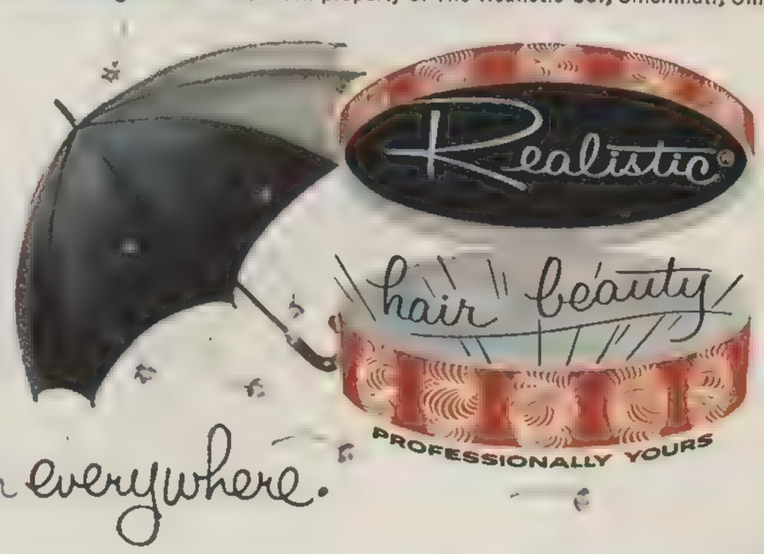
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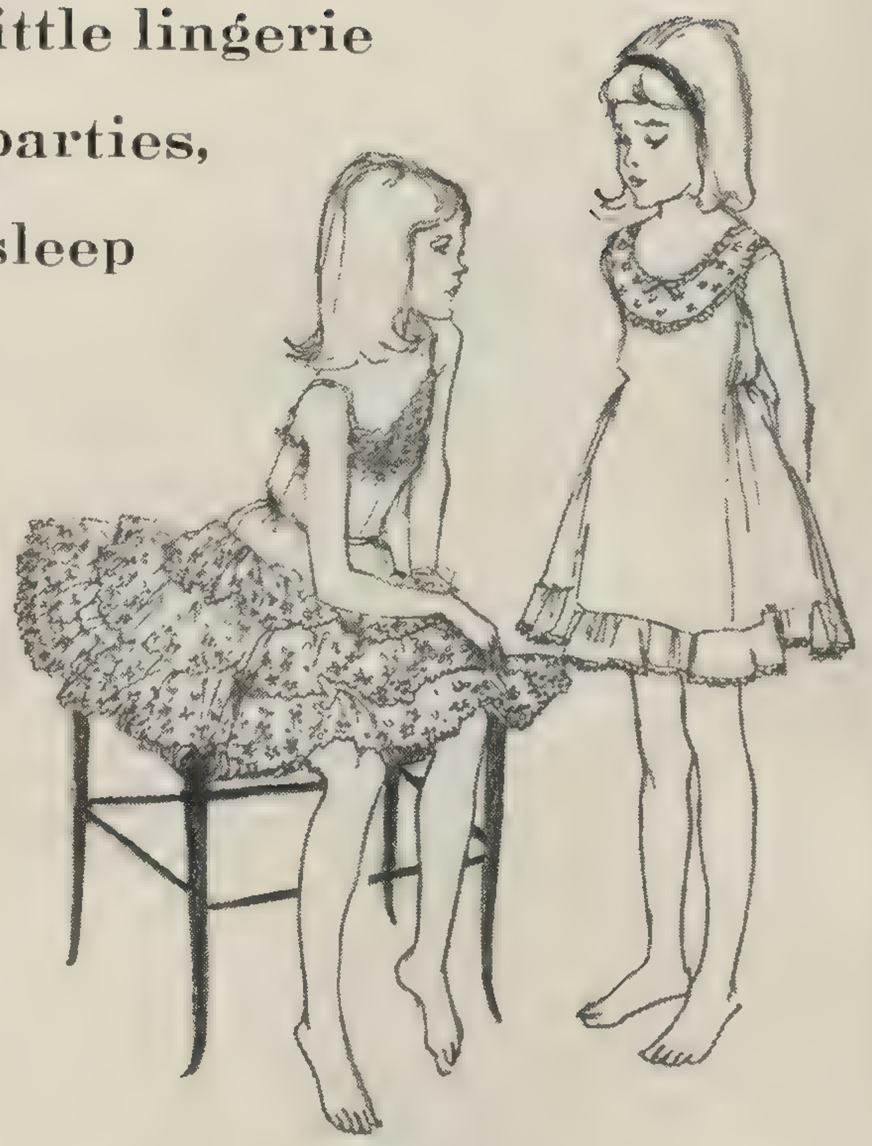
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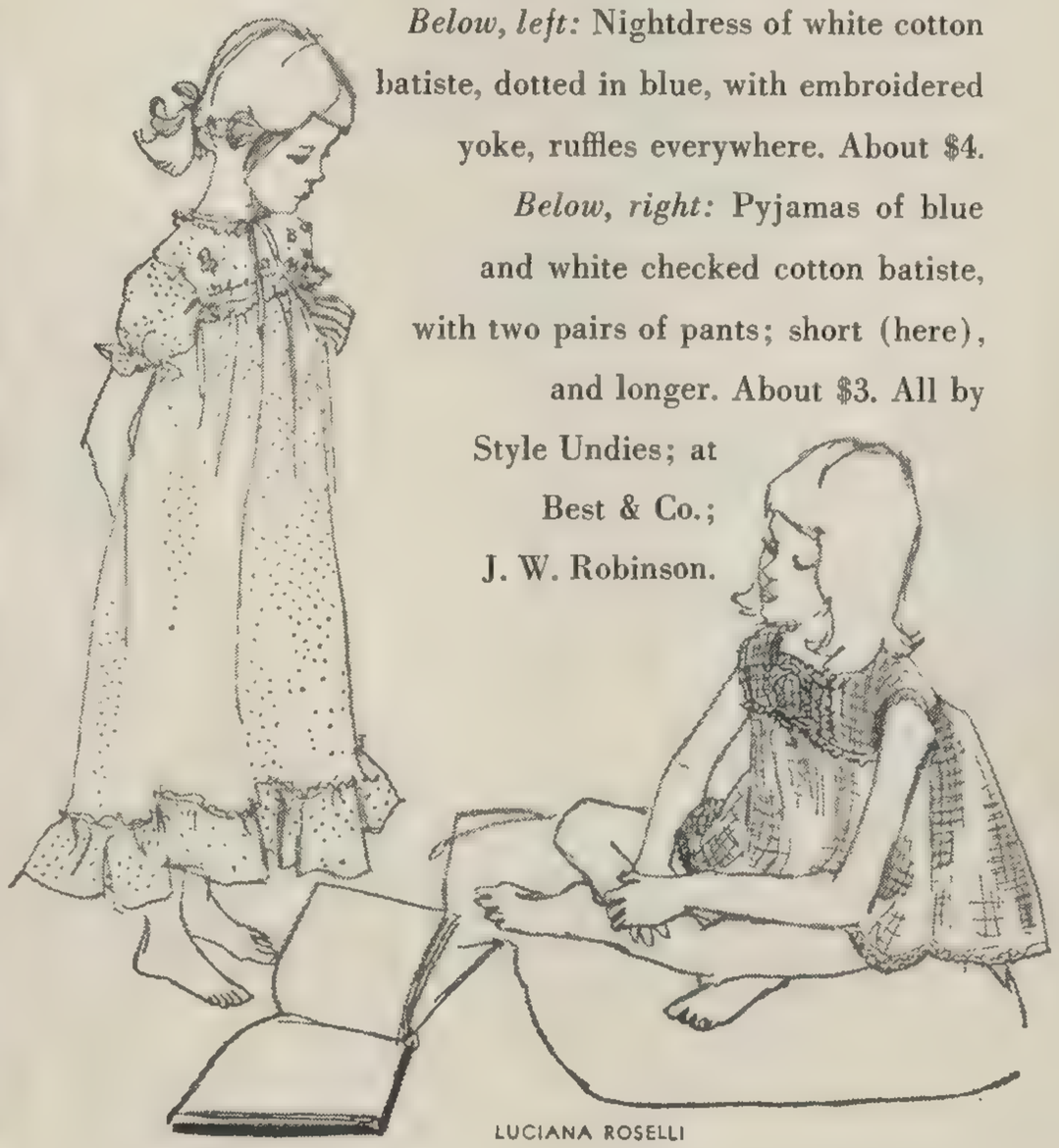
Cole
of California



Little lingerie for parties, for sleep



Summer sweets for little girls—two for afternoon under party dresses, two for "late day," to sleep in. *Above, left:* Camisole of white nylon-Dacron-cotton (Burlington fabric), with lace, ribbons; about $2. White cotton petticoat on three ruffle-lengths, with an Everglaze cotton underskirt. About $4. *Above, right:* Slip of white nylon-Dacron-cotton (Burlington fabric) with built-up, embroidered shoulders, elasticized sides. About $2.50. *Below, left:* Nightdress of white cotton batiste, dotted in blue, with embroidered yoke, ruffles everywhere. About $4. *Below, right:* Pyjamas of blue and white checked cotton batiste, with two pairs of pants; short (here), and longer. About $3. All by Style Undies; at Best & Co.; J. W. Robinson.



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CINCINNATI: Shillito's
CLEVELAND: The Higbee Company
COLORADO SPRINGS: Kaufman's
COLUMBUS: Lazarus
DALLAS: A. Harris (Oak Cliff)
DENVER: The Denver Dry Goods Co.*
DETROIT: Hudson's*
EL PASO: Popular Dry Goods
EVANSVILLE: deJong's*
FT. COLLINS, Colo.: Randall Shop
HARRISBURG: Wm. B. Schleisner's*
HAYWARD: Joseph Magnin
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LAS VEGAS: Joseph Magnin
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MINNEAPOLIS: John W. Thomas
MOBILE: Hammel's
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ST. LOUIS: Famous-Barr*
ST. PAUL: Field-Schlick
ST. PETERSBURG: Maas
SALT LAKE CITY: Auerbach's
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SAN FRANCISCO: Joseph Magnin*
SAN JOSE: Joseph Magnin
SAN MATEO: Joseph Magnin
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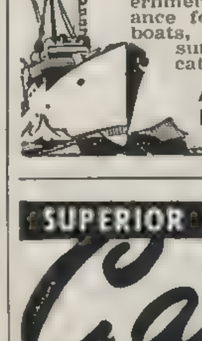
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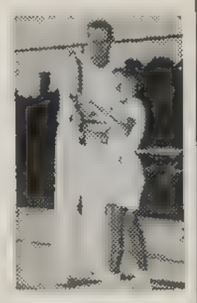
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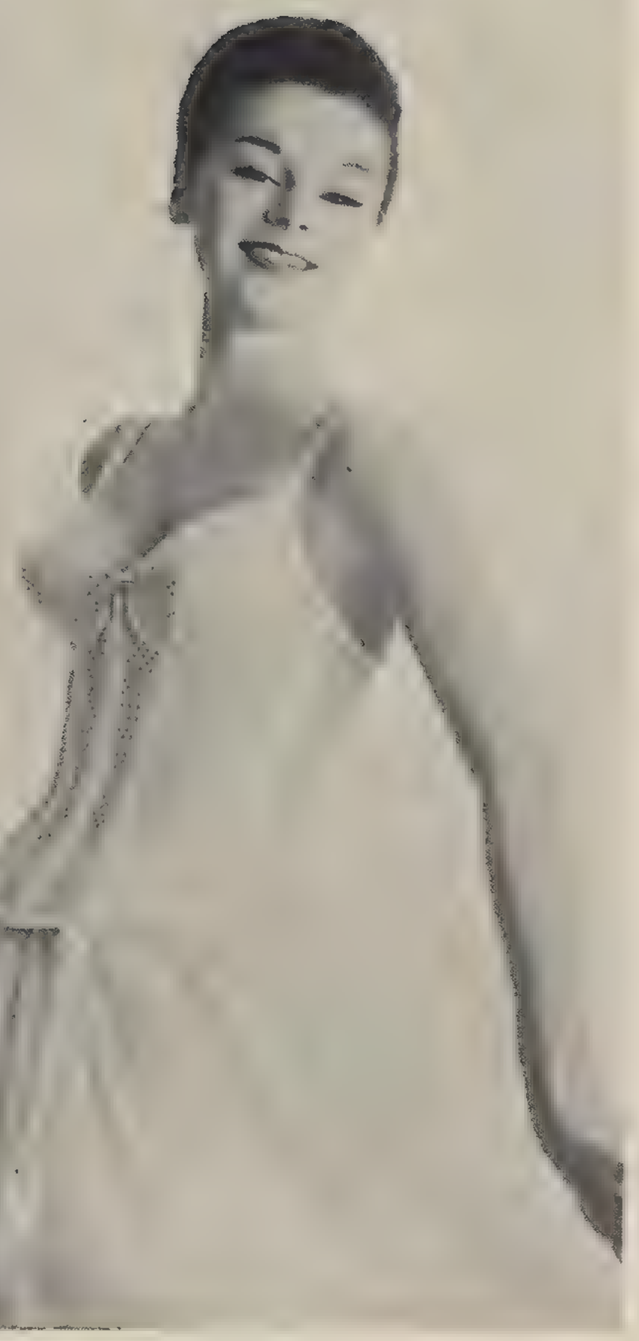


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FOUND: A MAN'S WORLD

(Continued from page 88)

gold cup from the second millennium B.C.; contemporary Iranian art at another museum, the Mouzeh Honar Hair Mail; costumes at the Ethnological Museum, in which the Shah takes great interest. Like everything else in Iran, museums are closed Fridays, the Iranian equivalent of our Sunday.

In spite of the men seen everywhere working to improve Iranian roads, the most dependable way to cover between-city distance there is still Iranian Airways. Mashad, after Mecca and Karbela, the most sacred city in the Moslem world, should be the next stop after Teheran. Three flights a week go there. Late in the two-and-a-half-hour air time, one becomes aware of golden reflections in the sky. These are not a mirage. The bullet-shaped golden dome of Iman Reza's sanctuary dominates the city. Because Mashad is a state of mind, reactions to it vary.

I found the city a moving experience. Devout pilgrims are everywhere. The night quiet is often interrupted by the wails of flagellants. Since the *mullahs*, holy men, have been known to stone and beat non-Moslems (or stir up others to do so), it is wise for an infidel, which is what Moslems call non-Moslems, not to trespass beyond the prescribed demarcation line.

This line makes a perfect circle around the shrine of the Iman and the beautiful Masjid-i-Gauhar Shad. Though there are other monuments to visit around Mashad, this sacred enclosure is the big magnet. With police protection, infidels can take a furtive look at the museum treasures of the charming pink marble palace in the enclosure, and catch through the windows a forbidden glimpse of the mosque built by Tamerlane's daughter-in-law.

Two hotels in Mashad, the Sepid and the Pars, are comfortable enough, and the city's best restaurant lies right across from the Pars in the park. There's an antique shop around every corner, and, what with the greatest turquoise mine in the world nearby, a wealth of these blue-green stones on sale for those who fancy them.

An hour from Teheran by daily plane, Isfahan, the flowering of Islamic art, seems so subtle in colour, so noble in architecture that even the air feels rarefied. Isfahan has the grandeur of Napoleon's Paris, the delicacy of Persian miniatures. To the genius of Shab Abbas, one of Persia's most enlightened rulers, Iran owes this former imperial capital, achieved in the early seventeenth century.

At the airport, one sees the small, enchanting mausoleum of Baba Rokned-din, elegant and gentle with its soft-blue tiled dome. The drive into the city is short, and the bridges across the Zayandehrud River are superb. In the city, three excellent, reasonable hotels, the Irantour, the Isfahan, and the Cyrus, await the traveller. How long one should plan to stay in one of them is difficult to advise.

Here is Islamic architecture at its height, so tenuous that Western eyes need time even to begin to distinguish the shades, the patterns, the nuances of the tiled blues and yellows, softer than those of Chinese silk screens. Holding its own against the great European squares of Santiago de Campostela, Sienna, and Venice, Isfahan's square has ravishing arcades, mosques, palaces—and magnificent terraces from which the Emperors used to watch polo games.

One mosque, Masjid-i-Shah, so dazzling it will blind you to all the other dazzlers, should be saved for last. When I first saw it, I suddenly discovered that four hours had passed with me in a trance. Exquisite marigolds seem to spring from its minarets: the glorious blue Mihrab has evanescent yellow arabesques, the immense courtyard and antechambers are lapis lazuli, and in the enchanting side-courtyards grow orchids.

Standing in a garden, the Palace of Forty Columns, Chehel Sotoon, has twenty real columns, twenty unreal ones, these latter, reflections in a pool. The Masjid-i-Jami, a score of structures built from the tenth through the nineteenth centuries, is magnificent in its spacious dignity and in the warmth of its brick structure.

Three great minarets of the same architectural period stand in the same part of town, all soberly, irresistibly elegant. Not to be missed in Isfahan is Jalfa, the Armenian quarter, and the city's most romantic building, Madrasah-yi-Madar-i-Shah, a religious college built in 1706 by Shah Sultan Hussein in honour of his



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a pink-hearted coral with flashes of lightning.



FIRE CORAL *for redheads . . .* scintillating coral, blazing and beautiful . . . just like *you!*

mother. Theological students look properly sublime walking among its vibrant green, yellow, and blue tiles, its fragrant trees, and long narrow pool.

In Shiraz, an hour's flight south from Isfahan, the Hotel Park, set in a charming garden, is one of the most inviting in all of Iran. Shiraz' greatest contribution to Iranian monuments is the Masjed-e-Vakil. While most of the decorative patterns in Isfahan and Mashad are abstract, this one has floral arabesques, as well as enchanting shades of pink, a colour that appears to be ignored everywhere else in Iran. Out of pride for two native sons, the Persian poets Hafiz and Saadi, Shiraz recently erected spectacularly modern monuments to their memory.

Two hours from Shiraz, this time by car, is Persepolis, where Darius' palace and some impressive royal tombs stand. Coloured like the earth and surrounding mountains, standing on a terrace overlooking the plain, the columns, staircases, and sculptures of this "dead city" seem incredibly alive. Each figure—emperor, priest, minister, or soldier, horse, or lamb—appears to have turned to stone the minute before one's arrival. I wonder how Alexander the Great was able to conquer a race whose vitality can still, after so many centuries, spring from every bas-relief. There are a few Egyptian and Assyrian vestiges in Persepolis, but its style is unmistakably personal, never repeated anywhere.

Although there is no way to fly to the Caspian, train service, with air-conditioned sections and diner, is commendable, leaving Teheran at seven in the morning and reaching Shahi around four in the afternoon. Reservations must be made far ahead for the warm months and at holiday time. The railway squeezes its way gently and slowly through spectacular narrow canyons and formidable mountains. Taxis from Shahi to Babolsar cover the dusty distance in about an hour, and one can settle comfortably at the Grand Hotel, close to the sturgeon-packed Caspian, or in some less expensive pension, like the Penance.

As different from the rest of Iran as Brazil is from Arizona, the Caspian coast line has tea plantations and orange groves, vast stretches of white beaches, charming villages built in straw and bamboo. Luscious green and purple mountains descend to a translucent sea, sometimes pale blue, sometimes lettuce green. People with extra time and a cavalier attitude toward bad roads might make arrangements in Babolsar to sleep in Gurgan and see Gunbad-i-Qabus, a gigantic brick conical mausoleum dating from the early eleventh century. Near Gurgan, too, is the huge wall of Alexander, built, its name notwithstanding, during the later Sassanian period.

A sea resort with views of tropical greenery and lovely if limited walks (panthers, leopards, and tigers run in the hills) is Ramsar, where the Grand Hotel is attractive. From Ramsar, one can back-track to Chalus, and then drive to Teheran on one of the most spectacular routes in the country—up and down coloured gorges. Because hiring a car anywhere in Iran proves to be an expensive proposition, it is best to share a taxi—or take a bus.

Should you have three or four days to spare, fly from Teheran to Kermanshah and drive on to Taq-i-Bustan. Close to a cascade of water are two garden grottoes with impressive Sassanian reliefs, the most unusual among them hunting scenes from the time of Khosrau II, and, on the outside, winged victories so airy one expects them to fly away. Several hours driving-time from Kermanshah, Hamadan has a good climate and the best hotel in Iran, the Ahou Hali. Set in a green valley, the city has such magnificent monuments as the Gunbad i Alavan, a fine sample of Seljuk architecture with two small hexagonal towers, and the so-called tomb of Esther and Mordecai, a delicate brick structure traced with blue tiles.

NOTE: Although I know of no top-notch guidebooks in English, the French Hachette *Moyen Orient Guide Bleu* has an excellent section on Iran. Two fairly recent books, Sacheverell Sitwell's *Honeycombs and Minarets* and Julian Huxley's *In an Antique Land*, have several chapters on Persia and are equally enchanting. For Persian art, the authority is Arthur Upham Pope, who wrote *An Introduction to Persian Art*, *Masterpieces of Persian Art*, and *The Survey of Persian Art*. Good to look at are *Journey to Persia* by Robert Payne, *Persia* by Costa and Lockhart, with some superb photographs, and also the detailed and brilliantly executed map by Abdol Hamsavi, a former member of the Iranian delegation to the United Nations. The Iranian Information Centre in New York gives the maps away.



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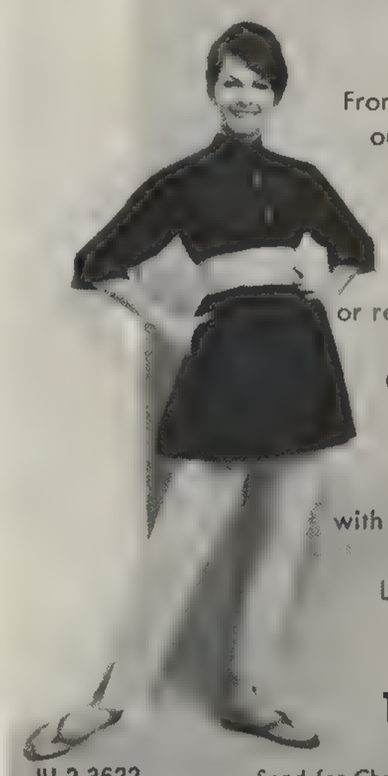


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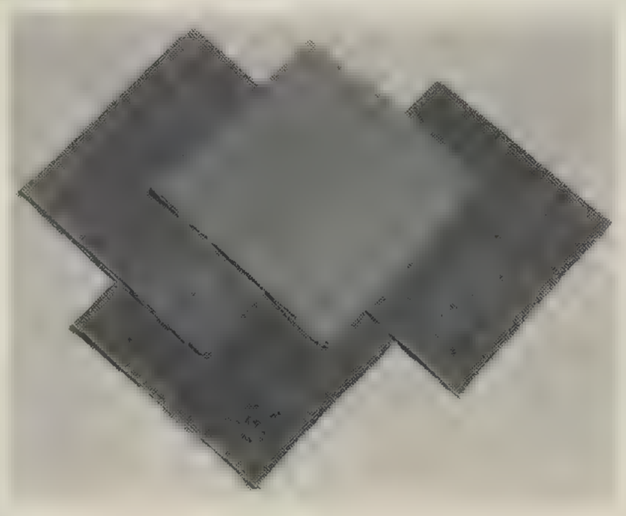


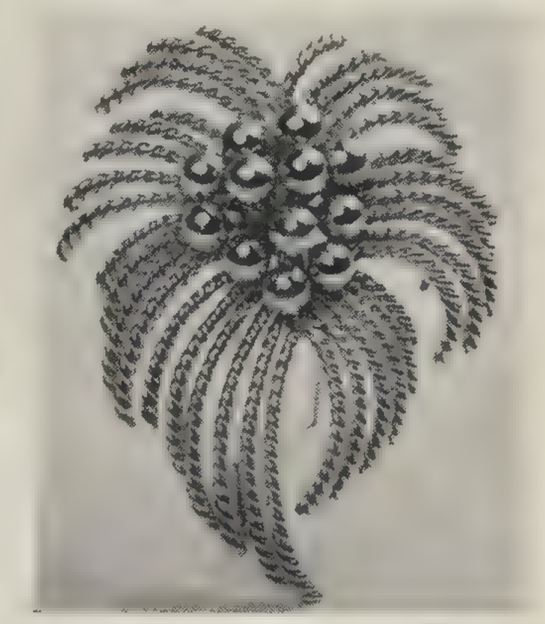
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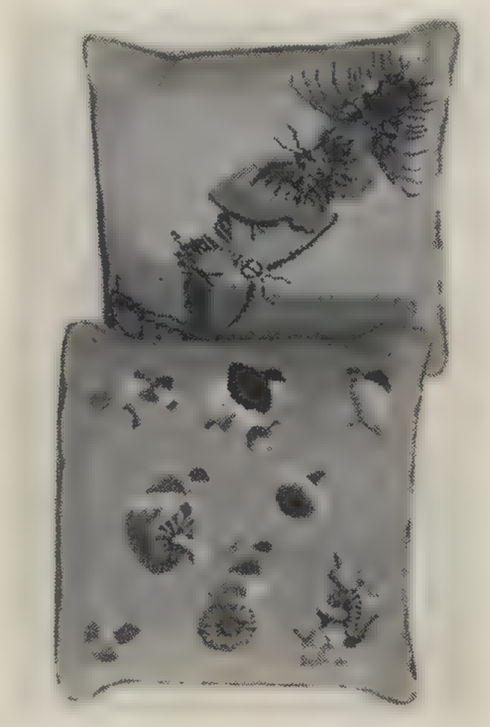
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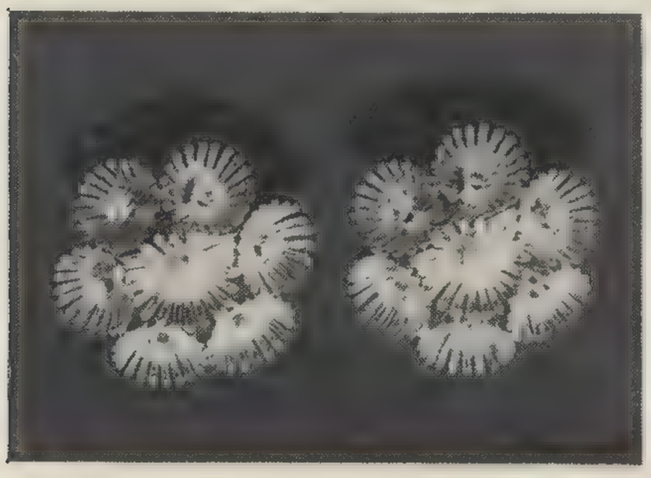
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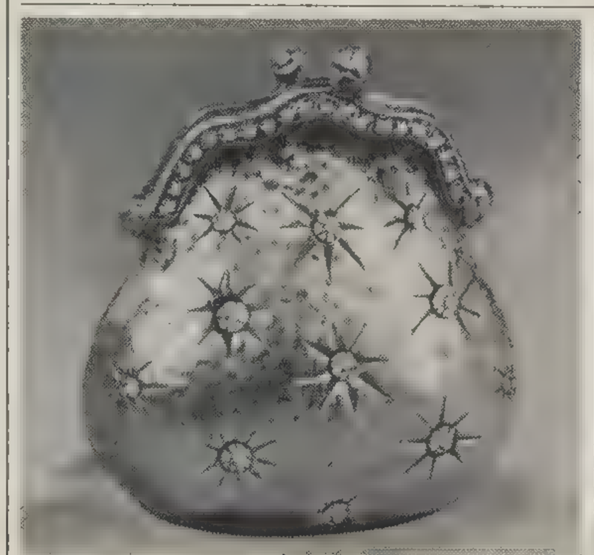
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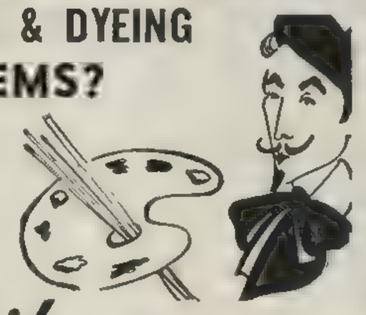
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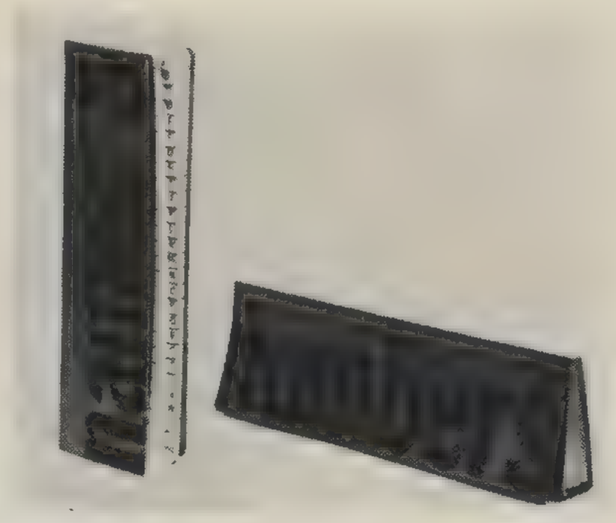
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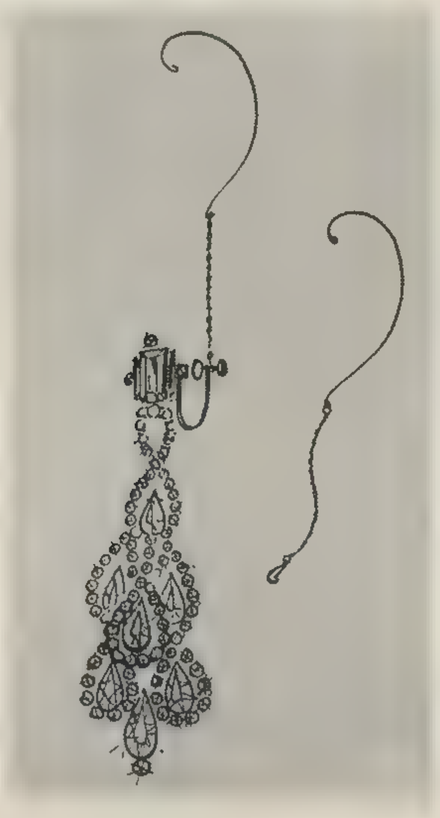
. . . writes the lyrics for summer



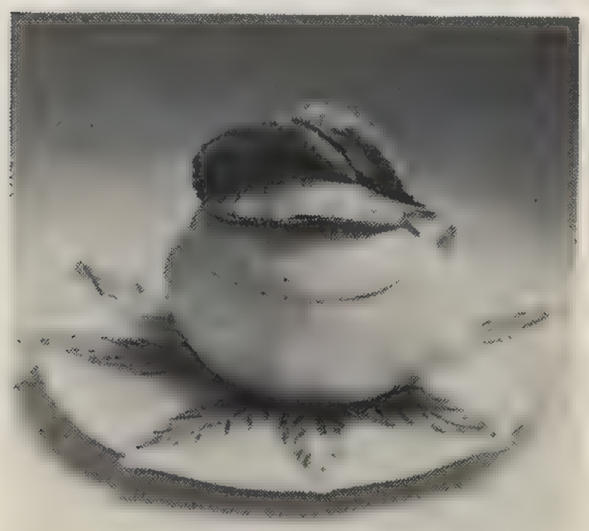
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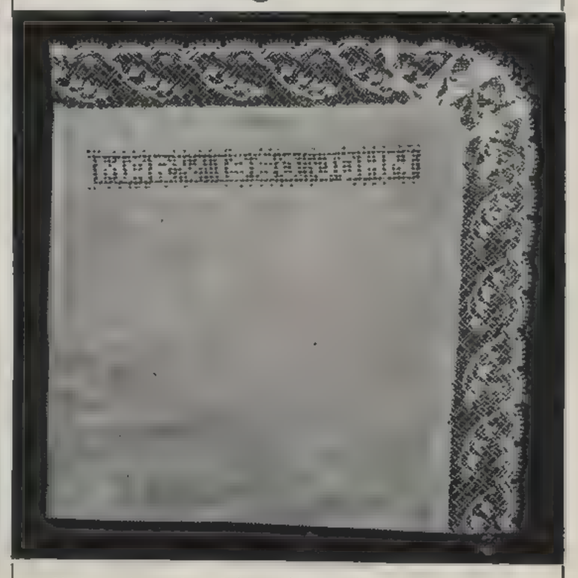
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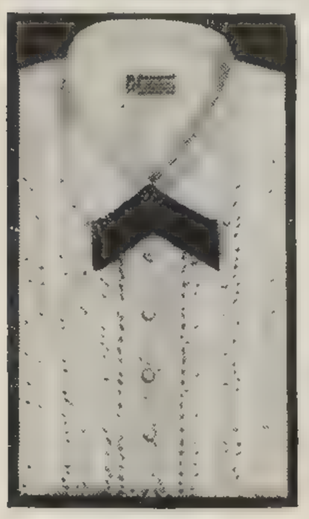
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Formal or dress wear, there is nothing on the entire American market like this magnificent Schiffli lace pleated shirt of imported fabric. This shirt was pictured on the cover of Esquire magazine as a "fashion first." You can get it only at Lew Magram, "Shirtmaker to the Stars." White. French cuffs. 13½ to 19 neck. 29 to 37 sleeve. $14.95. Pure silk satin Continental Tie with FREE pearl type tie tack. $3.50 ppd. Lace Hank to match $1.50. Send check or M.O. No C.O.D.

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Write for free catalog, "Lew Magram's Conversation Creations in Men's Fashion."

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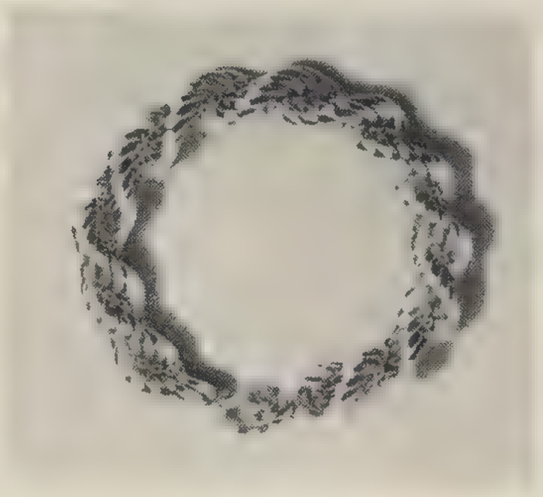
SHOP



FUJIKI

Waves and a new kind of curl—deeper, springier—are the heart of the new coiffure excitement. Here the wave. smooth over the crown, ends in a deep-tilted curl; in front it dips across the brow as a silky semi-bang, curved again into a cheek curl. By Bernard Guro, 19 East 57th St., N.Y. 22.

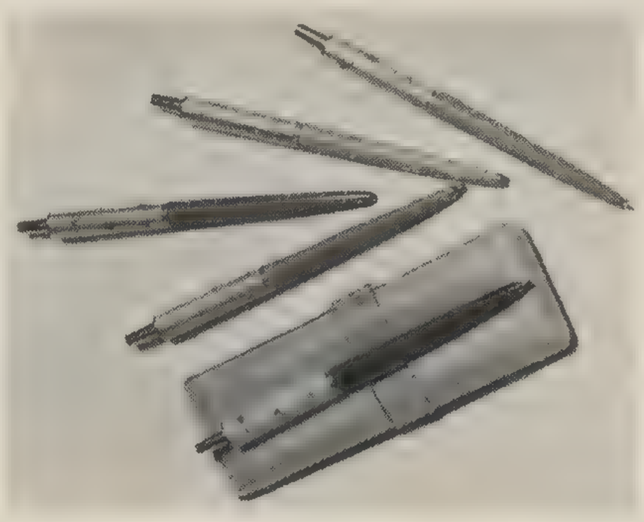
Heavy gold rope, twined with a delicate, spiralling chain; a bracelet from Italy, of 18-k. gold. Two of these, worn in tandem, have real fashion authority. Just one might be worn with other bracelets. $125 inc. tax. Lewkowitz, 430 Madison Ave., N.Y. 17.





The summer virtues of this sports shirt for men include the wonderfully lightweight fabric—cotton chambray—and the cool colours: denim-grey, denim-blue, light olive, and light gold. It's a pull-over with short sleeves. Small, medium, large sizes. $5. Casual-Aire, 665 Lexington Ave., N. Y. 22.

To buy in batches: the new, precision-built Lady Capri ball-point pen. In pastels (e.g., pink, raspberry, lilac, blue) with silvery caps; or black capped in white; 4½" long, with an extra refill in the plastic case. By Paper Mate, $2.95. Bloomingdale's, Lexington Ave., N.Y. 22.



HOUND

...explores new terrain for May

In line with the gypsy look—new fashion rave sparked by Nina Ricci—dangling hoop earrings. Within the hoop, a large coin, with smaller change suspended below. Gold-plated; 1½" wide. $8.95 ppd., tax inc. Smaller size: $5.95. Aimée Lee, 545 Fifth Ave., New York 17.

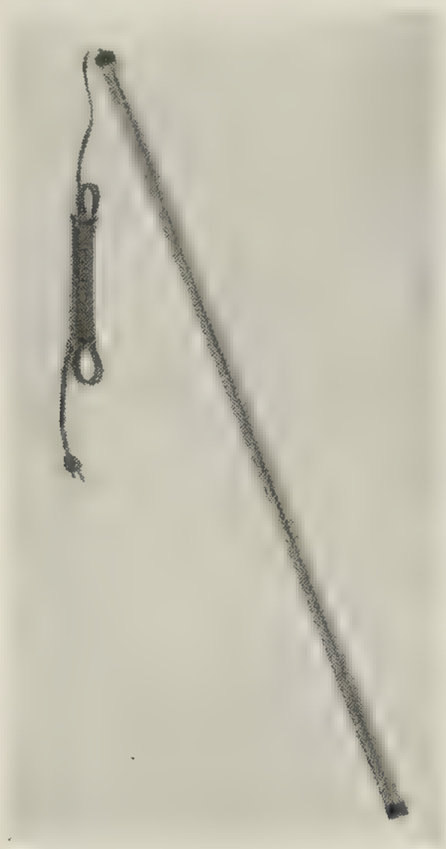


SHANNON



MIEHLMANN

For hand-to-hand combat with the wheel of an open car, men's antelope gloves with cool crocheted backs; from Italy. In tan antelope, with beige-and-tan striped backs; or grey antelope with grey and white stripes. Sizes 7½ to 9½. $12.95. Countess Mara, 110 East 57th St., N.Y. 22.



Closet dehumidifier, a clothes saver to use on sticky summer days, to protect fabrics and shoes from mildew and mould. Called the Dampp-Chaser, it's electric; 36 inches long. Plugged in and placed on the floor, it circulates the closet air 151 times an hour, using the principle that warmed-up air rises (the Dampp-Chaser hums along at about body temperature). $6.95 at Hammacher Schlemmer, 145 E. 57th St., New York 22.



A chandelier fringe of chalk-white beads: this bib necklace would be tart flavouring for little summer silks or for any evening-oriented dress. $27.50 tax inc. ppd. By Brania, at Dan Sing Fan, Ogunquit, Maine.

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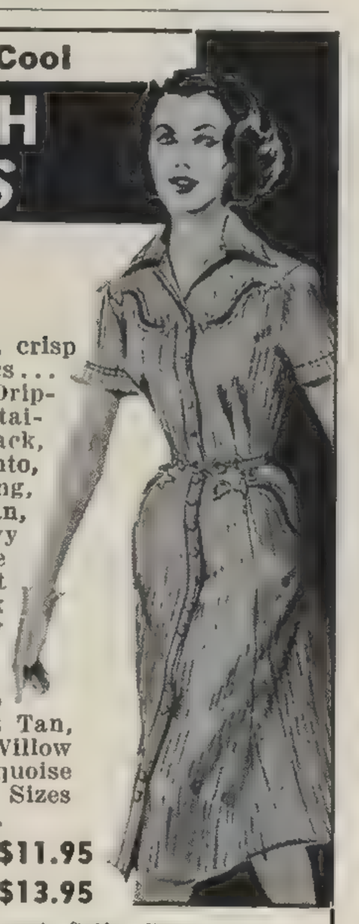
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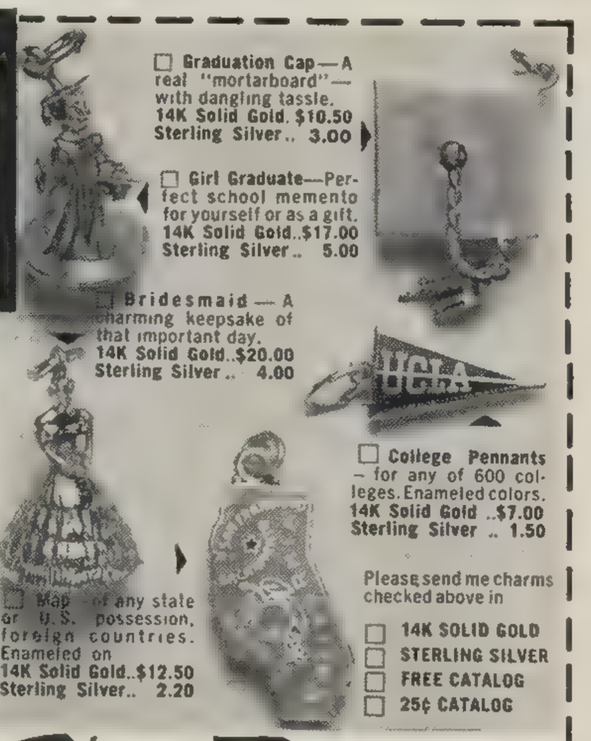


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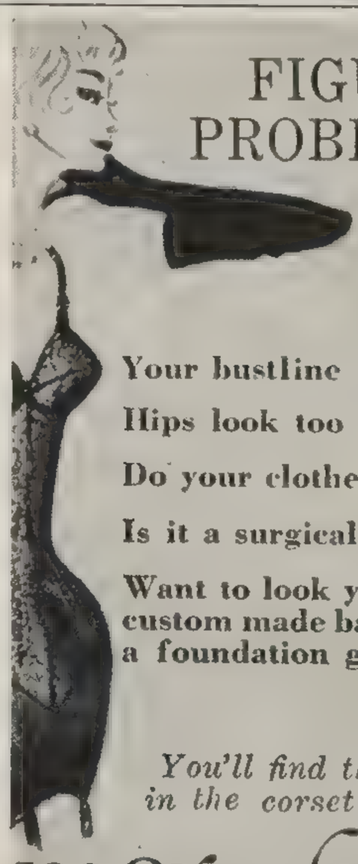


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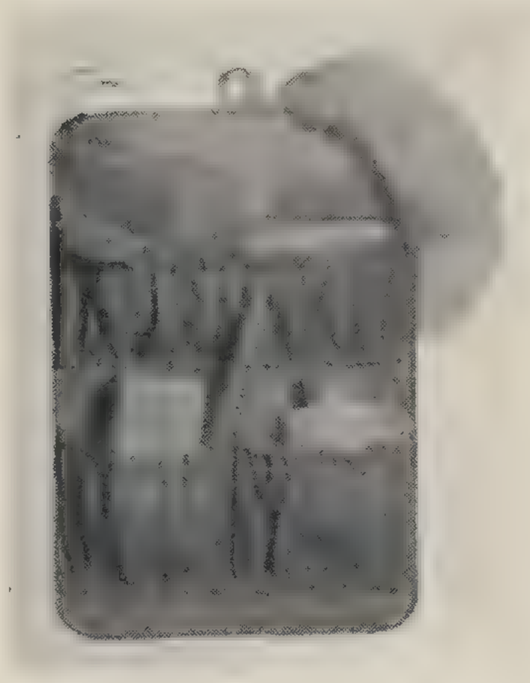
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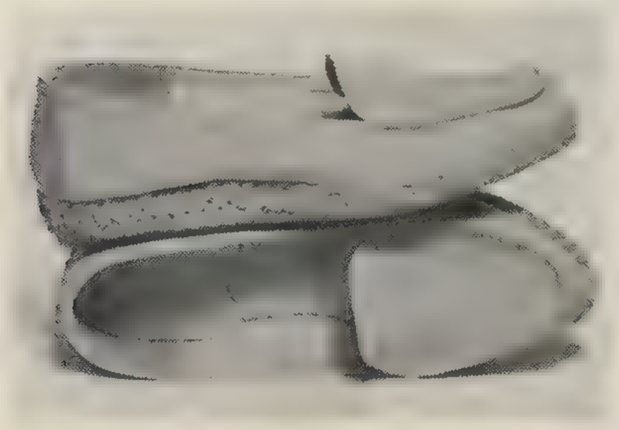
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HOUND

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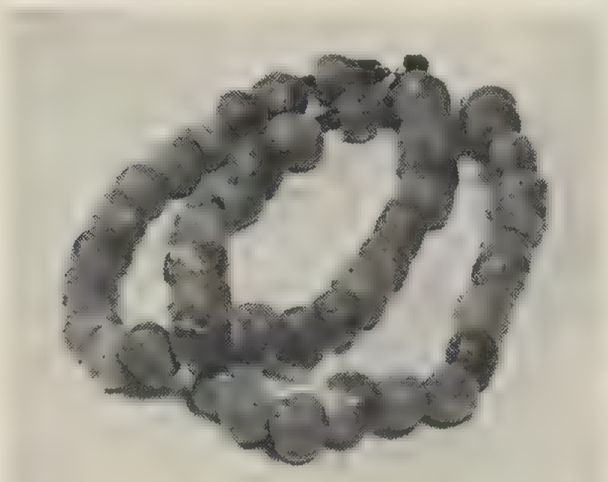


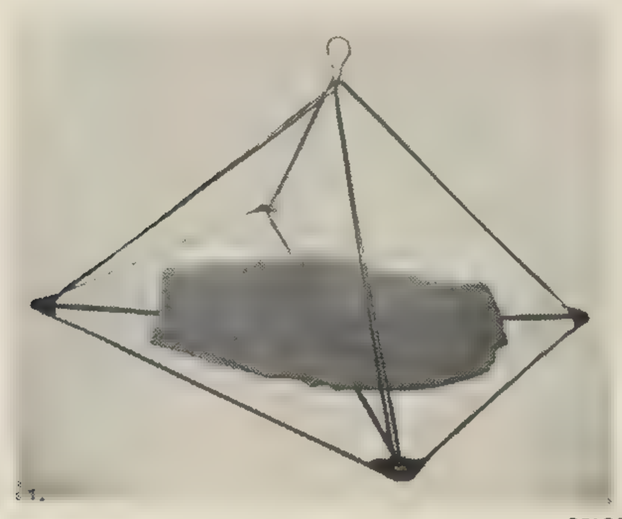
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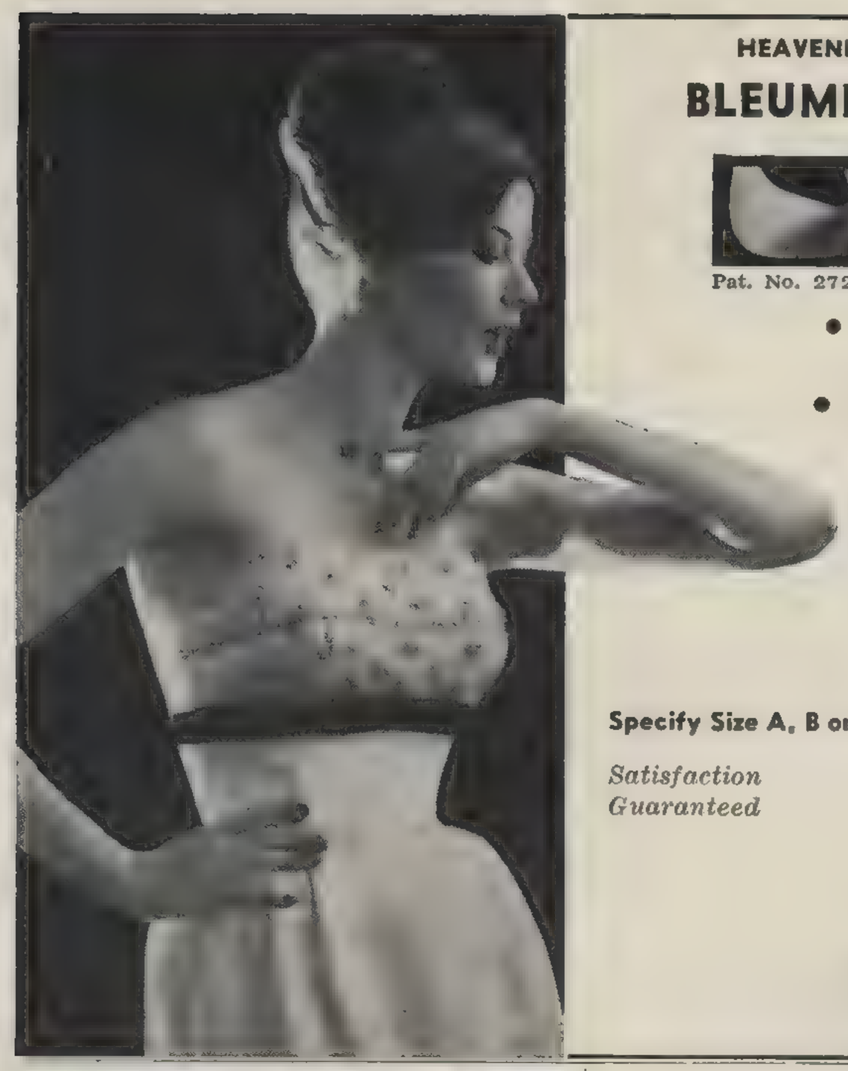
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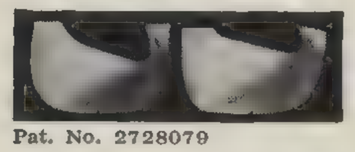
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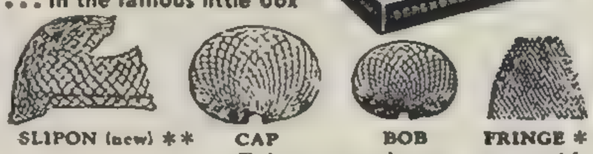
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HOUND
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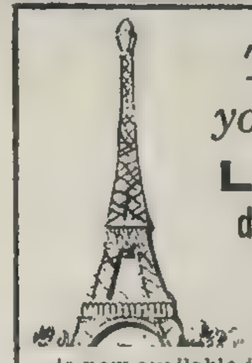


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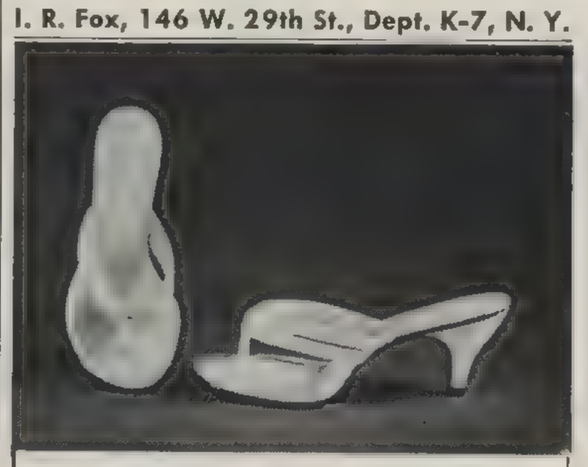
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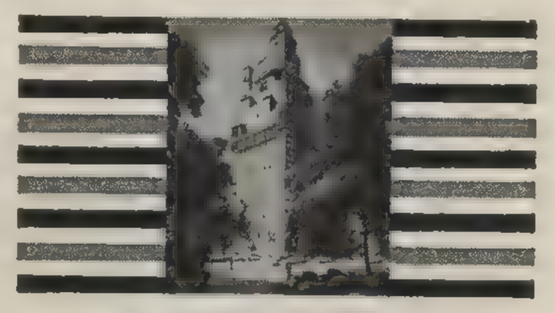
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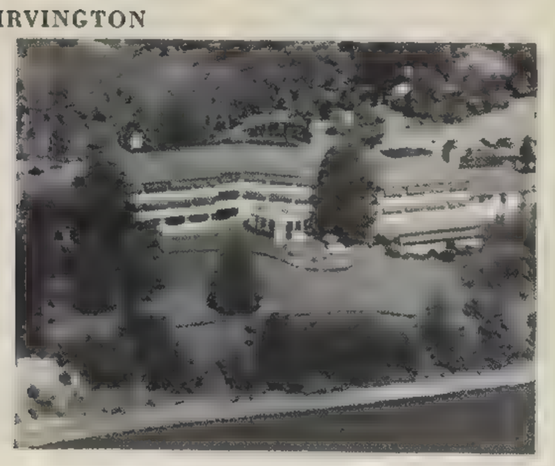


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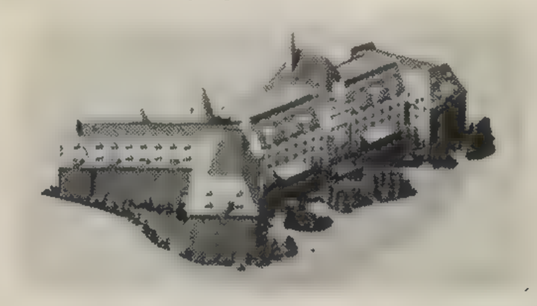
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Five ways, here, to please a dinner guest—or one's own family—with a minimum of hostess-work. Each of these desserts may be made hours before serving; the mousse, a day or so ahead. Two of the recipes come from Dione Lucas, two from June Platt, and one from Mrs. Donald Maginnis of New Orleans.

SWISS PLUM TART

From Dione Lucas

2 cups flour
2 hard-boiled eggs
4 eggs
2 tablespoons browned almonds
1 cup granulated sugar
4 tablespoons shortening
1 teaspoon ground cinnamon
½ teaspoon ground ginger
Grated rind of 1 lemon
Salt
Bread crumbs
1 pound plums
Handful ground or grated pecans or walnuts
Little confectioners' sugar

Put the flour on a pastry board or slab. Make a well in the centre and in it put the yolks of the 2 hard-boiled eggs, which have been pushed through a strainer, 3 raw egg yolks, 2 tablespoons browned almonds, 4 tablespoons sugar, 4 tablespoons shortening, 1 teaspoon ground cinnamon, ½ teaspoon ground ginger, the grated rind of 1 lemon, and a pinch of salt.

Work the centre ingredients to a smooth paste. Work the flour in quickly. Roll out, not too thin. Place a flan ring on a cookie sheet. Line it with pastry and trim off neatly. Sprinkle the bottom with bread crumbs and brush edges with beaten egg.

Cut the plums in quarters. Mix in a handful of ground pecans or walnuts and a little sugar. Fill the tart and cover with the remaining pastry. Trim off neatly and press down edges with tip of knife. Brush over the top with beaten egg and sprinkle with granulated sugar and grated or ground pecans or walnuts. Bake for 35 or 40 minutes in a moderate oven. Cool, and dust with confectioners' sugar.

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CHOCOLATE MOUSSE
From Dione Lucas

½ pound dark sweet chocolate
6 tablespoons coffee or water
2 tablespoons rum
5 eggs

Cut up the chocolate roughly, put it into a pan with the coffee or water, and stir the mixture over low heat until it dissolves. Don't let it harden. Remove from fire and stir in the beaten egg yolks, the rum, and the stiffly-beaten egg whites. (Blend the whites in thoroughly.)

Pour into eight small pots for serving, and chill in the refrigerator at least four hours. (This mousse can be made, of course, a day or so ahead.)

FRESH RASPBERRIES IN RASPBERRY SAUCE
From June Platt

6 pints fresh raspberries
Powdered sugar

Carefully pick over raspberries. Wash and drain well. Place two-thirds of them in a glass serving bowl and store in icebox until ready to serve. Rub the rest of the raspberries through a fine sieve placed over a bowl to catch all the juice and pulp. Sweeten to taste with plenty of powdered sugar. Stir until sugar has dissolved; then chill. When ready to serve the berries, pour the juice over them, and, at the table, spoon into individual dishes.

FRESH FRUIT COMPOTE
From June Platt

8 peaches
8 blue plums
8 apricots
8 pears
8 red plums
2 cups of sugar
1 cup water

Wash perfect pink-cheeked peaches, the blue plums, apricots, pears, and red plums. Make a syrup by boiling the sugar and water for five minutes; then put the whole peaches into this. Let them boil a minute; then fish them out and run cold water over them. The skin will pinch off.

Put the skinned peaches back into the syrup and cook until they are tender, not mushy. Put them on a platter to drain and place the whole, peeled pears in the same syrup. Cook until tender, then put them on a platter to drain.

Put in the apricots whole, also the red and blue plums. Cook until they pop open. Then drain, and put them on a plate. Continue to simmer the juice while you arrange the fruits in a large dish. When the juice has boiled down until it is quite thick, cool and pour it over the fruits. Serve very cold.

FRESH STRAWBERRY CREAM ROLL
From Mrs. Donald Maginnis

4 eggs
¼ teaspoon salt
1 teaspoon baking powder
1 cup granulated sugar, sifted
¾ cup flour, sifted
1½ teaspoons vanilla
Powdered sugar
1 cup heavy cream
2 cups fresh strawberries, sliced

Grease baking pan and line with wax paper. Place 4 eggs in a 2-quart mixing bowl and set over larger bowl of hot water. Add ¼ teaspoon salt and 1 teaspoon baking powder. Beat with electric beater until foamy, slowly adding ¾ cup sugar by tablespoon while beating. Continue beating until thick and tripled in volume. Remove bowl from hot water. Quickly fold in ¾ cup sifted flour and 1 teaspoon vanilla, using wire whisk. Pour into pan, spreading evenly. Bake in preheated 400° oven for ten to thirteen minutes, until light brown, no darker. Loosen cake with spatula and turn out on tea towel that has been sprinkled liberally with powdered sugar and spread on 2 cake racks. Peel off wax paper, then roll cake and towel together like a jelly roll. Let set to cool. While cake is cooling, whip together 1 cup heavy cream, ¼ cup sugar, and ½ teaspoon vanilla. When cake has cooled, unroll cake and towel. Fill cake with whipped cream, sprinkle with strawberries and immediately roll cake back into shape. Place on silver serving platter and put in refrigerator to chill for 1 to 2 hours. When ready to serve, sprinkle top of cake roll with powdered sugar and garnish with whole fresh strawberries and fresh green leaves. (This same recipe may be used, in season, with fresh peaches.)

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THE GRAND CANYON OF FRANCE

by MARY ROBLEE HENRY

France is a garden with a country in it. Yielding, green, soaked in the blood of the grape, France is indelibly French. Still, along the borders, certain influences have seeped in, small trickles of other cultures have emerged like the wayward sauce of a steamy *crème brulée.*

In Strasbourg, for example, there is a Teutonic solidity in the pristine gables and the feather-light beer; in Brittany, resonances of Ireland are noted in the megalithic tombs, the black-haired, blue-eyed look of the people, and in the fiery *eau-de-vie*, calvados, fruity sister of Irish poteen; in Normandy, a breath of Southern England seems to have blown back with the bones of William the Conqueror; southwest, in the Pays Basque, Spanish bullfights, dances, and language have spilled over the Pyrenees; in Provence, the long shadow of the Romans reaches along the coast to the Riviera; in the Haute-Savoie, there is an echo of a Swiss yodel.

In the Massif Central, there is a sudden flash of the North American West, curiously misplaced, as though some prehistoric giant had capriciously struck a pair of stone sculptures and mounted them an ocean and a continent apart—one, the Grand Canyon in Arizona, the other, the Gorges du Tarn, in France.

Actually, the two canyons are fraternal twins: Arizona's is rose-red and mauve, majestic and hostile, a landscape for Navajos in war paint; the Gorges du Tarn, on the other hand, have the live greenery of pine trees and olive groves, a landscape for knights in chain mail.

Sliced through sixty miles of mountains between Auvergne and Bas-Languedoc, the canyon is an easy offshoot of a drive from Paris to the Riviera. Starting at Mende, a refreshing provincial town on the River Lot, the road twists gently upwards through deep forests to a high chalky plateau, Le Causse de Sauveterre, a treeless stretch of tableland dotted by an occasional round eye of water, called a *sotch*, where sheep and cattle graze. In this pale monochrome, it is the only sign of life; the road is a straight black streak; the earth, snow white; the sky, a passive blue. Over the edge of this unpeopled perspective lies a steep-sided gorge which plunges greenly to a ravelled ribbon of water, the River Tarn.

Cork-screwing down from the heights, one passes immense, improbable stone banks with curious names: the Eiffel Tower, the Sèvres Vase, the Mushroom. Then the rocks melt into spruce and pine woods, to vineyards and olive groves, to secret, blue-roofed villages, to red-awninged cafés and small hotels.

Perhaps the most rewarding place to stay is at the Château de la Caze, a turreted fifteenth-century castle, now a superb hotel perched above the river. The fifteen rooms are done up with lordly canopied beds, antique chests, and many have balconies. From the pebble-cobbled entrance one goes into the vaulted dining room, famous for river trout and the cool dry *vins du pays*. A fisherman might reel in his own trout from the shoals or from the hotel's private sand beach.

Eight beautiful sisters, the Nymphs of the Tarn, who attracted the *jeunesse dorée* of the fifteenth century, reportedly haunt the park of the castle in search of their lost loves. Their portraits, decorating a ceiling of the hotel, unfortunately fail to convey their legendary beauty.

All the interesting things to do and see are within easy range of the Château de la Caze. At La Malène, a few miles away, there are boats for hire to drift down the river past the straights, Les Détroits, an extraordinary passage under towering rocks. Further along, with a vivid imagination and the help of an intellectual guide, one might discern in a mass of crags the court of Louis XIV: Colbert, Montespan, Corneille, Racine, and Condé, among others. The best idea for this outing is to take a lunch, spend the day, or, perhaps, fish for one's own trout. A typical French *pique-nique* always involves some cooking, and torrents of wine.

Another boat, or a car, leads to the village of Ste.-Énimie. The patron saint of the region, Ste. Énimie has a terrifying history. The ravishing daughter of Clotaire II, in 626 she refused marriage with a local knight, imploring the heavens to send her an infirmity, thus preserving her virtue for holy work.

In due course, she got leprosy, and, as the result of a celestial vision, was directed to a fountain called Burla. This was supposed to cure her, and did. But not for long. *À la* Shangri-La, the leprosy returned every time she departed. Understanding the heavenly voices, the princess took up residence in a nearby cave, founded a convent, and was permanently cured. St. Hilaire, Bishop of Mende, consecrated the abbey, shortly after which, in 628, Énimie died in sanctity.

Skewered on a spike of rock, Castelbouc has a juicier history. At the time of the Crusades, its owner, Raymond, the only remaining man in the region, became the consolation of all the local belles. They came in pilgrimage to his craggy lair, and the word "no" was never heard to escape his lips. In due time, however, he expired. That night a strange, shaggy, black he-goat, said to be Raymond's black soul, appeared on the ramparts. On full-moon nights, it is rumoured, a loud bleating followed by tortured murmurs can be heard in the dungeon.

In addition to the pleasures of legend, history, and landscape, there is, up on the Causse Méjean, a spectacular cavern, the Aven Armand. A six-hundred-foot tunnel of slippery steps descends to the subterranean cave, about the size of Notre Dame. Lit with rose and gold lights, the thousands of stalagmites look like a surrealistic forest. One towers ninety feet, some cascade in a froth of curious design, some are grottoes, some monuments. A long wooden ramp winds through the immensity, over various levels—it is like living through a beautiful nightmare. Antonio Gaudi, the Catalan architect, might have moulded some of the spires; Hieronymus Bosch might have painted some of the egg-shaped caves. It is mad. The booted guide drones on about "*forêt vierge*" and "*palmiers du désert*," but one is too lost in wonder to listen.

A similar, less spectacular cavern, La Grotte de Dargilan, is on Le Causse Noir. It was found in 1880 by a shepherd who chased a fox into the great hole and thought he had found the entrance to hell. Both of these caves are open from Easter to October, the right season, incidentally, for visiting the Gorges du Tarn which, in winter, are impenetrably snowbound.

Hurtling down from the high plateaus, one comes to the delicious little town of Meyrueis, where the river jumps with fish, and the Hôtel d'Europe serves a magnificent lunch for less than a dollar. For a few days of *vie de château*, the tranquil Château d'Ayres in Meyrueis has a swimming pool, lovely gardens, comfortable rooms, and a good cuisine. A twelfth-century abbey, it became a private manor house in the sixteenth century and is now run by its delightful French owners, M. and Mme. Tessier de Cros.

Note: There is a detailed Michelin guide on the Gorges du Tarn. Château de la Caze: double room with bath, $6 a day. Meals, $2.50. Château d'Ayres: double room with bath and pension, $7 a day, a person.

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VOGUE

MAY, 1960



KAREN RADKAI

Vogue's eye view: the last of the girl next door

Until about three minutes ago the look that really stacked up as fashionable American was the bland, natural, tossed-in-the-Great-Plains-wind look. True, the bloom was helped by lipstick, rouge, et cetera (drug-store mountain air they called it in the Sunday supplement romances), and the hair, when it was right, was systematically done and undone by particularly skillful salon hands. *But* basically the look was careless . . . at one point somebody named a song after it. Now, suddenly, with clothes going soft and guileful, the beauty aspect is changing, swivelling ninety degrees around from cosy-natural to smooth-as-a-sapphire. Hair is straighter; figures are leaner and muscle-tonier; make-up is apt to be More, but whether it's More or not, it's clean, clear, with a nice degree of "bite." Who wants to look natural? . . . Possibly the girl next door, but anyone who's really on the spot will decide to look better. For further suggestions, see the pages going on from here.





The sound of fashion–

what makes a summer wardrobe tick

Ticked off here—clothes that take over when the summer heat's really on. Necessary at this point: some temperature projection; somehow, one is often apt to forget how *warm* a summer day in the city can be. What's wanted in midsummer and, indeed, what one can't get through summer without, is the kind of dress that's cool as a slip—soft, bare, simple, with no excess baggage, no fuss-budgety props. Ten answers to this description start here, with these considerations to warm weather: tops are abridged, skirts are loose, light—even if they seem straight, they aren't, strictly. Nothing is tight or (remember to project) sticky. Adding up to? A marvellously 1960 sound of fashion that, by day, often combines a bare dress with a parasol of a hat, so big and spready it looks as if it's worn to shade the toes—these, perhaps, showing up in the barest of sandals. More fashion sounds: the snap of jet or chalk jewellery with just about everything; chunky strands amassed at the wrist, or falling low at the neck—framing bronzed bareness at the throat (on really swelter-weight days, even these may discreetly retire). Big, big earrings are sounding off now. Hair is skimmed off the neck, almost disappears under a hat: for late day, a short shining coif can show through a veiling hairdress. Sun-glowing skin fills in everywhere, at the backs, necks, arms of slip dresses; pastel make-up is here for the summer with dabs of silvery eye shadow to heighten the glow. Gloves that tick with all this: longish black leather to wear now with white for day, with black for night; on hottest-days, a switch to the coolest summer-glove-look: short white cotton.

Slip dress, city-white. The 1960 summer dress idea—white Arnel sharkskin, *left*, with easy top, pleated skirt that stops short at the knees. Shady news: the huge black straw cartwheel. Dress by Guy D, in junior sizes; about $35. Richelieu earrings. Both: Lord & Taylor. Dress: Harzfeld's; Frost Bros. Hat by Mr. John. Delman shoes.
Bloused dress, city-black. Lightweight black silk makes a slip dress on two levels, *above*. News here in the overblouse with a slip top that falls loosely to the hips over a straight, easy skirt. Sun-screening: a stiff white straw sailor, edged in black. Blouse and skirt by B. H. Wragge; about $30 each at Bonwit Teller; I. Magnin.





Paisley—10° cooler inside. News to keep on ice for the hottest day of the year—a slip dress, *left*, with no sleeves, no back, worn in town with a beige shantung hat, well-sunned skin, mere strips of sandals. Dress by Cabana, of cotton imported from India—Paisley-printed in rust, blue, gold; about $23. Hat by Madcaps. Both at Saks Fifth Avenue. Dress, also at Hutzler's.

Plaid, un-strictly tailored. Summer version of good grey flannel—a city dress of cool Dacron-and-cotton, Glen-plaided in black and white. Sounds of fashion here: a polo-shirt top; a breezy skirt belted into unpressed pleats. The hat, black taffeta, big and pirate-shaped. Dress by Ben Reig, of Galey & Lord fabric; about $185 at Bergdorf Goodman; Neiman-Marcus; I. Magnin.

LEOMBRUNO-BODI





Slip dress, dotted. For any hour of a day when the weather runs á temperature—a slender dress of white frosted crêpe, dotted in black. Here, it's timed for afternoon, with a loopy black taffeta hat. Dress by Lloyd Weill, of Celanese acetate; about $30. Bonwit Teller; Hudson's; I. Magnin. Cotton gloves by Hansen. **Frappé black.** The kind of dress summer couldn't operate without—black cotton with scoopy neck, no sleeves, breeze-catching skirt. Its late-daylight look, here, with a big taffeta bow-hat. Dress by Jamison, of Hope Skillman fabric; about $40. At Peck & Peck; Sakowitz; I. Magnin. Both pages: hats by Emme; Nick Parker shoes.

LEOMBRUNO-BODI



Piqué coinage. Black coin dots ($ size) on white piqué, in a summer dress with neck-baring collar, airy skirt. More sounds of fashion: hair slicked into a black silk shantung fez, clearing the way for big white earrings. Dress, of cotton piqué, by Nelly Don; about $15 at Stern's; Dayton's; Meier & Frank.

Sound idea in black. Tireless town dress for midsummer, in black cotton with open collar, easy skirt, a smattering of buttons. By Harmay; about $50 at Best & Co.; Julius Garfinckel; I. Magnin. Hat of beige organza and dots, by Lilly Daché.

LEOMBRUNO-6001





Black, braided checks. Citron-white-black checked cotton gingham top with soutache braid scrolls; the attached skirt, black cotton. By Oleg Cassini; about $90. Saks Fifth Avenue; Frederick & Nelson. Hat: Emme.

Black with Paisley. Un-stringent black cotton sheath with this extra: a Paisley-printed jacket of Dacron-and-cotton to wear in town. Both by Larry Aldrich; about $110 at Saks Fifth Avenue; Halle Bros. Bulb hat: Mr. John.

Black with dots. Black rayon sheath with this fashion sound: a short mess-jacket of black and white dotted cotton with black velveteen collar. Both by Abe Schrader; about $55. Saks Fifth Avenue; Neiman-Marcus. Hat: Mr. John.

LEOMBRUNO-BODI



12 mistakes worth making

"Woman was God's second mistake," wrote Nietzsche, with typical joviality. To go on from that point: there are all sorts of mistakes. There is the negative mistake, or mistake of omission—the old lady who wouldn't eat oysters because she had never tasted them. (She might have found a pearl.) And the positive, or brick-dropping mistake, which can range from drawing-room comedy—the muffed introduction, the spilled wine—to stark tragedy, and a Shakespearean stage littered with dead. Then there is the mistake we're considering here—the mistake worth making. But if it's worth making, you ask, is it—strictly speaking—a mistake at all? Yes. Because in every one of these twelve examples, we can guarantee that some or all of your relatives, friends, or financial advisers will counsel you strongly against it (try them on Mistake No. 10, if you don't believe us). What they'll actually say is, "You're making a mistake." What we say is, "Possibly—but you'll be glad you did."

1. Taking a chance on a menu. If you don't know what *Moussaka,* or *Jubileeën Ysbommen met Gebakken Suiker Schepen* means, order it anyway and see what happens—even at the risk of emulating the lady who ordered Steak Tartare for the first time and added, fatally, "Well done, please."

2. Wearing the wrong colour—the one you've always thought was unbecoming to you, but happens to look new and wonderful this summer. Lime-green, for example: if you're a brunette and it's always made you look sallow, try it with a nice vibrant pink lipstick; a sunny, but darker-than-usual foundation, and see if this doesn't clear up any misunderstandings. . . . Or purple—at its very best right now: you're a rosy-faced blonde and have always avoided purple like the plague? A cooling make-up is what's wanted here—perhaps a light, very delicate camellia-toned foundation, and, curiously, a good brown lipstick.

3. Becoming an expert on some obscure specialty, such as the eighteenth-century English eccentric, Squire Waterton. Reading about him will get you nowhere, but it's great fun—and occasionally (*very* occasionally) you meet another Squire Waterton fan, and an instant friendship is formed. . . . Very obscure historical events or trends are fun, too (one of the most attractive women we know is, surprisingly, an authority on the Albigensian Heresy). Almost any subject will do as long as it meets the following requirements: It must have no earthly application to present-day life, must be useless as a status-symbol, and must be unlikely to bring any financial reward whatever. Antarctic fauna would have been good a few years ago: now, it's too timely. *(Continued, page 214)*

New R month for pearls

Even the oyster here is with the fashion point—though it's not an R month; point being, a new largesse of jewellery, specifically cultured pearls, in lengths that would send Bea Lillie off to even farther-flung reaches of pearl swinging. There are four ropes exquisitely bulked here: one rope is ninety-six inches long; the three others, each sixty-three inches tall; all of creamy big baroque cultured pearls. The ring is a single eminent Mabe pearl, charged with a circuit of diamonds. The smoke-brown hair has a charge of its own, a muted glowingness that's the result of L'Oréal's custom hair tint; potent, ripe pink lipstick, Vivida Rosa, by Princess Marcella Borghese. The make-up, Imperial Pearl ropes and ring are all at Bonwit Teller; Hudson's; I. Magnin.







Played for beauty

–summer black and brown

A pleasurably enduring combination in fashion, black with brown has a persuasiveness that goes straight through August, and on. Worldly and alluring, the clothes and accessories on these and the next four pages are all black or brown or both, some with eloquent strokings of fawn, worn with the added liveliness of shady hats, summerized make-up. *Right:* Black and brown levelling with each other in a mobile little day dress that doesn't miss a fashion trick: torso shaping; pleats of the ever-ready variety; sleevelessness. Hat, glossy black straw. Dress of Dacron-and-cotton (Galey & Lord fabric), about $55. Saks Fifth Avenue; Harzfeld's; L. S. Ayres. **Beauty byplays,** *left:* Huge braided straw hat, ventilated and shady as a New Orleans patio. With it, Revlon's Pango Peach—a summer sun-ripe lipstick for sand and bamboo colours, moving into the brown range. Black play here, an ascot of jet beads, run through with a few strands of blue. The earring, a heap of tiny gilt ropes; by Napier. The hat by Christian Dior-New York, earrings, and lipstick all at Lord & Taylor. Hat and lipstick also at Julius Garfinckel; Himelhoch's.



Summer-black and brown

More black and brown tactics here: *Far left:* The high priorities in this long-day-into-dinner-in-town dress of brown rayon matte jersey are: soft shapeliness; the cool impact of long sleeves in summer; the neckline slashed for bareness. Brown on brown, the hat is a complete circle of straw, its brim over-circled with a flare of horsehair. Dress by Junior Accent, about $35, at Saks Fifth Avenue; Woodward & Lothrop. *Left:* The separates policy at work here for indisputable elegance: teak brown Moygashel linen overblouse with a pleated skirt to match. Towering hat of coffee brown trimmed in black. The dress, a Galerie fashion, is about $55. At Rosette Pennington; Bramson's; Vandevers. *Right:* Landslide of fashion futurity in this black cotton piqué suit with shaped shirt-collar jacket and full, gathered skirt. Hat, black straw with great slouching brim, crown swirled with brown organdie. Suit, by Ben Reig, about $225. Bonwit Teller; Wanamaker's, Phila.; I. Magnin.



Summer black and fawn-brown

On these pages, the two final plays in the black and brown stratagem. *Left:* This summer diplomat, with night and day tenure, is black silk crêpe, both skirt and cowl neck on the bias. Huge puffed mushroom hat of pleated beige organdie in a haze of black veiling, black satin trim. Dress by Maurice Rentner, about $110 at Saks Fifth Avenue; Hutzler's, Neiman-Marcus. *Right:* Daytime chiffon comes up again in this dress and jacket, an exquisite fawn print with spottings of black, brown, and white. By Donald Brooks, of silk chiffon, in a Couture fabric, about $185. Reelected here, Revlon's Pango Peach lipstick. Both the lipstick and the dress are at Lord & Taylor; Joseph Horne; Stix, Baer & Fuller.

KAREN RADKAI



Mannequins

The great Colette wrote this and eleven other articles for French Vogue in 1925. We publish it, seventh in our series, for the pleasure of reading a skeptical woman with a precise style.

by Colette

Two men, five men, ten, twenty men . . . I give up trying to count them. They come to this solemn ceremony of the fashion world even more eagerly than to that great social occasion in Paris, a dress rehearsal at a major theatre. They profess to "adore" these processions of dresses and pretty girls, of fabrics which, as less and less yardage is used, are constrained to become ever more gorgeous. Freely and frankly they admit their liking for these sartorial rites that every famous couturier organizes with theatrical and religious pomp. *Monsieur* accompanies *Madame* to the dress shows and *Madame* nods knowingly: "Yes, of course, to have a good look at the mannequins." In which she is frequently wrong. For *Monsieur* is capable of two or three pure emotions among which can be reckoned love of colour, movement, form and, above all, novelty. The male has long since ceased to be as embarrassed at a dress collection as a big boy caught playing marbles or a castaway washed ashore on the Isle of Women.

While his secretly frenzied female companion is having her heart torn to shreds as she renounces a little "creation" at six thousand francs [about $280 then], the blissfully relaxed male is drinking in knowledge. He notes the low waist at X., the drapery at Z., as he might memorize the characteristics of a school of painting. Man appreciates a total effect far better than woman does. He likewise . . . and in all innocence . . . realizes better than she how much is due to the mannequin. While a fevered female spectator keeps muttering under her breath: "That's the one, that's it, that's the dress I want," the judicious male is admiring not only a bronze sheath more revealing than a swim-suit but the milky whiteness and the copper hair of the redheàd who is wearing it. He knows that the tunic, the colour of absinthe and moonlight, would lose everything if it were sundered from that girl who has the dignity of a greyhound and whose long hair has never been outraged by scissors or curling tongs. He realizes, at last, that a serious mission has devolved on what his wife, between clenched teeth, calls "*that creature.*" Is it criminal of him, if he wants the dress, to long at times to carry it off as the designer conceived it . . . in other words on the limbs of the radiant young woman whose voice he never hears?

In short, man, nowadays, feels at home wherever feminine luxury is created and displayed. The latest snobbery puts him entirely at his ease there for, at the dress shows, he will meet the painter of the moment, the smart socialite and her novelist, the politician and his Egeria.

The mannequin glides from one group to another like a slender, glittering boat, casting her nets. She, that final and disturbing collaborator, is the culminating point of a series of efforts whose importance no one belittles. The public of today fully appreciates the value of the work of the weaver, the designer, the cutter, and the *vendeuse*, as well as of the mastermind who directs them; when it comes to the mannequin, it does not commit itself but merely dreams, admires, or suspects.

In the modernized form of the most luxurious of industries, the mannequin, survivor of voluptuous barbarism, is like a victim loaded with spoils. She is the prey of shamelessly greedy eyes, the living bait, the passive realization of an idea. Her ambiguous profession confers an equal ambiguity on herself. Verbally, her very sex is dubious. We literally call this charming girl a "little man" [manikin] and her work consists of simulating idleness. A demoralizing occupation keeps her equally remote from her employer and from the ordinary workgirls. Is not all this enough to excuse and justify the mannequin's peculiar temperament and caprices?

(Continued on page 230)

Mainbocher's pale silk partnership: limelit blue

Two glowing palenesses, *opposite*,
devastating together now for dinner
in town—a dove-blue coat, sleeveless
dress and lining of lime green;
both, heavy textured silk.
Neckline explanation: the flat-bow-tie
is part of the dress, framed here
in the square neck of the coat.
Costume by Mainbocher.
Yellow gold and diamond
jewellery by David Webb.
Lime silk opera pumps by Delman.

KAREN RADKAI





PEOPLE ARE TALKING ABOUT...

PEOPLE ARE TALKING ABOUT . . . The progress of the nuclear testing ban negotiations at Geneva (when Lord Rutherford, the British physicist, first split the atom, he is said to have said it "could be of no damned use to anyone.") . . . *Bye, Bye, Birdie*, the new amusing musical with a good score and some fun acting by Kay Medford and Chita Rivera. . . . The phrase "if you will," that deferential mopper-up, used by the Brains on many of those circular television programmes. . . . The effective poster of a wholesome boy, in the New York subways, that asks this big question: "When he is ready for college, who will teach him?" with an answer, gloomily scrawled: CLODS.

PEOPLE ARE TALKING ABOUT . . . *Jazz on a Summer's Day*, an hour-and-a-half movie documentary, without dialogue, but cleverly produced and photographed by Bert Stern, who judiciously shot the film at the Newport Jazz Festival last summer to make this fascinating commentary on the players and the listeners. . . . The violent virility of the handsome moustached men of the Georgian State Dance Company who dance on their toes (without padding) and slash swords at each other in fast tempo, while the exquisite women, long-skirted and with black braided hair, slide, like a slow tide, across the stage. . . . This small, definitive last word on Lady Chatterley, advanced by Katherine Anne Porter in *Encounter:* "She is constitutionally overweight."

PEOPLE ARE TALKING ABOUT . . . The French pleasure in twenty-five-year-old Belmondo, an actor with a face of significance and a curious, driving appeal, his own pushing technique, who will be seen here in the movie *Breathless*. . . . These three good books, just published, each of them with chapters first published in Vogue: *The Powers of Poetry* by Gilbert Highet; *Love and Like* by Herbert Gold, and *Is Europe Necessary?* by Ronald M. Deutsch. . . . Tony Hancock, a nice simple man with no phonyisms, who is the great funny man of British television, its top buff of slightly anxious buffoonery. . . . The father of Antony Armstrong-Jones who has been given this appointment—for barristers in semi-retirement—by the Lord Chancellor, "Visitor in Lunacy."

PEOPLE ARE TALKING ABOUT . . . The puffed-up intellectual pretensions—like a six-year-old boy trying to fool someone into believing that he is eight—of the new movie, *Private Property*, a childish Peeping Tom, confused story, written and directed by Leslie Stevens, produced to the enormous amazement of its owners, for $59,000. . . . *Manet, Watercolours and Pastels,* a deliciously pretty book, with twenty-four reproductions in colour lithography. . . . The new London hit, *Make Me an Offer*, the Wolf Mankowitz musical about antique dealers on the Portobello Road. . . . The glorious, but uneven, amusement in the H. Allen Smith book, with the frightful title, *Waikiki Beachnik*, in which Smith describes the defeat of a manager's fight to get rid of mynah birds in the banyan trees of the Royal Hawaiian Hotel, the battle starting by turning a dozen streams of water into the trees; "The mynahs loved it, frolicking in the water and screaming their delight. Mr. Fischbeck then tried firecrackers . . . the mynahs behaved like children on the Fourth of July and some witnesses said they jumped up and down to show their pleasure . . . maintenance men spent half a day tying dozens of strong ropes to the limbs of the banyan. . . . Then Mr. Fischbeck . . . would cry, 'Fire!' Each man would let go of his rope, all the limbs would spring upward, and mynah birds would be thrown all over the landscape. They simply loved it—they were like kids enjoying the rides at Coney Island . . . and they'd all come back chattering and giggling. . . . This was kept up for several days and then the hotel engineer told Mr. Fischbeck that in his opinion the Royal Hawaiian mynahs were sending out scouts carrying messages to mynahs all over the island of Oahu, telling them to hurry over to Waikiki and get in on the fun."

"WHITE DOMINANT" BY ALEXANDER LIBERMAN

This exhilarating painting with immediate impact is one of a series of such paintings, recently on exhibition at the Betty Parsons Gallery in New York. Handsome, vibrant without turbulence, beautifully proportioned, rich in colour and glaze, all the paintings are of organized circles, usually in black, white, red, yellow, or blue in a variety of combinations. (A long horizontal panel has six hundred thirty-nine circles—rather like stemless notes of music.) For this geometric painting, which starts from emotion, the painter uses the logic of his eye for placement. In his training years Liberman studied painting in Paris with André Lhote, architecture under Auguste Perret, and later made *La Femme Française*, one of the first movies in colour about paintings. Last November the Museum of Modern Art showed his colour and black and white photographs in an important exhibition, now touring for two years, called "The Artist in His Studio." Many of those superb photographs of forty artists will be published by Viking next October in a book with his accompanying essays. For his circle paintings, one of which was shown in 1954 at the Guggenheim Museum, Liberman uses the word "circlism"; precision and simplicity are principles of circlism. To achieve these, it took Liberman some seven years, on and off, in "White Dominant"; Liberman said, "it sometimes takes time to be simple."

FULLER AND HIS DOME:
THE MOST
WITH THE LEAST

ELLIOTT ERWITT



Address: Novelty, Ohio. Man in space: Buckminster Fuller, engineer, cartographer, mathematician, philosopher, inventor, designer, machinist, sailor. Though his profession escapes classification ("I am emphatically not an architect," he has said), certain words instantly identify him—Dymaxion map, geodesic dome. The important long-range point of the latter is that it covers the most with the least, and may turn out to be the cheapest building system anyone has so far come up with. Mr. Fuller is shown here in a helicopter hovering over one of these domes, his biggest space lattice yet. Aluminum, 250 feet in diameter, 103 feet high, this unenclosed geodesic dome was opened last December by the American Society for Metals. A net that arches over the Society's buildings, pools, and mineral gardens in Novelty, a Cleveland suburb, the dome celebrates achievement with metal. *(Continued on page 229)*



MOSCOW

with a fresh eye

Knowledgeable notes on the Crown Treasures of Russia, the sights, the hotels and restaurants, the dazzle of entertainment, the collections of impressionist and modern paintings . . . the mechanics of going to the U.S.S.R.

BY MARGARET CASE

At Vnukovo, the Moscow airport, the jets are overwhelming—great coveys of Aeroflots, a fleet of Tupolevs drawn up on the tarmac, TU-104s whirring in with visitors from Peiping, Paris, New Delhi, Prague, and Irkutsk. A new order of polyglot travellers has gone to the Soviet Union; in 1959, s.s. (Since Stalin) 600,000 came in groups, delegations, tours, and solo—Europeans, Asians, Africans, and—a drop in the statistics—12,000 Americans.

An Intourist agent, usually male, young, and harried, meets arriving visitors, funnelling them through customs, to sign tri-lingual declarations that they are not carrying opium, hashish, weapons, or ammunition. First-class travellers roll off to Moscow in limousines along an arterial road bordered with pine and birch forests, pastures, weathered log *isbas* with latticed doors and windows painted sky-blue, their television aerials misted by smoke rising from the chimneys.

Close to the city the brand-new ten-or-fifteen-storey apartments begin, square, stark, buff-coloured, massed for blocks on either side of the road. Then the strange, improbable metropolitan outline of Moscow, mostly low to the ground, with a straggle of fifteenth-century cupolas and golden onion domes and towering "high houses" or multi-storey buildings (which the Russians never call skyscrapers); high in these fantastic stepped towers are spires tipped with glittering red-lighted stars.

Hotels and Moscow do-how

Although the best preconceptions to have about Moscow hotels are none at all, since visitors usually stay wherever Intourist puts them, preferences wired ahead are sometimes honoured. Among the likely spots are these: *Ukraine Hotel:* An elaborate Stalin-Gothic building (in the edifice-complex school with a twenty-eight-storey main tower, twin wings of twenty storeys), this might be called the Moscow Waldorf with its convention atmosphere, its clutter of foreign delegations milling about the great marble entrance and the vast, white, brightly-lighted dining rooms. Note: huge crystal chandeliers; a view of the Moscow River; and in the evening, a noisy, hard-working jazz orchestra.

On each of the upper floors, a *babushnik* presides like a house mother at a desk with an abacus, telephone, and room keys. Stout, smiling maids in bright blue dresses with white caps and aprons rustle up cheery but casual service; Russian, German, and possibly Chinese are the languages they seem to understand. English-speaking visitors are advised to have their guides write breakfast orders in Russian. *(Continued on page 219)*

The mysterious ivory throne of Ivan the Great in the Kremlin

At the coronation of every Tsar and Emperor since Ivan III, known as the Great, this magnificent throne of mellowed ivory plaques, one hundred and fifty of them, was used in full rich ceremony. Superbly carved with heraldic eagles, scenes from the life of the people, mythology, and moments from the life of King David, the chair is believed to be part of the dowry of Sophia, niece of the last Byzantine Emperor, which she brought to Moscow when she became the second wife of Ivan in 1472. With a certain difficulty, David Douglas Duncan photographed this throne for his marvellously unique big book of all colour photographs, *The Kremlin*, just published by New York Graphic Society.



Mrs. Francis L. Kellogg

A tall, forthright, charming woman whose cool good looks are based upon paled-olive skin and dark hair brushed decisively with grey, Mrs. Francis L. Kellogg has worked, each spring for six years, as chairman of one of the big, pretty, New York parties—the ball, at the Waldorf-Astoria on May 9 this year, to benefit Just One Break, Inc., which finds jobs for the disabled. The former Fernanda Wanamaker Munn, Mrs. Kellogg lives with her husband and their two children—a fourteen-year-old daughter and a son, seventeen—in the New York apartment where she stands, in this photograph, before a painting by the eighteenth-century French portraitist, Nicolas de Largillière.

Mrs. Charles B. Wrightsman, a dark-haired young beauty with a sharp, deep knowledge of French eighteenth-century furniture and objects of art, stands, here, in the New York apartment where she and her husband recently installed their magnificent Louis XV and Louis XVI pieces. Mr. Wrightsman, who shares with his wife the lively collecting wit that has resulted in this extraordinary apartment, is a trustee of the Metropolitan Museum of Art, where some of their collection has been on view. Beyond Mrs. Wrightsman in this photograph there is a walled flock of early Meissen birds; on the gold-traced, pale-green wall, Vermeer's "Portrait of A Young Girl," circa 1660.

Mrs. Charles B. Wrightsman

CECIL BEATON





Permanent week-end clothes-list

VOGUE'S PLAN FOR A SUMMER'S WORTH OF WEEK ENDS WITHOUT A FASHION TRAUMA — WITH OR WITHOUT A SUITCASE

Here's our idea of a particular kind of heaven: you've a summer place in the country or at the beach. You get there, week ends, by car, by train, by seaplane, by helicopter—whatever, here's what you travel with: a handbag, a book (or a batch of needle point, if that's your persuasion). No luggage? Not a stick. And that's our point: with this plan, you don't take country clothes to the country, because the clothes are already there. Have been for months, even years, "maturing," as one Vogue editor put it, "like vintage wine." (All right—you haven't a country place; how does this apply to you? It applies, but on a scale small enough to be stashed in a fraction of city closet-space, ready to be whipped into a suitcase at the first flash of a come-Friday-stay-for-the-week-end signal. Signals of this sort are fairly—and refreshingly—inescapable in the course of a summer, and the convenience of a preparedness program not to be underestimated.)

Now, for the plan itself: It involves the kinds of clothes described on these ten pages—in a word, staples. You buy them and—because timelessness is the forte of fashion staples—you buy them over and over again. One country-clothes collector we know installed *(Continued, next page)*

Left: Basic country form, wraparound skirt blushingly—but not coyly—pink, tie-belted in pink leather, worn with a white knitted polo shirt, and lots of straw-coloured straw. (Details, below.) *Below:* Pants and put-over, eveningized—the put-over is beige silk; the glitter, pearl beads and massy amber-like clips. But the pants are a holdover from earlier hours—thin-as-a-rail white twill.



Wraparound skirt by Elizabeth Phelps, of Dacron-and-rayon; about $35. This and Phelps belt: at Lord & Taylor; I. Magnin. Knitted cotton shirt, by Haymaker; about $8.50. At Lord & Taylor; Neiman-Marcus; I. Magnin. The sunglasses are from May. Sand-beige silk put-over at right; about $30. Cotton twill white pants; $15. Clips by Scaasi. Everything in this photograph at Jax.

ON THESE TEN PAGES: PHOTOGRAPHS BY FRANCES MCLAUGHLIN-GILL, AT THE ROYAL VICTORIA HOTEL, NASSAU





PERMANENT WEEK-END CLOTHES-LIST

her first Phelps skirt in her Amagansett house in 1948. Today she counts seventeen of these marvellous wrap-arounds; and the eighteenth will probably be the cottony pale-pink on page 168. One thing leading to another, what's wanted with good country skirts are good country shirts. For which, as a start, we'd look into those boyish little polo shirts that are made in porous knitted cotton, such as the one on page 168. (These used to be strictly a boys'-department find, but good sense has prevailed and you can now buy them just about everywhere.) Polo shirts, of course, work just as well with pants or shorts as with skirts, and a collection might be considered *(Continued, next page)*

Left: Twill pants from the preceding page—what's good about them is the top-notch tailoring, visibly excellent fit. What's new is the smock-shaped billow of a denim-blue put-over. *Top right:* Canary-yellow maillot with bright red straps that button on apron-fashion. *Near right:* Three hats toward a sun-hat collection—white, stripes, straw-colour straw. *Directly below:* Easy to live with walking shorts in natural coloured Irish linen—shorter than knee-length, realistically woman-shaped. The walking companions—in order of putting on—a silky unsleeved close-necked sweater, and a straight-sided beige cotton put-over.

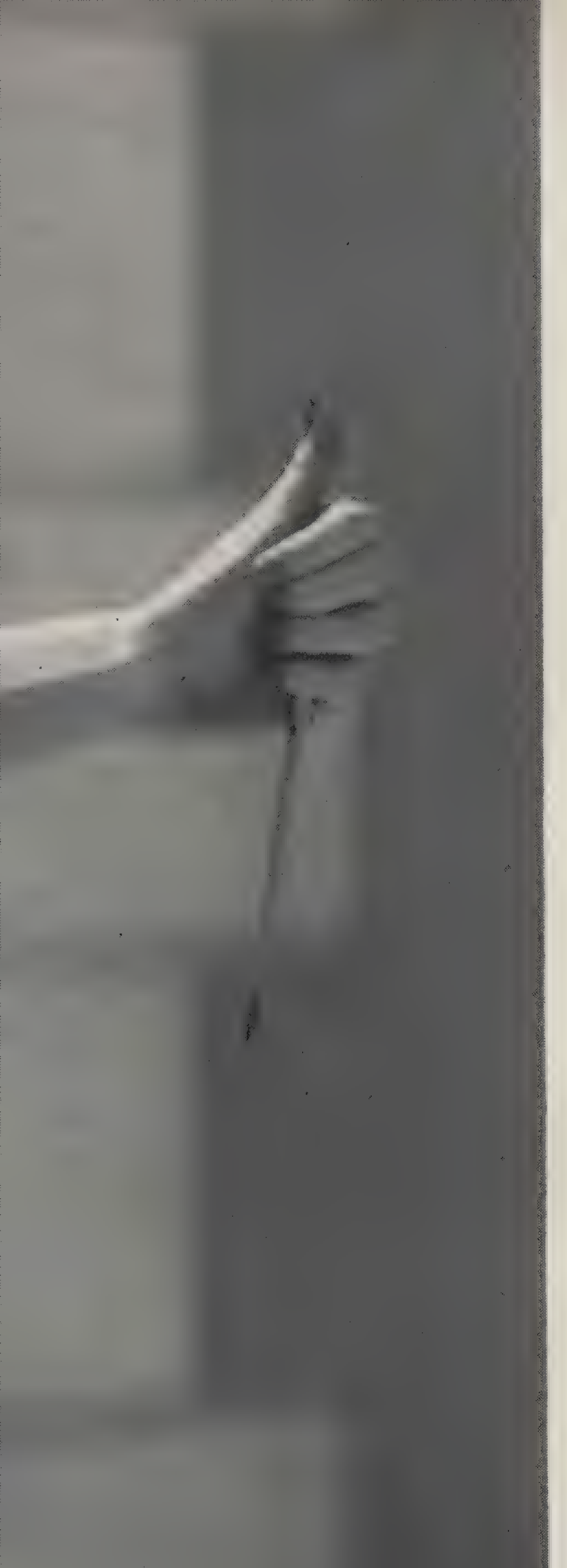




With the Jax pants, a Jax blue cotton chambray put-over; $18. Maillot, by Tina Leser, of knitted Helanca nylon; about $30. From Bergdorf Goodman; Nan Duskin; Neiman-Marcus. The beige Irish linen shorts, by Jack Winter; about $10. Cotton broadcloth put-over, in fabric by Lowenstein; about $7. Both: Bloomingdale's; I. Magnin. Unsleeved sweater, by James Kenrob, of Creslan-and-nylon; $13. At Bonwit Teller.

FRANCES MCLAUGHLIN-GILL







PERMANENT WEEK-END CLOTHES-LIST

launched in red, white, and navy blue. In the T-genre, there are tank-toppish shirts that come in a stream of stripe-combinations. Black-and-white, navy-and-white, brown-and-white, would make a neat but not gaudy beginning. As it happens, the Phelps people, who invented this Rolls-Royce of country skirts, have ideas of their own about what looks wonderful with it. Their thin cotton shirts are small-sleeved and flowered—but flowered with vast restraint, and the tailoring, as you'd expect, is impeccable. To see, page 173. Where pants are concerned (and we include shorts in this category), our cautions are motivated by feelings of kindness—and experience: for basic non-specialized country living, there are only three kinds of pants you need occupy yourself with—walking shorts, short shorts, long pants. To tackle the list one by one: if your hips are the *(Continued, next page)*

Left: What's wanted with very little shorts—apart from very pretty legs—is quite a bit of top. Tucked into the white shorts here, a silky loose-and-limber white sweater, sleeved. *Above:* Satiny black bikini with laced sides—what's wanted here couldn't be clearer, it seems. *Below:* Further top-drawer material—cable-knit white wool cardigan, waist-high; tank-toppish T-stripes in black and white cotton; tailored cotton shirt with small sleeves, small pink flowers.



Silky white sweater, at left, by Darlene, made of Orlon Cantrece; $13. Short shorts of knitted white cotton; about $4. Both at Best & Co. Bikini, by Cole of California, in black knitted Helanca nylon; $18. Bonwit Teller; Burdine's. The turban, a printed silk scarf, comes from India Shop; $9. Cable-knit white wool cardigan, by Premier; $12. Sweater at Best & Co. Striped knitted cotton T-shirt, $4. Best & Co. The short-sleeved, flowered cotton shirt, by Elizabeth Phelps; $18. This, at Lord & Taylor.

FRANCES MCLAUGHLIN-GILL



PERMANENT WEEK-END CLOTHES-LIST

sliveriest, and your knees the most adorable on two continents, Bermuda shorts may well be for you. Far more becoming to most women, in our opinion, are the shorter, shapelier Jamaica variety. Whichever course you choose to pursue, you might think in terms of natural linen or bleeding madras. About short shorts: you need only enough to ensure a steady supply of white (when you've arranged for that, you're free to consider a pair in bright red). Long pants should be ankle-length, sensibly narrow, and flawlessly tailored. White is a promising start in the pants direction. For one thing, with a silky put-over and a certain amount of dazzle, white pants look terrific at home in the evening. Which brings us to tops for pants, and of these we'd lay in a moderately large supply. Silk, of materials plain or brightly printed for evening. For daily work, we are irresistibly drawn to the yoked *(Continued, next page)*



Top left: 6 o'clock white pyjamas with great navy-blue Rorschachs floating about. *Below left:* Flowered separates—beiges and pink—for dress-work through dinner. *Directly below:* Summer supply of sandals—no-heeled and, newly, medium-heeled. *Right:* Slip of a dress in geranium-coloured silk. To wear? Wherever you'd wear a dress in the country. Not a whit beyond its scope: cocktails in the treetops—it's shown here at the Tree House of the Royal Victoria Hotel, Nassau.



Cotton pyjamas, by Dynasty; $13. At Lord & Taylor; Julius Garfinckel; Harzfeld's. Cotton satin separates, by Anne Fogarty. Top, about $8; skirt, about $15. Saks Fifth Avenue; Meier & Frank. Leather sandals, by Bernardo. Heelless, about $11; medium-heeled, $13. All sandals: Lord & Taylor. Geranium-silk dress, by Dynasty; about $50. Lord & Taylor. Dress: Hudson's; I. Magnin.



FRANCES MCLAUGHLIN-GILL



PERMANENT WEEK-END CLOTHES-LIST

put-over in faded denim-blue that's shown on page 170; though it hasn't swerved our devotion from put-overs of a more classic turn (if you have one like the top on page 171, do you have it in a drip-dry beige broadcloth? is the point). Further on the subject of country-tops: We would start a career of bulky cardigans by the purchase of one in white, another in navy blue. If this describes your present cardigan-status, we'd add, this year, brown and red. (Next year, black. And so on.) In addition, we recommend *(Continued on page 226)*

Above: Summer galas—a matter of string straps, endless pleats, all-out whiteness. (The photographic background in keeping: swaying palms and other tropicana at the Royal Victoria, Nassau, which was the setting for the clothes on these, and the preceding eight pages.) *Below:* Charming move to make at-home evenings—the little-nothing navy-blue sweater—of several pages back, worn with a long cotton skirt of many blues and Latin-American origin. *Right:* Larkspur-printed dress with a tank-top; day-dress length, but not confined to day.



White evening separates in pleated Dacron-and-cotton, by Custom Craft. Top, about $12. Skirt, about $25. At Altman's; Frederick & Nelson. Long hand-woven cotton skirt, $25. From the Pan American Shop. Chess set, from Carlebach Gallery. Printed Dacron dress, at right, by Vera Maxwell; about $55. Henri Bendel; Montaldo's; I. Magnin. The white Cadoro bracelets: Henri Bendel.

FRANCES MCLAUGHLIN-GILL



Taking a Chance on Beauty

Without taking some calculated risks women would still be . . . well, they'd still be somewhere behind the eight ball. And while it's always possible to wind up in that unstellar location, the best way to avoid such charmless consequences is to stay out of beauty ruts. With this in mind, we suggest the following ravishing risks:

$2 CHANCE ON A NEW MOUTH

Brown lipstick, the newest make-up excitement to cross the Atlantic from Paris, is a win-place-or-show bet for brunettes, a sweepstakes winner for sunburned blondes. By brown we mean anything from rosy-sand to a brandy-and-cinnamon colour, and at least one stop along the way will prove a Whole New Thing for beige and brown clothes. As for putting it on, slow curves are the lines to aim for instead of a cupid's bow, and the corners of the mouth should have lift, a discernible rise achieved by emphasizing the ends of the lower lip.

$150 CHANCE ON AN EXTRA HEAD OF HAIR

Salvation at a modest price is now on hand for unreliable hair (the kind that collapses twenty-four hours after it's been set), or normally trusty hair that suffers from swimming, open cars, and humidity; its name is wig. This new, cheerfully priced variety can be ordered to specifications—colour, head-size, and so forth—by mail from Max Factor. (Platinum-blonde and certain high-powered reds cost slightly more.) Sensibly the Factor people suggest that you send a photograph of yourself at coiffure-peak so that the wig, made of real hair, by the way, will be the proper shape and length. If you want it to be the colour you are, send a snip of hair as well, or, if change is what you crave, send a snip of someone else's locks. From there the advantages go on forever. Suppose, for example, you want a good bit more coiffure-height at the crown, or in the bangs vicinity, than you can normally maintain; nothing could be simpler—it's built into the wig and you have it seven days a week instead of just on shampoo-

and-set days. Vital to the wig-life is the initial try-on; the first thing to do is adjust the size by means of delicate hooks and eyes that make it tighter or looser. Then pull out a few strands of your own hair around the face; by combing these in with the hair of the wig you get what might be called a super-natural effect. Combing is all since that's the way the wig becomes *you*. Although Max Factor maintains that even a child can manage this single-handed, we think it might not be a bad idea to have your hairdresser give you a quick lesson in wig-combing. The one absolute don't for wigs is don't wash them; a quick swish through an ordinary dry-cleaning fluid is the only cleansing they will survive, and fortunately all they require.

$6 CHANCE ON NO-FRECKLES

For all those women who will not for one minute subscribe to the theory that freckles add character or some less formidable sort of adorableness, there is hope in the form of a fascinating pale-green make-up base that goes on under powder or, in some cases, under another layer of base (a real-life colour like pink) which is then powdered. The word on this is Neutra-Tone, which is made by Jon Pierre.

$300 CHANCE ON A GOOD THING

One of the most soul-buttering ways to take off a pound a day for a week happens at a place called The Golden Door in Escondido, California, slightly south of Los Angeles. The beauty routine there ("relax . . . revive . . . reduce") pivots on an 800-calorie a day diet (the nutritionist is a Brillat-Savarin man; and there's someone there to be sure you don't cheat), exercise, massage, aromatic vapour baths, such pamperings as facials. If by any chance that leaves you still at the ready, there's always the swimming pool, complete with Jacuzzi whirlpool massage machines.

$5 CHANCE AT TRUE-LIFE EYEBROWS, DUSKY LASHES

Fade-outs are strictly for the movies. And to any woman whose brows and lashes are by nature so pale they seem non- *(Continued on page 227)*

BURT GLINN

Sound of beauty—new coral harmony

Circulating for summer now,
three new lipsticks—all variations on a coral
theme that's building up excitement for sunny days,
and all telescoped into one picture, at right. The three-part
face, really one face, showing the three coral tones and the three
shades of hair they're meant for—pale Shell Coral for blondes, in the
nearest inset; bright Sun Coral for brunettes, centre; glowing Fire
Coral for reddish hair, far right. Each, in the heart-shaped lipstick that
makes a neat lip-line easier to draw. About the hair colours, they're almost
as easy to achieve (and apply) as lipstick colours; the key to these, Color
Lift that can be temporarily washed into the hair, giving a clearly defined
tone plus a nice body-ing up of texture. Both to display, perhaps, in the new
bathing-cap coiffure, shown below. This, sleek, sculptured, and newly
un-dishevelled; it can lead a summer-all-over-the-map life dashingly, with
or without a beach nearby. Eye shadow for any hair and lipstick colour—
Opalescent Blue that adapts itself, chameleon-like, to different skin-tones
with dreamy results. The face-framing on both these pages: lei-like
serpentine necklaces in white-to-red coral colours to wear all this
summer with cottons, linens, chiffons. Make-up here, and the
hair-style by Michel, all from Helena Rubinstein.
The necklaces, hand-beaded by Atelier Nina,
also at Helena Rubinstein.





Short-cut to summer fashion: follow the pink line

Sketched in a few quick lines, *left*, some of the quickest approaches to fashion now: pink; sleevelessness; a put-over with a lot of length and quite a little shape; a short burst of pleated skirt below that. You might add a scarf tied around the head as closely as a skullcap, bare sandals with heels, and a swing of gypsy-hoop earrings. . . . You might also add the make-up ideas worn by the creamy-tan, soignée summer beauty, *facing page:* notably the lipstick—a ravishing new wild-rose colour called Pink Is for Girls (and proving it). The eyes have not one, but two dark wings drawn at the outside corner of each, giving an eye-opening effect of brilliance; the over-eye area is lightened with an opalescent white "shadow" called Star White. All this new summer make-up, by Du Barry. Dress, an overblouse and pleated skirt in pale-pink sharkskin of Arnel and rayon, by Sloat; about $35. Everything at Altman's; Hudson's; Frederick & Nelson.

Dagmar

LEOMBRUNO
BODI



What one fashion-personality chose from the Paris Collections

On these and the next two pages:
Baroness Joel de Rosnay:
the former Miss Stella Jebb,
wearing her Paris choices.

HENRY CLARKE

Baroness de Rosnay: her Paris clothes choices

What does a pretty young woman who lives in Paris, and dresses individually well, choose for herself from the Paris Collections? Some answers are supplied here, and on the two preceding pages, by Baroness Joel de Rosnay, an English-born beauty who is the former Miss Stella Jebb, daughter of Sir Gladwyn Jebb, British Ambassador to France, and Lady Jebb. For several years before her marriage last December, Mme. de Rosnay was an assistant fashion editor on the staff of French Vogue, and this training, coupled with her own good fashion-eye, is applied to choosing the right clothes for herself—for her small, slender figure, fresh colouring, dark-blond hair, blue eyes—and for her Paris life. At present the Baroness and her husband are living in the house of Baron de Rosnay's parents, while he finishes his studies in Paris; in July, they are off to Mauritius, a palmy island in the Indian Ocean, where the family owns a large sugar plantation which the younger De Rosnays will manage.

Now—for what she chose: On page 184, dining at the chic new guitar-y place, Cabaña de Don Carlos, on Rue de la Montagne Ste-Geneviève, she wears Lanvin Castillo's sleeveless, boat-necked black short dinner dress and blossoming white petal hat (she seldom wears hats except when, as in this case, it's a question of a special effect). On page 185, she is photographed at the British Embassy in Paris, wearing Dior's enchanting mermaid evening dress called "Sirène"—pale-green organza, closely fitted in front, with a full, gathered panel at back. Mme. de Rosnay has a special need for such *grande tenue* as this—for example, Embassy dinners often require it—and will have even more during the Paris season that starts in June. On this page, above, she wears a dress and jacket ensemble in black, brown, and white plaided checks from Nina Ricci—perfect for Paris daytimes in warm weather, or for afternoon tea, as here. On the facing page: another Nina Ricci daytime ensemble, a pale-beige dress and jacket bound in black; *(Continued on page 218)*

HENRY CLARKE



"The Best of

With the objective enticement, here are excerpts from six new books, each in their way pleasure craft. Marc Chagall simplifies his obsession, painting; Pamela Hansford Johnson draws a fresh English triangle; Lawrence Durrell makes a feverish quartet of a famous trio; C. Northcote Parkinson reveals his Second Law of economics; Edmund Wilson reports on the Iroquois; and John Kobler does a life of a remarkable eighteenth-century surgeon.

The great and famous fantasist painter whose canvases are completely unlike those of any other painter, brilliant with flowers and brides and animals floating in the blue, blue sky, has written a miracle of recollection, his incomplete autobiography—from his birth at Vitebsk, Russia, in 1887 until 1922, when in Moscow he stopped writing it. In* Marc Chagall My Life, *published by The Orion Press, Chagall remembers his father, a labourer. ("I was the only one who really knew him, that simple heart, poetic and muted.") He remembers his starving days in St. Petersburg, repeated in some ways in Paris from 1910 to 1913 when he lived in La Ruche, that beehive of studios where he used his bedsheets and nightshirts for canvases. In recent years, discerning collectors and museums have paid something between $50,000 and $60,000 for Chagall's paintings of that period. Here, his description of his life in Paris, a few years before World War I. During part of World War II, Chagall lived in New York, now lives in France.

Before my friends entered the studio, they always had to wait. That was to give me time to tidy up, to put on my clothes, for I worked in the nude. In general, I can't stand clothes, I'd rather not wear them and I have no taste in dressing.

No one buys my pictures.

I didn't think that was possible.

Once only, M. Malpel offered me twenty-five francs for a picture I was showing in the Salon—in case I shouldn't sell it.

"But, by all means, why wait!"

. . . And I, on the eve of war, scattered haphazard nearly four hundred of my canvases in Germany, Holland, Paris, a bit everywhere.

No matter. At least, since they cost them nothing, the people who have them will take the trouble to hang them on their walls.

In* The Humbler Creation, *a highly satisfactory novel, with its centre a mature love triangle, freshly constructed, Pamela Hansford Johnson writes with authority, gives full strength to her characters who change in the course of the book. (The publisher is Harcourt, Brace.) Hers is no loose hand on the typewriter. She understands the soar of elation of a London vicar who expects to be home alone with his wife and children in the country; how a beautiful woman who can't cope, manages never to cope. She even understands a woman like Mrs. Fraser who lives in the house described here.

The Fraser house, one of the last few prefabricated boxes in the neighbourhood, had something of that awful neatness which comes as the result of a struggle against odds. It had even a sort of prettiness. The frill pinned with drawing-pins to the mantelpiece was of the same fabric as the curtains; the Queen, tacked to the wall above, had on a dress of the same yellow as Mrs. Fraser's cushions. There was a pitiful touch of taste about the room, of a baffled artistic sense. At the core of it all was an incomprehensible horror, as if a tarantula had been packed into a chocolate box.

Lawrence Durrell in* Clea, *published by Dutton, has finished his Alexandrian Quartet—*Justine, Balthazar, *and* Mountolive, *in a magnificent bonfire that can be enjoyed without knowing who threw the kerosene on the flames. In all four novels, his subject is quite simply love in all its adult forms, his city is Egypt's Alexandria, and his weakness a gourmandizing delight of rich words. His cream could be thinned down. Like his work, Durrell is muscular, attractive, cosmopolitan, a man who loves to laugh and to talk; everyone in his books talks incessantly and often wittily in* Clea. *Here, his description of Alexandria.

She would never change so long as the races continued to seethe here like must in a vat; so long as the streets and squares still gushed and spouted with the fermentation of these diverse passions and spites, rages and sudden calms. A fecund desert of human loves littered with the whitening bones of its exiles. Tall palms and minarets marrying in the sky. A hive of white mansions flanking those narrow and abandoned streets of mud which were racked all night by Arab music and the cries of girls who so easily disposed of their body's wearisome baggage (which galled them) and offered to the night the passionate kisses which money could not disflavour. The sadness and beatitude of this human conjunction which perpetuated itself to eternity, an endless cycle of rebirth and annihilation which alone could teach and reform by its destructive power. ("One makes love only to confirm one's loneliness" said Pursewarden, and at another time Justine added like a coda "A woman's best love letters are always written to the man she is betraying" as she turned an immemorial head on a high balcony, hanging above a lighted city where the leaves of the trees seemed painted by the electric signs, where the pigeons tumbled as if from shelves. . . .) A great honeycomb of faces and gestures.

the Best" QUICK TASTES OF THE NEW BOOKS

C. Northcote Parkinson, an Englishman, a scholar, and a well-armed wit, has in* The Law and the Profits, *published by Houghton Mifflin, come up with a second Parkinson's Law. The First Law, concerned with overstaffing, was set forth in a rather unnerving 1957 book called* Parkinson's Law. *The Second Law—expenditure rises to meet income—has to do with taxation and would have governments fix their incomes and live within them. Mr. Parkinson makes good sense with pointed nonsense, includes suggested income tax forms for criminals and comments on the Anglo-Saxon Waste Line with a short history of taxation, and anticipates in this excerpt the official reaction to his proposal.

It is not to be supposed that the reform of the national finances would be unopposed. In this field of administration the reformer will be faced, inevitably, by a closed phalanx of civil servants representing one of the strongest vested interests in the world. Their opposition, though passive, will be formidable. To all proposals for a proper system of accounts they will reply with a pitying smile that it was tried once at the War Office, found wasteful and long ago abandoned. They will then retire behind a smoke screen of technical mysteries, muttering finally that public finance is a more complex matter than is generally realized. Figures can not lie but liars can figure.

In* Apologies to the Iroquois, *Edmund Wilson has written a penetrating and moving book that swings from the early Indian days to the roundabouts of the Iroquois struggles now with the New York and Pennsylvania state governments, of rising nationalism among some of the Iroquois. Published by Farrar, Straus and Cudahy, the* Apologies *includes some passages about a "prophet and religious reformer," Handsome Lake, who appeared at the end of the eighteenth century among the Senecas, one of the six Iroquois tribes. The Iroquois are "apparently unique in possessing a body of doctrine, a code of manners and morals . . . called the Good Message. . . . It is recited in the Longhouse every other year . . . and it has retained the authority of Scripture for those Indians who are seriously religious but who have not accepted Christianity." Here, a part of Handsome Lake's Message.

There are special admonitions to wives that they must not grow impatient and have lovers when their husbands are away on long hunting trips. But if the husband should go on a visit and "induce some agreeable woman to live with him, saying he is single," and then go back to his family, and his wife should find out about this, she should "behave as if no trouble had occurred. Now, we, the Messengers, say that the woman is good in the eyes of the Creator and has her place reserved for her in the heaven-world; but the man is on his way to the house of the Wicked One." In regard to parents and children: "Children should never permit their parents to suffer in their old age. . . . To abandon a wife or children is a great wrong, and produces many evils. It is wrong for a father- or mother-in-law to vex a son- or daughter-in-law; but they should use them as if they were their own children. It often happens that parents hold angry disputes over their infant child. This is also a great sin. It [the child] feels badly and lonely. It can see for itself no happiness in prospect. It concludes to return to its Maker. It wants a happy home and dies. The parents then weep because their child has left them. You must put this evil practice from among you, if you would live happy." The wife must not leave her husband on account of becoming jealous of his love for his child.

When John Hunter, the great London surgeon, died on October 16, 1793—the same day that Queen Marie Antoinette lost her head by instant surgery in Paris—there was little ceremony and no honours. In* The Reluctant Surgeon, *a new biography of Hunter, published by Doubleday, John Kobler gives a skillful and in many ways remarkable picture of English medicine and surgery, from 1748 to 1793. Under Hunter's older brother, William—a brilliant teacher of anatomy who was the only man in England then to buy the painting of Chardin—John Hunter, a small, homely, candid young man from Scotland, dissected cadavers and learned his trade. He read, however, "so little, even in his field . . . that he might spend weeks struggling with a problem, unaware that it had been solved before by other investigators." From a single observation, however, he "deduced the entire principle of collateral circulation," and put it to effect by operating on an artery in a coachman's leg, thereby preventing amputation, an operation "still performed much as he conceived it." In addition, he made discoveries in obstetrics, artificial insemination, orthopaedics, blood, and, among a half dozen other fields, military surgery. One of the admirable qualities of Hunter was his persistent reluctance to use the knife.

Perhaps the greatest lesson John's students learned, what no other surgeon taught, was the application of principles derived from animal studies to the treatment of human disease, equipping them to operate on organs formerly considered inoperable. As Astley Cooper, the leading surgeon of the early nineteenth century, who earned £21,000 a year, recalled, "The surgeons of Hunter's day thought of him as a mere imaginative speculator, and any one who believed in him, a blockhead and a black sheep in the profession."

But Cooper accomplished what Cheselden had been prevented from attempting: he relieved deafness by opening the eardrums, and thereby exploded the prevailing theory that destruction of those membranes inevitably destroys hearing. On the lower aorta, the great arterial tree, distributing blood through its branches to all the tissues, which no surgeon before had dared tamper with, he occasionally operated for an aneurysm.

Among other Hunterian "black sheep" were William Blizard, the first Professor of Comparative Surgery at the Royal College of Surgeons . . . [and] William Hey, who brought the cranial saw into general use, first described infantile hernia, and in Leeds established a Hunterian school of surgery.

Summer suit resonance

Below left: In the white advance, this white textured silk dress and jacket with a collar that loops about the neck like a long sash. Other side of the jacket and collar is pink printed silk; the dress is a sheath with straps. Creamy mushroom straw hat by Lilly Daché. Suit by Mr. Blackwell, about $90 at Lord & Taylor; Julius Garfinckel; Haggarty's. *Below right:* The new authority of the cotton suit emerges here in black and white checks, with patent leather belt, bogus pockets. The top of the rough white straw dome is cut out; by Mr. John. Suit, by Harrods, of Italian cotton, about $60 at Altman's; Woodward & Lothrop; Hudson's. *Near right:* Straw-slim silk suit, the soft beige of a Siamese kitten, and as agile. It is worn here with a toque of strong blue velvet swathed in organza; by Lilly Daché. The suit, by Nob Hill, about $75; Woodward & Lothrop; I. Magnin. *Top right:* Tunic suit that knows where it's going—all over, by cab, bus, train, jet, ship. It is black-and-white silk tweed, the tunic lined—for private dash—with red silk. The tall crowned white straw hat tied with black velvet; by John Frederics. Tunic and skirt by Couture Int'l., about $125 at Lord & Taylor; J. W. Robinson; John Doyle Bishop. *Far right below:* The summer edge of hound's tooth here in a dress and jacket, with sharpness for travel, of black and white rayon-and-silk; the short-sleeve bodice, black silk. Suit by Fabiola, about $110, at Marshall Field; Bullock's, Los Angeles. White straw hat, outlined in black, by Madcaps.

PALUMBO













The sunny disposition in fashion now

This page: Held in the hand here, a purse-sized, portable California sun—the new gilt compact shaped like a sunburst, to hold Max Factor's ready-mix beautifier, Creme Puff, pressed powder plus make-up base . (For further satellites, see page 225.) Bracelet, a tangle of gilt and coral beads, by Roslyn Kaplan. All, Altman's. *Facing page:* California flowers, in effulgent pinks and reds, strewn over a silk dress that has just about every asset but an oil well—a long, smooth torso, a whirl of skirt springing from tiny cartridge pleats, a flowered-silk belt to add if you like. Dress by Paul Whitney, at Saks Fifth Avenue; Dayton's; Neiman-Marcus. Gold jewellery with sapphires, emeralds, diamonds: David Webb. Lipstick, a sun-basky new California colour called Coral Sun, delicious with pink; a natural, Green Mist eye shadow. Both, by Max Factor.

WILLIAM BELL

RUTLEDGE





Cotton du monde

Colour clues: mulberry, the new surprise colour to wear right now (and it's prophetic of more reds to come in the autumn); white, 1960's great summer rave. *Left:* Tweedy mulberry cotton-and-silk—a sleeveless dress under brief, cropped jacket. By Samuel Winston, of Herbert Meyer fabric, about $160. Chamois-coloured gloves. Both at Bergdorf Goodman. Dress and jacket, also Woodward & Lothrop; Neiman-Marcus. Daisy-starred leaf Breton by Mr. Arnold. Verdura jewellery. Lipstick to flavour mulberry: Florentine Cherry by Estée Lauder. *Right:* Big amethyst bead buttons on a white piqué dress that's all clean, controlled curves. By Gustave Tassell, of Stoffel white cotton piqué, about $160. Rose-burdened hat: Christian Dior-New York. Both at Saks Fifth Avenue. Dress: Neiman-Marcus; Frederick & Nelson. Cotton gloves by Van Raalte


1


2


3

10 different swimming suits


4

5- suit wardrobe:

1 knit, 4 not

A five-suit plan here, all for one woman. One of the suits is knitted; four are not. The choice between the knitted and non-knitted ideas—strictly a matter of preference; a good firm figure wears either well, can take or leave the bare suits depending on a choice of the moment, and environs. Four suits on this page have a two-piece look, the one switch is a flowery knitted maillot. **1.** Sheath suit of woodsy brown and beige flowers, printed on cotton knitted with Lastex. By Roxanne; about $18 at Altman's. **2.** For days when the sun is too good to take lightly, and the swimming is in a private pool—a suit of near-bikini bareness. What there is of it is blue and white striped cotton. This suit is by Cole of California, in a Fuller fabric; $13 at Bonwit Teller. **3.** The look, two-piece; the fact, all one. This suit, with halter top of blue and white plaid Everfast cotton with Everglaze crease-resistance; attached shorts are white duck (Wellington Sears cotton). By Glen of Michigan; about $18 at Lord & Taylor. **4.** Red and white cotton calico in two brief sections: shirred top, short shorts. By Caltex; about $11 at Oppenheim Collins. **5.** Two pieces of suit in cotton, printed in undersea colours, olive, blue, turquoise—all swimming in a geometric design. The tank pants button at the leg, can be readjusted to more bareness. By Flexees, in Lowenstein cotton; about $14 at Oppenheim Collins.


5



5-suit wardrobe: 4 knit, 1 not

All for another woman, a quintet of swimming suits on this page. The amount, realistic if she spends all summer at the beach, likes to change to a dry suit after a bout with waves, likes to look enchanting every minute of the day. **6.** Smooth knitted shell of big Paisley print—deep reds, blues. By Marina del Mar, of elasticized knitted cotton; $18, Lord & Taylor. **7.** Un-knitted exception to a knitted-suit wardrobe: two-piece, with the news of scarf printing in red and gold colour. The suit is by Toni Owen, of Wm. Anderson cotton; about $16 at Peck & Peck.



8. All-white suit—always a dazzling sight on a beach—of knitted Helanca nylon, smoothly shaped. It's one of the few all-white knitted suits around. At back, the neckline plunges, roundly, dashingly. This suit is by Margaret Pennington; about $28. At Bonwit Teller. **9.** Beautifully understated shell of black Arnel jersey, that fits as a sealskin fits a seal. Suit by Caltex; about $18 at Oppenheim Collins. **10.** Collector's item in swimming suit looks: a knitted suit that looks hand-knitted, of wool and Helanca nylon, in diagonal segments of turquoise and gold-colour. The halter top reaches high at front, almost disappears at back. Suit, by Margaret Pennington; about $23 at Bonwit Teller.

for 2 different women







For the new summer shoes: bare-brown stockings

Side-elevation of two of the prettiest leg-looks you're likely to see—or wear—this summer. *Above:* New kind of opera-pump for town, with a tailored, "planed" toe that is extraordinarily becoming. In chocolate-brown calfskin; black calfskin toe and slender medium heel. By Evins, in Loewenstein calfskin; about $15 at I. Miller; I. Magnin. Trompe-lœil stocking in one of the new summery beiges, like a beautifully-tanned bare leg; by Roman Stripe. Lord & Taylor. *Below:* New kind of spectator pump—Calcutta lizard in black and white, with a shaped, stacked heel. By Margaret Jerrold, in Fleming-Joffe lizard; about $37. The stocking, delicious with white shoes—a milky, paled beige; by Belle-Sharmeer. Both at Lord & Taylor; Famous-Barr.

FUJIKI



Summer pillow talk

The sleep shift and the nightdress (left and directly right) are the short and long, respectively, of one Vogue Pattern, Very Easy to Make. We figure it at one evening's sewing, or less for practised hands—this is an invitation to improvise: to go mad on fullness, for example (the fuller, the cooler). Length might also be played by ear, stabilized anywhere from sweeping to short-short. The breakfast coat, far right, is fresh, frothy, delicious—almost Victorian in feeling, even to the pale ribbon sash. *Left:* Red polka dots printed on white cotton: brief panties, a top swung briskly from red ribbon shoulder straps. In Crown Soap n' Water fabric; Vogue Pattern 5032. *Near right:* Candy-striped silk, slipping into a perfect fall from narrow, softly bowed ribbon straps. Pink and orange stripes skimming white silk; the ribbon, orange. A. P. Silk fabric; Vogue Pattern 5032. Pattern includes a ruffled nightcap. *Far right:* White cotton batiste, embroidered with white medallions; single touch of colour, the trailing, sweet-blue ribbon. Emanuel Roth fabric; Vogue Pattern 9774. All ribbon by Century. *For other views, sizes, and yardages, see page 97.*

VOGUE PATTERN 5032

LEOMBRUNO-BODI

VOGUE PATTERN 5032

VOGUE PATTERN 9774



FASHION NATURALS U.S.A.

The purple and white connection

It has a cool grip on the summer situation, this purple and white connection, and takes a strong colour stand in a predominately black and white season. The white accessories have portable charms, obviously; but what might not be an obvious move is this—the chalk-white kidskin sash, *left,* worn with a white silk dress for a play of opaqueness on lustre. *This page:* Pale eggplant silk shantung dress with an effortless presence, shaped looseness, and the chalk-white kidskin sash. The dress is about $60 at Bonwit Teller; Hudson's; I. Magnin. The tremendous flying saucer hat is white straw, by Mr. John. *Opposite page:* Violet Irish linen dress, facile and uncluttered, with chalk-white linen dickey that snaps in or out for more bareness—in town or out. About $20, at Lord & Taylor; Himelhoch's; Joseph Magnin. Biggest straw Breton, worn at a gravity-defying tilt; by Mr. John. With purples—a cherry-meat pink lipstick, Cézanne Cerise, by Juliette Marglen.



SALTY DELIGHTS OF LISBON

A sea city of mosaic pavements, cobbled streets, and history

Lisbon smells of cinnamon, incense, orange blossoms, and fish, and is, said Jean Giraudoux, a "city that opens and shuts like a fan." Rippling in multicoloured waves over nine hills, dipping ultimately into the blue mass of the River Tagus, it is a sea city continually evocative of its brilliant history: of Henry the Navigator, whose *barcas* sailed in 1433 beyond Cape Bojador, where the earth had been thought to end in a fathomless waterfall; of Vasco da Gama who opened the route to India in 1498; of Pedro Alvares Cabral who discovered Brazil in 1500; of Magellan who named the Straits. As tight with colour as a Manessier painting, Lisbon's cubed houses look as if they were washed and dried every night. Everything shines with *azulejos*, the squared blue tiles that frieze most Lisbon buildings; the mosaic pavements swirl with black or Roman red and white. (Women should wear rubber-soled, flat walking shoes to avoid skiing down the steep sidewalks.) Cobbled streets racket with trams, buses, and donkeys. Against the city's rampaging noise and colour, its citizens seem formal, enigmatic.

A *Moorish castle, peacocks, and a ferry across the Tagus*

Lisbon flames at sunset. For the best view of its tawny roofs, visit the Moorish Castle of St. George, crowning a hill above the Alfama, the old quarter. Just before seven-thirty, its closing hour, the castle sinks into deep quiet, marred only by the raucous squawks of white peacocks, the coos of fantailed pigeons, the quacks of some rather banal white ducks among the rose-red ruins. For another view, this one with dinner: at the fall of evening, ferry across the Tagus, crowded with fishing boats and ocean liners, from the pale-green Place of Commerce to the Restaurante Floresta, its entrance a mosaic of shells and aquariums of slithery eels. Upstairs, a glass wall faces the Tagus estuary and Lisbon, lighted up. A ferry goes back at eleven o'clock, the sea food is wonderful, and *vinho verde*, Portugal's "green," or young, white table wine, crisp, cool, and lightly sparkling.

Mussels, *and sweet suffering "fados"*

For dinner in Lisbon, those who are up to sweet, vicarious suffering should try the *fado* places. *Fados* are yearning laments, a peculiarly Portuguese product. The *fadista*, usually a dark, ripe woman, stands, black-shawled and pale, one hand on her bosom, the other on the shoulder of the guitarist. Lights are dimmed about ten o'clock and, in a flick, the *fado* restaurants change from glaring, noisy boxes to mysterious, sad caverns, infused with narcotic music. At the Machado, there prevails the nostalgic custom of placing the flag of the guest's country on the table; the *fados* are nostalgic too, and the food is good. At the Mesquita, guests pass through the kitchen and choose their fish on the way to the dining room, which is hung with bullfight mementoes. Both the music and the mussels are delicious here, the mussels cooked in onions, cream, and tomatoes, served with a pale white port.

The Hotel Aviz: *subtle, civilized, perhaps unique, and other shining hotels*

On the non-*fado* hotel plane, Lisbon has a hotel for superlatives only—the Aviz—a former town house standing on a rocky crag in its own flower- and vine-blossoming grounds. A staff of one hundred and thirty-four care for the fifty to sixty guests, providing instant service; there are fine linens, flowers everywhere, including the bathroom, and what Charles W. Morton, who is a civilized traveller, associate editor of *The Atlantic Monthly*, and a contributor to Vogue, calls, "an extraordinarily subtle, complicated, and civilized environment, like that of no other hotel that we had ever experienced." A stimulating *apéritif* for the unique glories of this hotel is the maroon, upholstered elevator. Made from the remodelled body of an old coach, it has vibrant, freshly-starched lilac voile curtains at its windows. *(Continued on page 216)*

Outdoor outlook— with indoor manners: Six pages of ideas with menus →

Although Ira Gershwin, in his "living is easy" lyric,
wrote what may be the last word on summertime, easy is
no synonym for haphazard. What is called for is
an outdoor outlook involving less cook-out,
more *fête champêtre*. A few pieces, on the lanai
here, go in or out—the eighteenth-century
Alpujarra rug, splashed over green hemp; the Moroccan
screen that filters sun all summer and divides a room in
the winter; the Italian mirror (from Decorative Trends)
with an iron frame the colour and shape of coral.
Coated with vinyl, the metal-framed rattan chaise
comes from Hong Kong, as do both the lantern
of silk—more ravishing, less perishable than paper—
and the rattan chest that doubles as table.
Chaise, lantern, and chest, from Decorative Imports.
(More portable storage: the willow basket, *left*, to hold
plants or sun paraphernalia, and the small basket of
unreal fruit.) Everything on the tabled chest
has some outdoor virtue—both the French porcelain cup
and the majolica cabbage come with covers; the antique
luncheon plate and Stieff spoon are untarnishable
pewter. The haltered culotte dress, a cool slipstream
of silk jersey, indelibly easy, by Adele Simpson.
That, and everything here, to buy—or to order
through the decorating department—at Altman's.
More outdoor improvements on the following pages.

KAREN RADKAI

VOGUE'S FASHIONS *in* LIVING



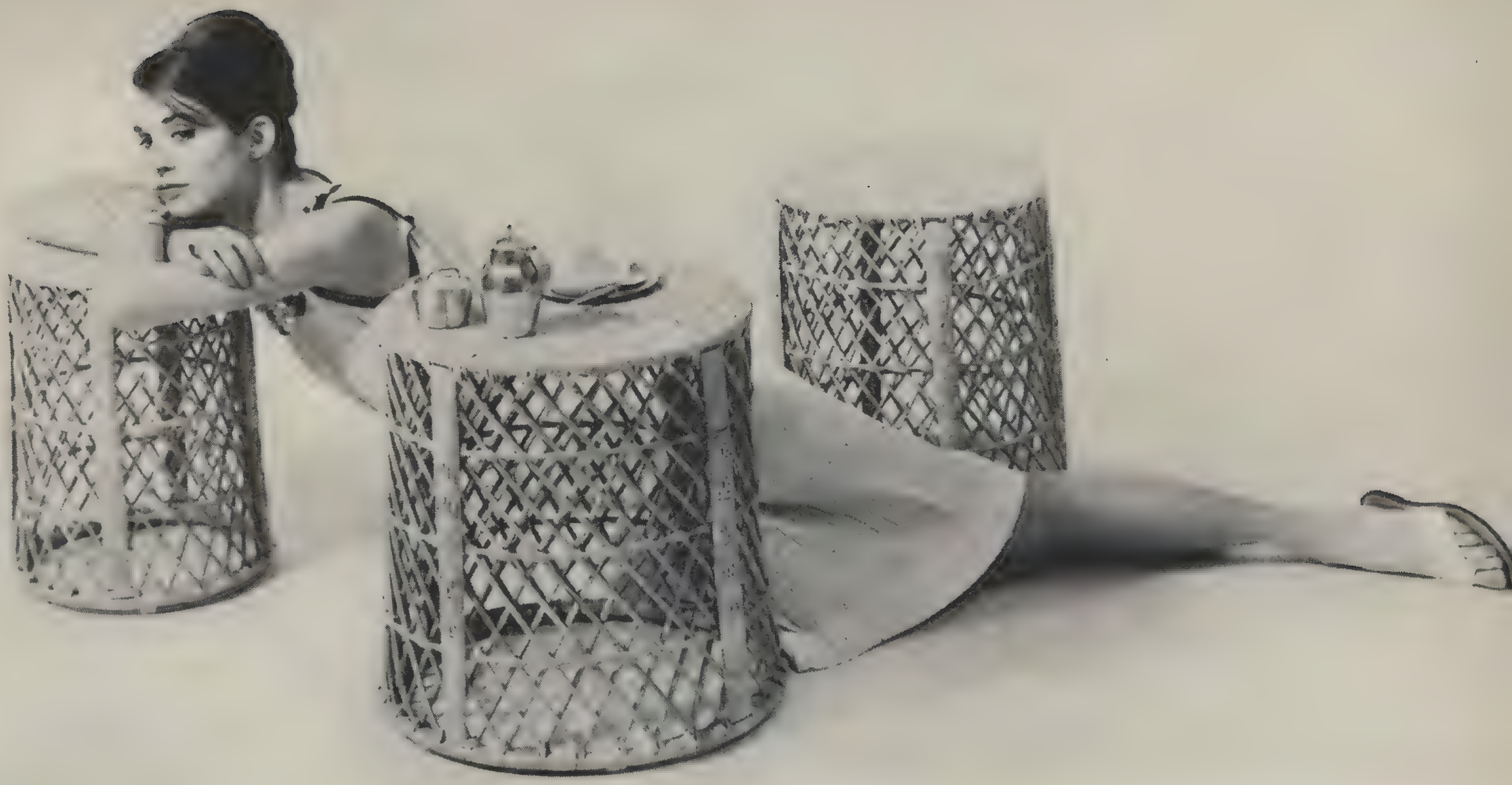


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Outdoor outlook – with indoor manners

Aside from mad dogs and Englishmen, what goes out in the sun—lawn or terrace—should be (a) slightly gala, (b) reasonably imperishable, (c) entirely portable. *Above*, a lawn situation based on strong, airy lightweights—rattan-and-cane tabourets that work outside as tables or seats, go inside to hold clutter. In stackable, graduated sizes, $26 for three. On one, some coffee-on-the-lawn essentials—the sugar bowl and cream pitcher of steel dipped in non-rusting tin, $4.25; the spoon, a twined flow of sterling silver in Celsa's "Trenza" pattern, a six-piece setting, $44, inc. tax. Although the fluted porcelain small cup comes with a matching white saucer, the cup sits here, for improved lawn management, on a six-inch copper ash tray, brilliantly enamelled. The cup and saucer, $4.25; the ash tray, $3.75. The Arnel jersey dress, a fall of white pleats by Haymaker, $23. Dress and silver spoon at Altman's; everything else, at East House.

When the terrace has a roof of sorts, what goes out, of course, can stay out. No fly-by-night, the Oaxaca pottery hanging lamp, *right*, is slate black, cut to flicker light about in patterns. By Avard, $173, to order through Altman's decorators. A brushed-up classic, the field officer's chair in darkened oak, with rawhide bindings and a quilted cotton cover the clean, cool colour of khaki. By McGuire, $150 at Altman's. The table is just three wrought-iron legs and a tray, woven of vines. Sixteen inches high and twenty-two inches across, $15 at Bonniers. (Loaded here with unreal fruit from Altman's, the tray may be removed for filling, and might be brought from the house with what's needed for a terraced first course.) *(Continued on next page)*







Outdoor outlook – fête champêtre

Picnic by the pool:

CURRIED SHRIMP
Made with coconut and leeks
ARTICHOKE AND LAMB CURRY
RICE
SLICED MIXED VEGETABLES
Popadams
In bowls:
Pickled lime, shredded coconut, crumbled bacon and chopped nuts
SLICED MELON WEDGES
Sprinkled with chopped mint
LEMON COOKIES

Luncheon under the trees:

LETTUCE AND CUCUMBER COLD SOUP
BREAST OF CHICKEN IN ASPIC
with tarragon
CASSEROLE OF BAKED NOODLES
with creamed corn and diced ham
MIXED GREEN SALAD
French bread with herb butter
FRESH CHERRIES AND GRAPES
Coffee

Left, a decisively unrugged picnic; even a Persian rug (this one, at Altman's). Indian brass table, $110; to its left, brass picnic-curry dishes joined for carrying by serving spoons, about $40. The brass milking stool, about $50; brass bowl with cold drinks, about $60. All Indian brass at Altman's. Out of the hamper, from East House—rattan Thermos, clamshell basket, and, looking like slices of lime, paper plates, napkins, and enamelled coasters. Right of the table, reading down, a glass carrier and a bottle carrier (with bottles, here, from Sherry Wine & Spirits), both rattan, both from Altman's. Two rattan trays, one with linen napkins, the other for silver, from East House. Beyond the table, the hamper that carried everything out, $11.75 at East House; covered picnic basket for food, $8 at Altman's. The cabaña chair, $70 at Altman's. The bathing suit, two pieces of green-white-red-and-yellow striped cotton, about $13; the matching cape, lined in green, doubles as a short skirt, about $12. By Mr. Mort Sportswear, at Altman's.

Above, for luncheon under the trees, a satiny redwood-and-steel table by Avard, $155; each chair, $43. The pewter dinner plates, each $12.50; the rattan cup holders, $1.50 apiece. Each glass, shaped like bamboo, $1. The basket of silk geraniums, $100. Celsa's "Trenza" flatware. Everything—except the flower basket from Judith Garden—at Altman's.

BEADLE



BEADLE



Outdoor outlook – fête champêtre

continued

Luncheon in the garden:

EGGS IN ASPIC

SOUFFLÉ OF SOLE

with lobster sauce

CUCUMBER AND TOMATO SALAD

with French dressing and dill

Melba Toast

FRUIT TARTS

Chablis

Dinner on the terrace:

CREAM OF SORREL SOUP

Hot or cold

ROAST OF VEAL

with white wine, butter, and shallots

ZUCCHINI

stuffed with mushrooms, tomatoes, bread crumbs and Parmesan cheese

MOUSSELINE POTATOES

FRESH RASPBERRY MOUSSE

Whole raspberry sauce

PETITS FOURS

Meursault

Opposite, these terrace ideas begin with a silvery-brown Astrakhan rug, $105. The French park chair of white enamelled steel, $33. The other chair, a folder, bone-white oak, black Naugahyde, $130 by McGuire; the matching oak table, $84. (On it—black-and-white plates with permanent vegetables, $9 for six.) The steel-stemmed marble table has a weighted base, might hold sculpture, here holds a porcelain basket with unreal flowers. Table, $100; the arrangement $75. More terrace verve—long white Arnel-and-rayon skirt, about $19; black halter, about $12. Black-and-brown cotton cardigan, sequinned, $30. (Custom Craft.) Plates at East House, flower basket, Judith Garden; everything else, Altman's.

Luncheon in the garden might be served—as above—on the clear prettiness of an iron-and-glass table. This, by Woodard, $125; each chair, about $60. All, at W & J Sloane; Hudson's. At each place, a green goblet from Finland, $3.50 at Bonniers; a pottery-lemon dish, $7 for lemon dish and plate at Alice Marks. Beneath the lemon plates, green-bordered pottery place plates, $21 a dozen at Alice Marks. The salad plates look like celery, cost $3 each; each tulip cup for cigarettes, $8.50, both at Alice Marks. Enamelled to look like lime slices, the copper ash trays are $2 each at East House; the wine basket, $2.60 at Altman's. Flatware, Celsa's "Trenza." Centre, glazed pyramid of pottery lemons, $50; Alice Marks.

12-minute exercise success, people-tested

These exercises, geared to a slick twelve minutes a day, were worked out by a group of moderately fatigued businessmen (all energized now), who developed the routine from principles as moderately fatigued as Yoga and Army calisthenics. The news lies in the fact that the exercises are baby-simple. Even a woman can do them, and, in fact, after one of the men who was in at the start peeled a fast five inches from his waistline in the course of five months, his wife and several of her friends took over the system. The simple directions follow here:

1. Lie on the floor, face down. Put both hands, palms down, on the floor just below shoulder level. Inhale deeply, slowly raising head as far as possible; then, by tensing back muscles, lift shoulders and trunk higher and higher, bending further backward. Use arms and hands merely to steady yourself, not as a means of pushing up. Breathe out slowly, gradually returning to prone position.
2. Lying in the same position, clasp hands behind back and repeat the first exercise.
3. Still face down on the floor, direct consciousness to the region of the navel. At first this seems a little like the Cary Grant line, "Think thin." But stick with it anyway. While exhaling deeply through the mouth, pull in abdomen. Close mouth; breathe in deeply through nose forcing stomach and diaphragm firmly against the floor. This helps to fill the lower part of the lungs with air.
4. Repeat the first exercise, but keep hands tight to the sides of the body.
5. Still on the floor, lie flat on your back and bend knees up, raising feet off the floor. Then roll from side to side.
6. On the floor again, lie flat, face up. Raise feet slightly off the floor, and while inhaling deeply, bend knees up as high as possible; then exhale slowly and return feet to position slightly off the floor. (Later, when you've worked up to repeating this exercise 10 times, remember to keep feet off floor throughout the entire cycle.)
7. Lie on the floor, face up. Direct consciousness to region of navel; exhale, drawing in abdominal wall. Breathe in slowly through the nose, forcing diaphragm out.
8. Sit up with legs crossed tailor- (or Yoga-) fashion with head back, hands on knees. Direct consciousness to the area of the lower ribs. Exhale. Inhale slowly through the nose, expanding ribs to both sides. Exhale through nose, contracting ribs. Shoulders and abdomen should remain motionless.
9. Lie face down on the floor; direct consciousness to upper lungs. Exhale; then breathe in slowly and deeply, lifting collar bone and shoulders. Exhale, slowly lowering shoulders. The abdomen and the middle part of the chest should remain motionless. *(Continued on page 228)*

The 6-oz. bathing suit— a natural for figures that just miss being perfect, because it's made of Lycra, a springy new fibre with a gratifying impulse to control and smooth lithe curves. Because it's practically weightless this suit dries in something resembling a flash, swims on and on and on. By Elisabeth Stewart. Brown printed on grey. About $26 at Saks Fifth Avenue; Harzfeld's; Neiman-Marcus.

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TWELVE MISTAKES WORTH MAKING

(Continued from page 150)

4. Having your hair coloured, though no one is in favour of it—"the grey looks simply charming, you oughtn't to *touch* it." After all, it's you who has to go about in it. Try a new colour, or a lightening of the original one, and see how *you* feel. The same advice might apply to a new and utterly capricious coiffure, all poufs and whorls, or all starkness and drama. You wouldn't want to wear it forever—who would?—but it might be smashing for a month, a week, even one gala evening. Under the heading of coiffures (or, more properly, over them) comes the business of buying one of this summer's captivating late-day hats when you've never been a "hat person," let alone a "late-day hat person." You probably won't wear it more than a few times in the course of the summer, and the really pretty ones come high. *But,* every time you do wear it, that famous old fashion-euphoria will be paying off terrifically.

5. Going to foreign places at the wrong time of year—if that's the time you can go. Seeing Venice in midwinter, or India during the monsoons, is an awful lot better than never seeing them at all. (Actually July and August, when most visitors troop to Italy, Spain, Greece, are often insupportably hot in those countries; people who live there consider *this* the off-season.) Under the same heading might come staying in expensive hotels, expensively and comfortably, on an otherwise carefully-budgeted trip.

6. Saying "No" to the modern child. Too many parents live in dread that their children's characters will be warped by lessons in consideration or generosity. The children are given whatever they ask for; their wills are divinely free; and the result is that they are neither as nice nor as attractive as their parents. Our friends think it a mistake to deny their four-year-old a sip of Martini; we think it is *their* mistake when she is consequently ill on the best carpet, and has to be carried, purple and screaming, to her oversoft bed.

7. Hanging on to your 1958 chemises. If you played the chemise-game prudently, ignoring—for the most part—the tricksy versions, you should have several perfectly simple, sober-sided chemises somewhere in the closet. For which, consider these: long, fringy suède sashes, leather shoestring ties, Paisley cummerbunds. The chemise will probably blouse a bit around the belt, but aren't some of the best new slip-dresses doing just that? . . . Actually, if you hang on to any mistake long enough—provided it was a really expensive, custom-made mistake to begin with—you can bequeath it, grandly, to the Costume Institute.

8. Being adopted by a cat. It's rarely the other way around, and the effect of cats on households can be disastrous. However, it often turns out that people you've been trying to shake for years are aelurophobes, and so—gratifyingly—they vanish from your life. It's also conceivable that you may, in time, come to like the cat.

9. Buying five bathing suits at a clip. It gouges the budget a bit, admittedly. But the fact is that all the really nice bathing suits usually appear at once. And if you're one of the women who lives in a bathing suit all summer—if only in readiness to fish small children out of the drink at a moment's notice—it's a little like having a five-dress wardrobe. Which, over a three-month span, is hardly excessive.

10. Buying an authentic-eighteenth-century-farmhouse-with-fireplaces-needs-small-repairs, or, as it's described in the real-estate ads, auth. 18th-c. fm. hs. w. f.plcs. needs sm. rprs.

(Continued on page 227)

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SALTY DELIGHTS OF LISBON

(Continued from page 204)

High above the old city at a point from which Lisbon looks like a sequinned carpet, the Hotel Mundial has a penthouse restaurant, a Chinese bar, an American bar, fresh, charming rooms, some with terraces, tiled and sun-streaked, looking over the old orange roofs of Lisbon. A double room: about $10 a night, without meals. Most Lisbon hotels are shining examples of modern, reasonable good service. The Tivoli, in the new section, is good. For more indigenous surroundings, the York House, a sixteenth-century convent, has forty quiet pretty rooms, and French food. Strawberry-pink with rose-hung courtyards, the York is so well-liked that reservations must be made well ahead. A mass of marble on a green hill, the Hotel Ritz has three hundred rooms each with a marble terrace, marble bath, and copies of Louis XVI furniture made in the School of Decorative Arts. The halls are lined with shops, the bar with brilliant blue tiles, and the kitchen staff is French. Everything is air-conditioned and expensive.

The Street of the Green Windows: art, museum pieces to be copied

Overlooking Lisbon's entertaining harbour, on the Street of the Green Windows (Rua das Janelas Verdes) is the *Museu Nacional de Arte Antiga*, filled with paintings by such men as Pieter de Hooch, Zurbarán, Dürer, and Hieronymus Bosch; its biggest excitement is the Manuline painters and the extraordinary 1460 double triptych, "The Veneration of St. Vincent," by Nuno Gonçalves.

An evocation of Portuguese eighteenth-century opulence can be found at the Azurara Palace, now the Museum and School of Decorative Arts. Collected here are tapestries, tiles, rugs, furniture, musical instruments, and a splendid assortment of East India Company pottery. Of some of these, one may order copies at the museum's school, off to one side in studios facing rose-gardened courtyards, where students carve woodwork, weave rugs, repair tapestries, and pound gold leaf. Especially charming buys are the hand-woven Arraiolos rugs, copied in *gros point* of muted colour and discreet pattern from eighteenth-century designs. They are surprisingly inexpensive; two quite large ones can be had for less than one hundred dollars.

In Belem: royal coaches, a museum-piece raincoat

Just west of Lisbon is Belem, meaning Bethlehem, from which Vasco da Gama set sail for China. At Belem's great Monastery of the Jeronimos, an ivory-coloured architectural wonder carved in lace-like stone, the explorer is buried beside the poet Camöens, who wrote the *Lusiads* about that voyage. Here, every year just before Easter, the Blessing of the Boats is observed in honour of the four-masted schooners that sail to the Newfoundland Banks for cod, a Portuguese staple. A miniature schooner swims in a sea of flowers, the organ booms, fishermen and their wives follow the Cardinal from the church to the river's edge where the ships are blessed.

Less imposing but interesting Belem sights are the Museum of Royal Coaches, in the former riding school of the Royal Palace, and the Museum of Popular Arts, a mix of pottery, carved oxen yokes, costumes, tooled saddles, and a shepherd's straw raincoat.

Through Estoril to Guincho: kings, crab, sugary sand

As Portugal is seamed with excellent roads, a day's trip up the coast from Lisbon to Guincho and back through the mountains to Sintra is both possible and pleasurable. The road passes toy harbours on one side, cherry-pink villas on the other. Estoril, because of its casinos, beach clubs, palmy parks, and luxe hotels, has often been called a small-scale Riviera. One is apt

(Continued on page 217)



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Beverly Hills, W. & J. Sloane
Los Angeles, *Barker Bros.
Los Angeles, *Bullock's, Inc.; *May Co.
Los Angeles, *J. W. Robinson Co.
Los Angeles, Cottage Shops
Oakland, *Capwell's; *John Breuner Co.
San Diego, H. L. Benbough Co.
San Francisco, *City of Paris
San Francisco, *Macy's California
San Francisco, *The White House
Sherman Oaks, Tulanian's
CONNECTICUT
Greenwich, *Roberts Fine Furniture
Hartford, *G. Fox & Co.
DISTRICT OF COLUMBIA
Washington, *Woodward & Lothrop
FLORIDA
Miami, McMahon Furniture Co.
Tampa, *Galloway's; *Maas Bros., Inc.
GEORGIA
Atlanta, *Rich's, Inc.
ILLINOIS
Chicago, The Patio
Highland Park, Patio Suburban
Oak Park, Williams Casual Furniture
Wilmette, Casa Linda
Wilmette, Mangel's Garden House
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Baton Rouge, *D. H. Holmes Co., Ltd.
Baton Rouge, *Rosenfield's
New Orleans, *D. H. Holmes Co., Ltd.
New Orleans, *Kirschmann's
MARYLAND
Baltimore, *Stewart & Co., Inc.
Baltimore, *Hutzler Bros. Co.
Baltimore, *Hochschild, Kohn & Co.
Baltimore, *The Hecht Co.; Malcolm's
Baltimore, *Stebbins-Anderson
MICHIGAN
Detroit, Jimmie's Rustics
Grand Rapids, Paul Steketee Dept. Store
MISSOURI
Kansas City, Emery-Bird-Thayer
Kansas City, *Macy's
Kansas City, Bert Olson's
St. Louis, *Scruggs-Vandervoort-Barney
St. Louis, Tropic Shop
NEBRASKA
Omaha, Orchard-Wilhelm
NEW YORK
New York City, Hammacher-Schlemmer & Co.
OHIO
Akron, Polsky's
Cincinnati, *H. & S. Pogue Co.
Cleveland, Sterling-Lindner
Cincinnati, *John Shillito Co.
Cleveland, *Taylor's
Columbus, F. & R. Lazarus Co.
OREGON
Portland, Meier & Frank Co.
Portland, Fishel's
PENNSYLVANIA
Hershey, Hershey Dept. Store
Phila., *Strawbridge & Clothier
Phila., *John Wanamaker
Pittsburgh, Gimbel Bros.
TEXAS
Dallas, *A. Harris & Co.
Dallas, Contemporary House
Houston, *Foley's
Houston, Chair King
UTAH
Salt Lake City, Southeast Furn.

SALTY DELIGHTS OF LISBON

(Continued from page 216)

to share the Palace Hotel Bar with former kings, current princesses, and more-or-lesser royalty. A room at the Palace, vast and balconied, with catercorner views of the sea, costs for two, without meals, from $7.50 to $13.

Just beyond Estoril, a bright view of Cascais and the candy-coloured fishing boats in its harbour may be had from Restaurante Casa da Laura, where one lunches on a terrace above the port. Along with the view, sea food is the bait here, notably the sole and the *santola*, spider crab served with a brown crockery bottle of Gatão *vinho verde*.

Beyond Cascais, at the point where the Tagus estuary meets the wild Atlantic Ocean is Guincho, carved with savage rocks and, for glorious swimming, a great sweep of sugary beach. On a jut of rocks, rising straight out of the sea, stands the Hotel Guincho, newly-built on the ruins of a fifteenth-century fortress. Walled in pseudo-Moorish architecture, its rock-hewn interiors are sombre, cavernous. The bedrooms, some in towers, all have high, velvet-hung Portuguese beds, flowery balconies, tiled baths, and television sets. Double room here, from $13 to $15.

In Sintra: castles and camellias

Leaving Guincho, one swings into the mountains and a lyric landscape of vineyards, flowers, and windmills that sing as they turn. Passing the village of Colares, known for its dune-grown wine, notably the *vin ordinaire* (in Portuguese, *consumo*), the road twists through visions of prettiness into the high reaches of the Serra, and Sintra, a fabled town, loved by Byron, Southey, and Tennyson.

Sintra has rather improbable architecture; two fat, cone-shaped towers loom through the foliage. They are the kitchen towers of the Royal Palace in the town's square. Inside, rooms of blue, green, yellow, and rare black tiles have surprising ceilings; one is painted with magpies, one with mermaids, one with swans. On one pinnacle of the Serra looms the ruin of a Moorish castle—tawny, severe, remote. On a twin pinnacle is Pena, the amusingly hideous palace of King Fernando II, a cousin of Queen Victoria's Prince Albert. In a jungle of camellias and evergreens below the palace, King Fernando built a mock-Austrian chalet for his mistress, a former Viennese opera singer, Elisa Hesdler, who became the Countess of Edla.

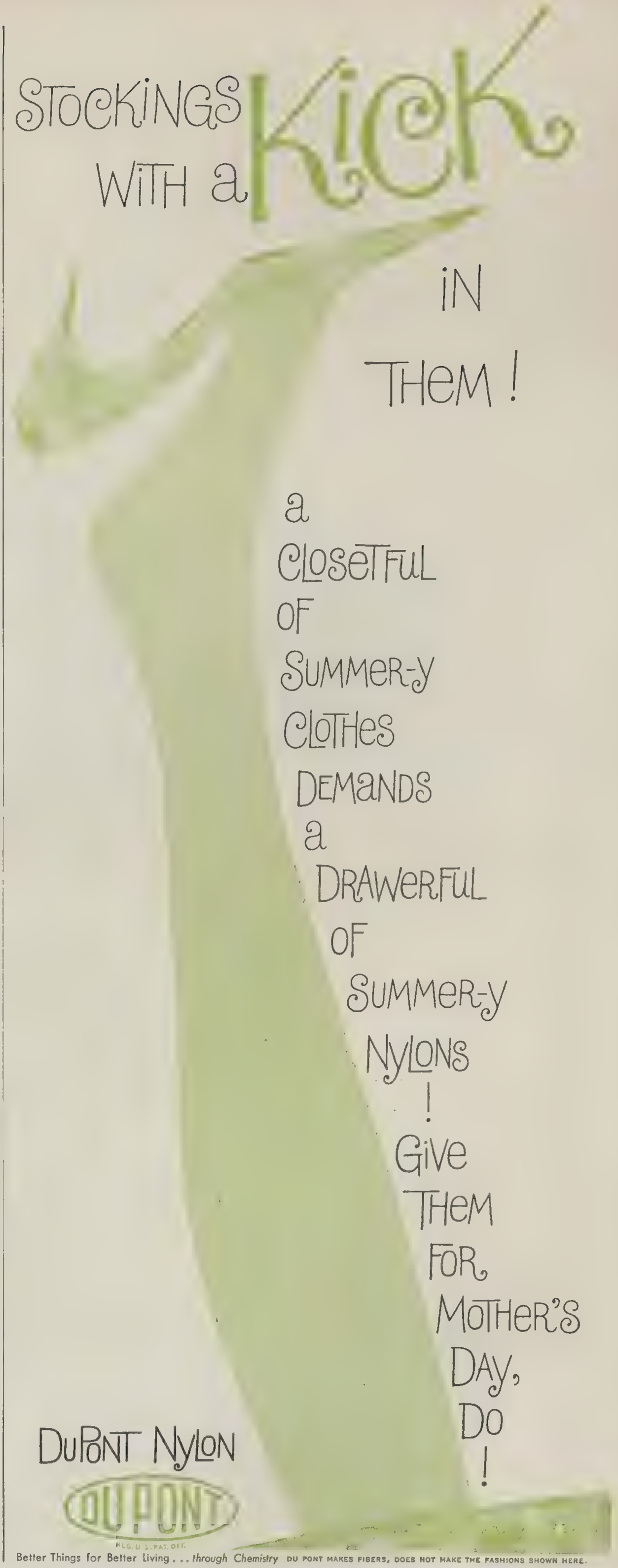
Another architectural curiosity, near Sintra, is the minuscule Cork Convent. Ceilings and doors are lined with cork, one tiny chapel is all *azulejos*, cells are scaled for children. The over-all impression is one of a sinister doll's house in a magnificent pine forest. In contrast, northeast and across a plain, stands the imposing palace-monastery of Mafra. Manoel II, the last King of Portugal, spent his last night on Portuguese soil there in 1910. Now it is a long museum —yellow, empty, sporadically interesting. In one poignant chapel there are beds so that sick monks may watch the mass. A hunting room has all stag's horn furniture. Suddenly one comes upon a pale, elegant library, its books bound in warm gold bindings.

Hotel for lingering: where "Childe Harold" was born

At Sintra, a beguiling château, built in the eighteenth century by a Dutchman, was originally named Happiness Hall, which suits the château far more than its present name of Seteais, or Seven Sighs. This melancholy label, reportedly affixed when the Convention of Sintra was signed there in 1808 by Napoleon's General Junot, commemorates the feelings of the vanquished Portuguese. Now one of the most winsome château-hotels in Europe, it has eighteen suites, each with living room, foyer, enormous white-tiled bath, and bedroom with Portuguese-painted baroque beds.

In the gardens at a great grey rock, Lord Byron wrote *Childe Harold*. The salon has ceiling frescoes by Pillement, French Regency furniture, Arraiolos rugs. Superbly serviced by a staff wearing chocolate-brown swallowtail coats with icing-white stocks, the hotel dispatches a fleet of small grooms to greet an arriving guest. Food from the French kitchen is superb; so are the *vin du pays* and the goat cheese. The Seteais is a place to luxuriate in, and people who have planned to stay overnight there have been known to stay on for months. A double room, with meals, from $10 to $19.

(Continued on page 218)





SALTY DELIGHTS OF LISBON

(Continued from page 217)

Celebrations for the 500th anniversary of Henry the Navigator

Until November, Portugal will be dressed over-all with fairs, festivals, and processions in memory of the five-hundredth anniversary of the death of Henry the Navigator. This Prince's own geographical study and sifting of information about new lands, map improvements, and shipbuilding set the Portuguese sailing beyond the horizon in a burst of discoveries which in 1446 led to a push beyond Cape Verde almost to Sierra Leone—the furthest point reached to that date—and paved the sea way of Christopher Columbus. In Lisbon, on Portugal's Day of Glorification, June 10, an exhibition of cartography and the history of Portugal will be opened.

In further celebration, on August 7, ships from all over the world will march past the promontory of Sagres where Henry once held court. Russian delegates to an International Congress of the History of the Discoveries in Lisbon in September will show documents about Portuguese discoveries recently found in Leningrad and Moscow.

Château of Queluz: pink Versailles of Portugal

The road back to Lisbon winds down the hills to Portugal's small pink Versailles, the Château of Queluz. Fountains and trees murmur in the stillness where, for years after the loss of her Consort Peter III, and her eldest son in 1786, Queen Maria I languished under the illusion that she was damned.

Deep in the gardens, a long blue-tiled canal was once the scene of mock sea battles. Inside the palace, the rooms are cool, livable, elegant. In the King's round bedroom, panelled in painted scenes of the life of Don Quixote, Queen Elizabeth II stayed on her visit to Portugal. The Palace's outside kitchens are now a restaurant, Cozinha Velha, hung with the original copper pots and pans. In the centre of this kitchen there is a fireplace where once whole oxen were roasted and where the old spits still stand.

BARONESS DE ROSNAY:

HER PARIS CLOTHES-CHOICES

(Continued from page 186)

the dress, sleeveless. Since the De Rosnays' temporary quarters don't include a dining room, Mme. de Rosnay does much of her entertaining at tea, so the plaid ensemble has a special usefulness.

As you can see, Mme. de Rosnay adores black, brown, and beige; she also loves all greens, most blues, and prefers any bright colour to any pastel one. (Her own personality isn't a bit pastel, being gay, witty, and vivacious.) She has a collection of Scotch sweaters, which she wears with skirts or shorts—seldom long pants, as she doesn't find these becoming. Other likes: textured fabrics—slubbed wools, shantungs, ottomans; Rochas' "Femme" perfume; bikini bathing suits. Like most Englishwomen, she finds un-English climates drying to her skin; she puts lanolin in her morning bath and uses a moisturized make-up base. Before leaving for Mauritius, she plans to take a quick course in skin care.

She is remembered fondly at French Vogue for many reasons, among them a remark she once made about that mysterious and fretful device, the French telephone—"You've simply got to treat it as if it were a sick baby."

MOSCOW WITH A FRESH EYE

(*Continued from page 165*)

The Metropole: Built in 1880 on Theatre Square, is one of two hotels listed in the famous 1914 Baedeker. The atmosphere is faded, elaborate Victorian—in short, the Grand Hotel, jumping with memories of the great dramas played there by nineteenth-century Czarist society, writers, composers, ballet dancers; later, by Red Army Colonels, commissars, and foreign correspondents. In the dining salon, under a coloured glass ceiling, a fountain has played with Chekhovian unurgency through the intrigues of World War I, the Revolution, and World War II.

The National: pre-Revolutionary; considered the local Ritz; and situated in view of St. Basil's painted cupolas and golden crosses. Four marble caryatids support the gilded ceiling of its shabby entrance hall, and the suites live up to them—red velvet, Aubusson carpets, fringed pink lamp shades, Empire furniture, and pianos. In room 107 a plaque announces: "Lenin slept here."

With the staff, some remnants of the ancient régime persist, a few waiters sporting antique black dress coats and, with appropriate finesse, spreading white breakfast cloths over the ball-fringed, velvet-covered tables in the bedrooms. On the second floor the long, beige-walled restaurant, with its Edwardian cut glass, flowered china, and orchestra, is the Saturday night rendezvous of the Moscow jet set—the young *stilyagi,* or "style chasers," who imitate some of the provocative manners of the West. The men wear narrow trousers, and the women are all for décolletage.

When Moscow is crowded during the summer, Intourist often assigns de luxe travellers to a number of other places, including the *Berlin,* a small hotel behind the Bolshoi Theatre; the *Pekin,* a favourite hotel of the Asians and a good place to have Chinese food and/or to dance; and the multi-storey *Leningradskaya,* recently built near the railroad station, with its five hundred rooms and a spacious semi-modern décor. The *Sovietskaya,* opened in 1959 and the most luxurious small hotel in Moscow, is reserved for those visitors considered Very Important by the Government.

At his hotel, a traveller reports to the Intourist Bureau for transportation, guides, money-changing, theatre tickets, and meal-coupon books, to be used in any Intourist hotel or restaurant. (All de luxe restaurants have, incidentally, the same twelve-page menus, printed in English, German, and Chinese as well as Russian; food differs only in preparation.) Although the Soviet press recently acknowledged the existence of tipping by campaigning against it, few servants have an expectant attitude. Most waiters, however, will accept tips in the form of any leftover rubles on a meal ticket; personnel in the more cosmopolitan hotels will usually, but not always, accept tips. Intourist assigns to each visitor a guide, usually an attractive young woman who might be a student and is apt to speak four languages. Her name might be Galya, Nina, or Zoya; her occupational nickname is *Sputnitza.* Charming, serious, and generally communicative, guides remain politely silent on politics, religion, and modern art. When foreign residents leave the U.S.S.R., they often refer to it as "going out." The single English-language newspaper, *Moscow News,* is quite literally that; the U. S. Embassy issues a daily bulletin of international news items. Except for this meagre source, the traveller is dependent upon a guide's garbled translation of the Russian press. Although telephone books are either antique or absent, the U.S. Information Service Bulletin does list the addresses of newspaper correspondents, airlines, American Express, one priest, and day and night numbers for the U. S. Ambassador and the Marine Guard.

Restaurant and night life

Although a traveller in the U.S.S.R. might live on the unlimited quantities of superb caviar with *blinis* or black bread, the normal food is no gastronomic tour. At least three Moscow restaurants, however, are distinctly above average. At the Praga, where the Soviet government often entertains official visitors in private rooms, among the specialties are *chicken*

(*Continued on page 220*)



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MOSCOW

(Continued from page 219)

à la Kiev (breaded, deep-fried breasts of chicken stuffed with butter), hazel-grouse, elaborate ice-cream desserts, and the inevitable caviar served on huge blocks of ice. An anachronism in Moscow, this four-storied establishment has been restored to its pre-Revolutionary elegance, all gilded, marbled, and guarded by ancient, uniformed doormen.

The Aragvi has bright lights, a balcony where an orchestra plays Middle Eastern music, and good Georgian food: cold turkey or chicken with walnut cream sauce, warm Georgian bread, Caucasian wines, and *tsplyata tabaca*, thin pounded chicken broiled on bricks. (Guests sometimes break into songs and folk dances.)

The Ararat, a quiet, mirror-walled place with dancing in the evenings, has such Armenian dishes as *lula kebab*, chopped lamb cooked on a spit, and *mazoon*, yoghurt with baked prunes. (At the next door annex, Café Ararat, some of the young intelligentsia gather for cognac, vodka, and snacks, and recorded music.)

Moscow night life closes down by eleven or midnight. There are no cabarets or night clubs, dance orchestras are unknown except in a few hotels and restaurants. Tzigane music has practically been driven out by western popular music; some gypsies have taken their last stand performing nightly during the season on the barge, *Lastochka*, moored to the river embankment. The U. S. Embassy staff stocks the American House Club with hot dogs, canned beer, Coca-Cola, American movies, and juke-box records of officially-banned *ne kulturny* rock 'n roll. One place open as late as 2 A.M. is the small buffet restaurant in the tower of the Ukraine, with a "Top of the Mark" view of the dark panorama of Moscow.

The Kremlin

The first great destination for sight-seers in Russia is the Kremlin. Opened to the public five years ago for the first time since Czarist days, it has since been visited by thirty million people. Behind its turreted walls one may now photograph even Premier Khrushchev's office window. Tourists wander along the flower-bordered walks of its sixty-four acres to see the barbaric splendours that go back in time as far as the 1400's. Among them are the Assumption Cathedral where the Czars were crowned; the bulbous, gilded domes and crosses of the Annunciation and Archangel Cathedrals; archaic ikons, frescoes, screens; the imperial treasures of the Armory Museum—the ivory throne of Ivan the Great, Peter the Great's self-made boots; and, curiously, a set of English Renaissance silver unequalled in Britain. In the yellow Grand Kremlin Palace, now headquarters of the Supreme Soviet, foreign chiefs of state are entertained, and New Year's trees go up for children's parties.

The crowds

The omnipresent, soundless, motionless, block-long queue of pilgrims, fifteen thousand a day, who in summer heat and winter snow move up four abreast to the Lenin-Stalin mausoleum in Red Square, provide a compact look at the varied face of the U.S.S.R.: tieless men in bell-bottom trousers, others in working clothes; women in nondescript Western dress; rosy-faced, grey-shawled peasants; men in fur hats and high boots; black-pigtailed Oriental women; and satellite-country visitors; perhaps an East German delegation carrying wreaths.

A noisy contrast: over one hundred thousand sports-crazy rooters in the bleachers of the Central Lenin Stadium cheering, booing, and whistling while "Dynamo," the Club of the Internal Security Forces (i.e., secret police) play against "Torpedo," the Moscow Auto Workers' team, in the country's favourite spectator sport, soccer football.

Tretyakov Gallery

This is the place to go for a definitive canvas of Russian art, a quick look at Russia's history, and to find out what U.S.S.R. citizens go for now in paintings. Here hangs the much-reproduced "Morning in a Pine Wood," a nineteenth-century painting by Shishkin sometimes referred to as "Three Baby Bears at Play in a Forest Glade." It turns up continually in hotels, government offices, on calendars and chocolate wrappers.

Other nineteenth-century Russian paintings convey the social message the present government likes. "Seeing Off the Dead Man" by Perov with its forlorn peasant mourners shows how rough the going was. Makovsky's 1881 "Failure of a Bank" is popular. Visitors report that among the gallery's 50,000 art treasures there

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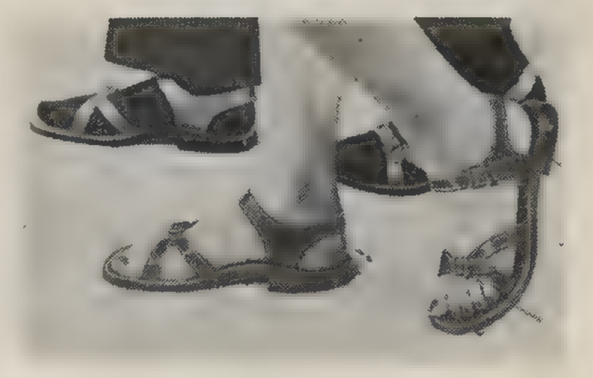


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is a "closed fund" of modern paintings by such artists as Chagall and Kandinsky that do not conform with socialist realism.

The Pushkin Museum of Fine Arts

Two tea merchants, Sergei Shchukin and Ivan Morosov, with extraordinary perception and courage gathered together in the quarter of a century preceding 1914 what has been called by Alfred H. Barr, Jr., of New York's Museum of Modern Art the greatest collection of Matisses and Gauguins, and pre-1914 Picassos anywhere. When the Soviets took over, they allocated many of these to Leningrad's Hermitage, some to Moscow's Pushkin Gallery.

Among the joys at the Pushkin are Cézanne's "The Bank of the Marne," Van Gogh's "The Prison Courtyard at Arles," and a beautiful shock of French Impressionist masterpieces, including Renoir's "Nude on Sofa." Recently the directors of the museum have brought out of storage certain classical Picassos and a group of Matisse paintings, long out of sight of the public.

An enormous and superb collection of Oriental art, including perhaps the greatest treasures of Red China and Tibet, will be on exhibition in August in Moscow, in honour of the meeting there of the International Conference of Orientalists.

Underground art, the subway with chandeliers

On its lists of artistic attractions Moscow includes the subway. Although many Muscovites live drably, for fifty kopecks (about a nickel) they can travel among forty-five stations, each spotlessly clean, a museum of morale-lifting socialist realism on a grandiose scale. The mosaic panels at the Kurskaya Station show scenes of the Revolution, Lenin addressing Ukrainian peasants. Some stations are florid with sculpture, Ural marbles, stainless steel, stained glass, and great ornate chandeliers.

Dom Modele, for fashion shows

At Moscow's fashion house, Dom Modele, the three daily shows get the full treatment: an announcer, and a handsome cast of women, children, and one man to display models that are more or less last year's Western style. Only patterns can be purchased; no clothes here are sold ready-made. Dom Modele's director has defined good fashion as evolution, never revolution, but was not adverse to British fashion, or to the Italian Simonetta's, and Dior's Moscow exhibitions.

GUM, the State Department Store

GUM, the huge department store on Red Square, looks like a glass-roofed Edwardian exhibition hall and covers a city block. Inside, it's a three-storied open shopping centre. The largest store in Europe when it opened in 1893, GUM (pronounced GOOM) is now visited each day by two hundred thousand people—about the same number that go to Macy's.

Tourists queue up to purchase *shapkas*, fur hats for 110 rubles ($11), chess sets, *palekh*, those lacquered papier-mâché boxes, Sputnik toys, records of various national groups made by recording units sent to remote points in the Union, records by new young artists, Red Army choruses, and such composers as Kabalevsky. Prices vary from 2 to 13 rubles (20c to $1.30). For 1 ruble, a squirt of perfume.

Moscow University: the "cathedral of know-how"

Dominated by a thirty-two storey building, the thirty-seven buildings and thousands of rooms of Moscow State University on the Lenin Hills are the city's cultural plum. Strictly science-oriented (the humanities are taken care of elsewhere in Moscow at the old University), the new *Time*-named "Cathedral of Know-How" offers the students extraordinary conveniences plus an allowance.

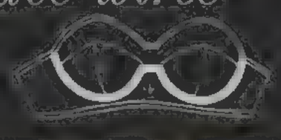
The enrollment of 27,000 includes this year, under the cultural agreement plan, fifteen American graduate students who, as guests of the Russian government, receive twice the allowance that local graduate students do.

The agricultural and industrial exhibition

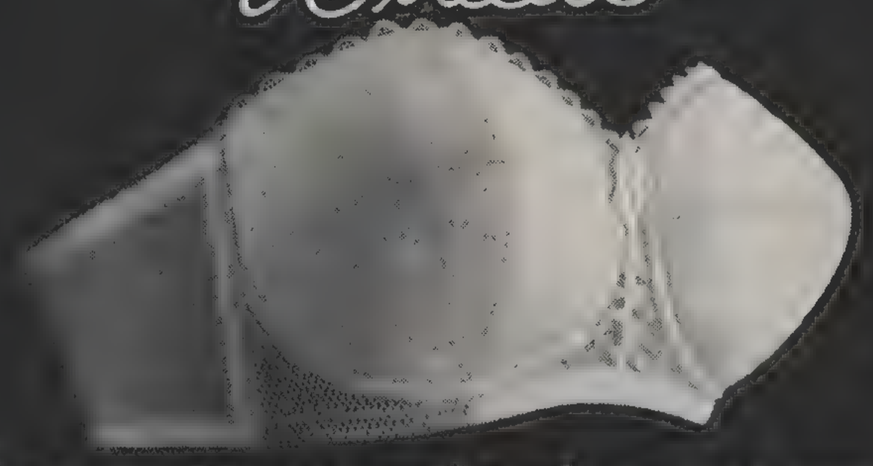
With eager "we'll show 'em" showmanship, what started out as a permanent agricultural fair nearly six years ago has grown into a colossal, five-hundred-acre supermarket of economic achievements. Each of the republics flies its own flag over a pavilion designed back home, some European, some Oriental, all dramatic.

Eighty other halls demonstrate mechanized agriculture, mining power, manufacturing and economic progress. Among prize animals, a poster declares, "In the near future we will catch up

(*Continued on page 222*)

Other strapless bras have wires here  *or here* 

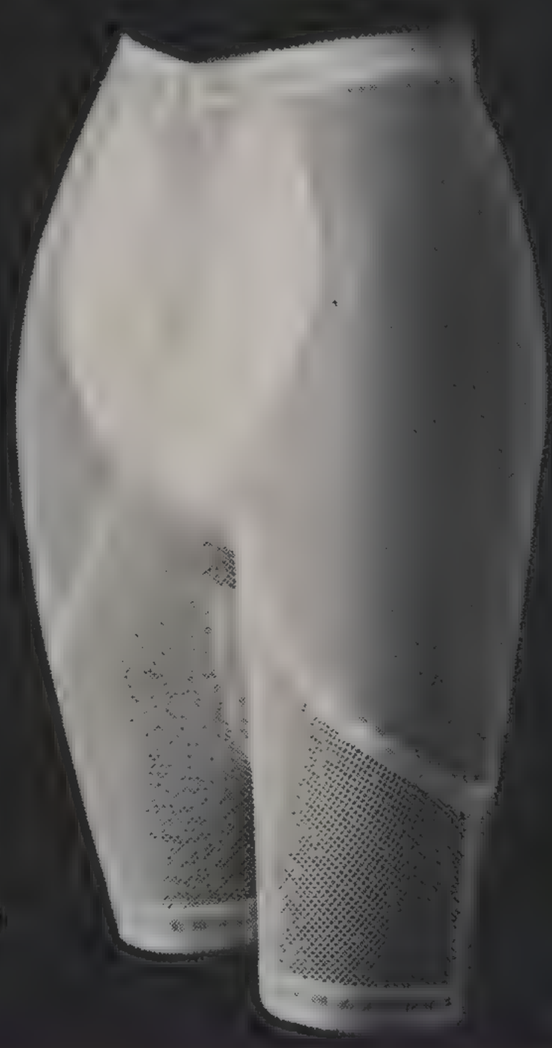
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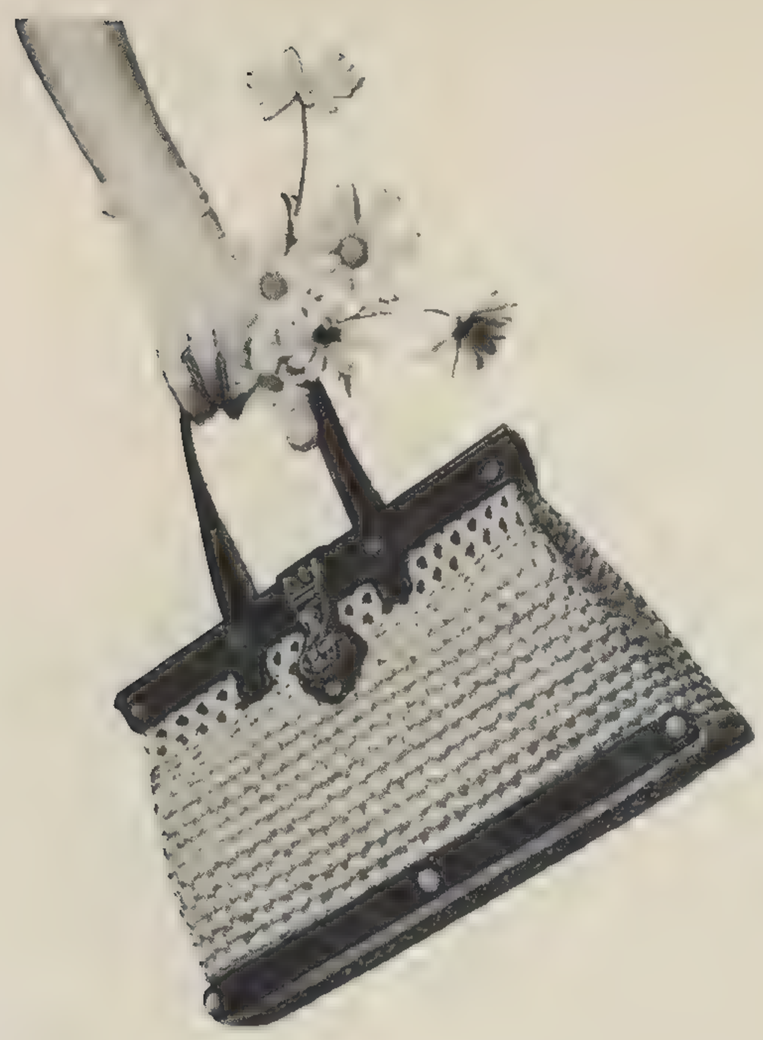
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MOSCOW

(Continued from page 221)

with the United States in the production of meat, milk, and butter per person." Soviet missile might is illustrated by full-scale replicas of the Sputniks, a working model atomic reactor, and a huge map of the far side of the moon with its Moscow Sea, Astronauts' Gulf, and Soviet Mountains.

Zagorsk, "the holiest place in Russia"

For half a day back in time to ancient Russia, go fifty miles north of Moscow to the fortified monastery of St. Sergius at Zagorsk, the spiritual centre of the Russian Orthodox Church. The original monastic retreat, founded in 1340, was reactivated twenty years ago. Within its massive pink walls, long-haired monks, seminarians, and pilgrims are again going about their business.

Entertainment

The city's more than thirty legitimate theatres, its ballet and opera palaces, its concert halls cast part of Moscow's spell. Every theatre is repertory, and permanent companies perform different shows nightly, there is no star system. A "long-run hit" is a play that remains in the repertory for several years. In July and August, the Bolshoi and most of the theatres close to allow the companies to tour and go on vacation.

The Bolshoi Theatre

Seat of official culture, the Bolshoi Theatre gives resplendent housing not only to opera, ballet, but to big political rallies. A dazzle inside and out (its beige stucco exterior is a flourish of Greek columns and pediments, topped by Roman chariot statuary), the theatre seats two thousand in gilt and crimson. (When roused, the audiences throw flowers, rhythmically applaud, and shout out the names of their favourites.) Here the audiences dress up; women in black satin, men in dark double-breasted suits and, for a change, neckties. In the intermissions, everyone promenades around the enormous lobby, stopping off for ice cream at the two buffets.

With stress on pantomime and pageantry, ballets are presented with the legendary brilliance of a company that numbers among its many highlights Galina Ulanova, Prima Ballerina Assoluta, and the beautiful, dramatically powerful Maya Plisetskaya. In the repertoire: the classic choreography of "Giselle," "The Sleeping Beauty," and, of course, "Swan Lake," first performed on this stage eighty years ago. Among the ideological ballets are the new Kara Karayev "Path of Thunder," based on Peter Abrahams' novel about South African racism. In the works for this season, which closes at the end of June, are Shedrin's "The Humpbacked Horse" which provides Maya Plisetskaya with a new rôle, and a modern ballet to Rachmaninoff's "Paganini," choreographed by Lavrovsky.

Three or four nights a week, the opera, which has a repertoire of fifty operas, alternates with the ballet. With the fine singing goes big realistic staging that includes, when necessary, real fire, water, and horses. Such Russian operas as *Sadko, Ruslan and Luidmila,* and *Prince Igor* are sung regularly. The latest Bolshoi production is Prokofiev's *War and Peace,* with, as Natasha, Galina Vishnevskaya, whose dramatic voice and brunette good looks recently impressed American audiences. Prokofiev's last opera, *The Story of a Real Man,* from the Polevoi war novel about a legless airman, will make its first appearance this season.

In a shuttle of baritones, Pavel Lisitsian, the first Bolshoi artist to appear with New York's Metropolitan Opera Company, sang in *Aïda* last March, while George London, a Metropolitan baritone, will sing in September in the Bolshoi's *Boris Godunov.* At the Bolshoi's annex, known as the Bolshoi Filial Theatre, opera and ballet of smaller dimensions are presented as well as many of the familiar Western operas. (Although the building is closed for alterations, the productions go on in the main buildings.)

Moscow Art Theatre

Founded in 1898, the Moscow Art Theatre, known by its initials MHAT, has a repertory of twenty-eight plays—classics of Shakespeare, Molière, and Schiller along with the Russian works of Gogol and Tolstoy—and such new socially realistic plays as *The Golden Carriage* and *The Third Pathetic.* Famous for Stanislavsky's "method" and for its school of drama, the theatre still sets a fantastically high standard of acting and stagecraft. Because the Soviet state is celebrating the hun-

(Continued on page 224)

Five-point nutrition plan for hair



The New Awakenings line—a new squad of hair care products—puts its emphasis on nourishment, coupling (in most cases) vitamins and protein to a special carrying agent that allows them to penetrate hair shafts. *Controlled-Action Shampoo* cleans without over-cleaning, washes away dirt but not oils and nutrients. $1.75*. *Sheen 'n' Shield Rinse* can take the place of a second soaping with shampoo. It nourishes the hair with a protein-vitamin-lanolin team, leaves a protective shield to repel dirt. $1.75*. *Moisture Guard* is a lotion conditioner to use between shampoos—in minute quantities—to maintain hair moisture. $1.75*. *Crystal Clear*, a non-dulling, non-lacquer, holding spray, has vitamins, lanolin. $1.75*. *Star Shine Hair Gloss* is a spray-on oil mist that gives hair new lustre; it's also rich in vitamins, lanolin. $1.75*.

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MOSCOW

(Continued from page 222)

dredth anniversary of Chekhov's birth with postage stamps, postcards, and statues, MHAT has revived its old production of *Uncle Vanya* to supplement these Chekhov masterpieces, *The Three Sisters, The Cherry Orchard,* and *The Sea Gull.*

"Klop" and Mayakovsky Theatre

A star attraction of the repertory of two Moscow theatres is the long-run comedy, *Klop,* which means "bedbug." Written in 1928 by the great poet, Vladimir Mayakovsky, the plot concerns an uncouth *ne kulturny,* who, after a slapstick wedding to a rich woman, freezes in ice in a wine cellar. Defrosted in 1978, he is put on exhibition in a zoo as a relic of the past. At the end of a fantastic scene satirizing life in the pure collective society of the future, he invites the onlookers to join him in his comfortable cage. When the play was revived at the Satire Theatre in 1955, it was an instantaneous, although controversial, hit. After the government criticized certain aspects of the production, a new version with less stress on the satirical elements opened at the Mayakovsky Theatre. Both theatres still present it to full houses with Westerners finding it as much fun as the Soviets do. At this moment, a New York theatrical producer is considering a Broadway presentation for next season; and this month, Meridian Books Inc. will publish a bi-lingual edition of *The Bedbug and Selected Poetry* by Vladimir Mayakovsky, edited by Patricia Blake.

Puppet Theatre

Often witty and sometimes hilarious, the repertory of the famous Obraztsov Puppet Theatre in Moscow includes plays not only for children but also for grownups —parodies of what the programme calls "artistic humbug, tedious pedantry, suburban gentility, vulgar self-esteem, pretentious shams, and mock profundity." Directed and produced by Sergei Obraztsov, an exuberant genius, this puppet theatre does forty plays, some written by the best playwrights in the U.S.S.R. One, *The Girl with the Fluttering Eyelashes,* satirizes Hollywood; another, *An Unusual Concert,* sprays out wild spoofs on child prodigies, American jazz, night-club gypsy singers, TV performers, Italian baritones, and the solemnity surrounding vitamin pills.

The Circus

The Russians are such circus buffs that they established not only a four-year School of Circus Arts, but one-ring circus arenas in many cities across the country. They make national heroes of such clowns as the experienced veteran Karandash and the versatile Alex Popov, a Peoples Artist at twenty-nine, a juggler, dancer, mimic, tightrope walker, who occasionally pulls off sleight of hand acts of social satire. Lithe girl swimmers slide down plastic chutes from the top to splash with the seals; acrobats drop from helicopters; bears race on motorcycles, roller-skate, and swing from trapezes. Of all bears in the world the only really famous one is Gosha, the five-hundred-pound Siberian bear who performs unprompted, is known as "The Academician." All these Big-Time circus stars win friends and influence cultural relations in and out of the Soviet Union; their road appearances were enormous hits in London, Brussels, and, just now, South America.

Two famous concert halls

The Moscow Conservatory Hall is the headquarters for the one-hundred-and-twenty-man Moscow State Symphony Orchestra, which recently had a standing-room-only tour of the United States. It is also a show place for such internationally known Russian virtuosos as David Oistrakh, the pianist Emil Gilels, and the 'cellists Daniel Shafran and Rastropovich, all just back from New York. In exchange, Van Cliburn, Isaac Stern, and Roberta Peters will be playing there this month. The Tchaikovsky Concert Hall is usually the place where the Soviet Army Chorus and the Moiseyev Dance Company with its marvellous folk ballets perform.

Miscellaneous entertaining ways

Movies are enormously popular in Russia. Most talked-about *kino* is Mir Panorama (Mir means both "world" and "peace"), a glass-fronted domed theatre with a circular auditorium, a thirty-by-twelve-yard screen, and one hundred and twenty loudspeakers for Cinerama-type films.

By now, the American musical, *My Fair Lady,* through the Cultural Exchange Program, has reached Moscow. When the Russians originally adapted Shaw's *Pygmalion,* they changed Eliza Doolittle from an eccentric into a conformist rather than from a Cockney flower girl into a lady.

For unforgettable theatre there is a theatre within the Kremlin near the Spasskaya Gate where a giant bell, a Moscovite Big Ben, booms out the hour. The entertainment here: concerts, ballets, plays, cinema with wide screen. Each of the theatre's 1,200 seats is equipped with earphones enabling the spectators to follow the performances in one of several languages.

The mechanics of going to the U.S.S.R.

For a Soviet visa, a traveller presents his passport, two photographs, $50 for deposit, and round-trip reservations, to any travel agency with Soviet Intourist authorization. (In New York, Cosmos Travel Bureau and American Express.) Paid in advance, the price of a stay in the U.S.S.R. depends upon the class of travel; $16 a day for first-class rooms, meals, and the privilege of going unguided; and $30 a day for de luxe arrangements during the summer. This last price includes a guide and a car three hours a day.

Some conversational Russian may be picked up from recorded language lessons. For climate-to-expect, watch the daily Weather Abroad reports in *The New York Times.* Preparation might also include reading not only *Inside Russia Today* by John Gunther and *Travel Guide to Russia* by Irving R. Levine, but also *Journey for Our Time: The Russian Journals of the Marquis de Custine,* published in 1843; ex-ambassador Walter Bedell Smith, in his introduction to the recent English edition, described *Journey* as "political observation so penetrating and timeless that it could be called the best work so far produced about the Soviet Union."

After May 1, Scandinavian Airlines System will fly all jet from New York—DC 8's to Copenhagen, and Caravelles on to Moscow, in 9 hours and 45 minutes flight time. The DC's host will be the new SAS *maître-de-cabine* in a Burgundy-red jacket; all the way, the notably ash-blond stewardesses and lean white-jacketed stewards will be along to provide aquavit and *smörgåsbord,* the day's quotations from the New York Stock Exchange. The point here: fast flight, luxe service.

summer
compact
story:
new

Colour complex



Compacts, to buy in quantity—in black or flower colours—for stashing away, one to a summer purse. Four designs in plastic compacts are shown at right; each has an unseen partner, a matched lipstick case—a miniature oval chest. The compacts hold Creme Puff. a powder and foundation in one; the lipsticks span the new summer range of sun colours. Cases are all lightweight—of plastic or gilt metal—and easily refillable. Twelve matched designs in summery pastels or gilt, black or white. California Case-Mates by Max Factor, at Altman's; J. W. Robinson.

GRIGSBY

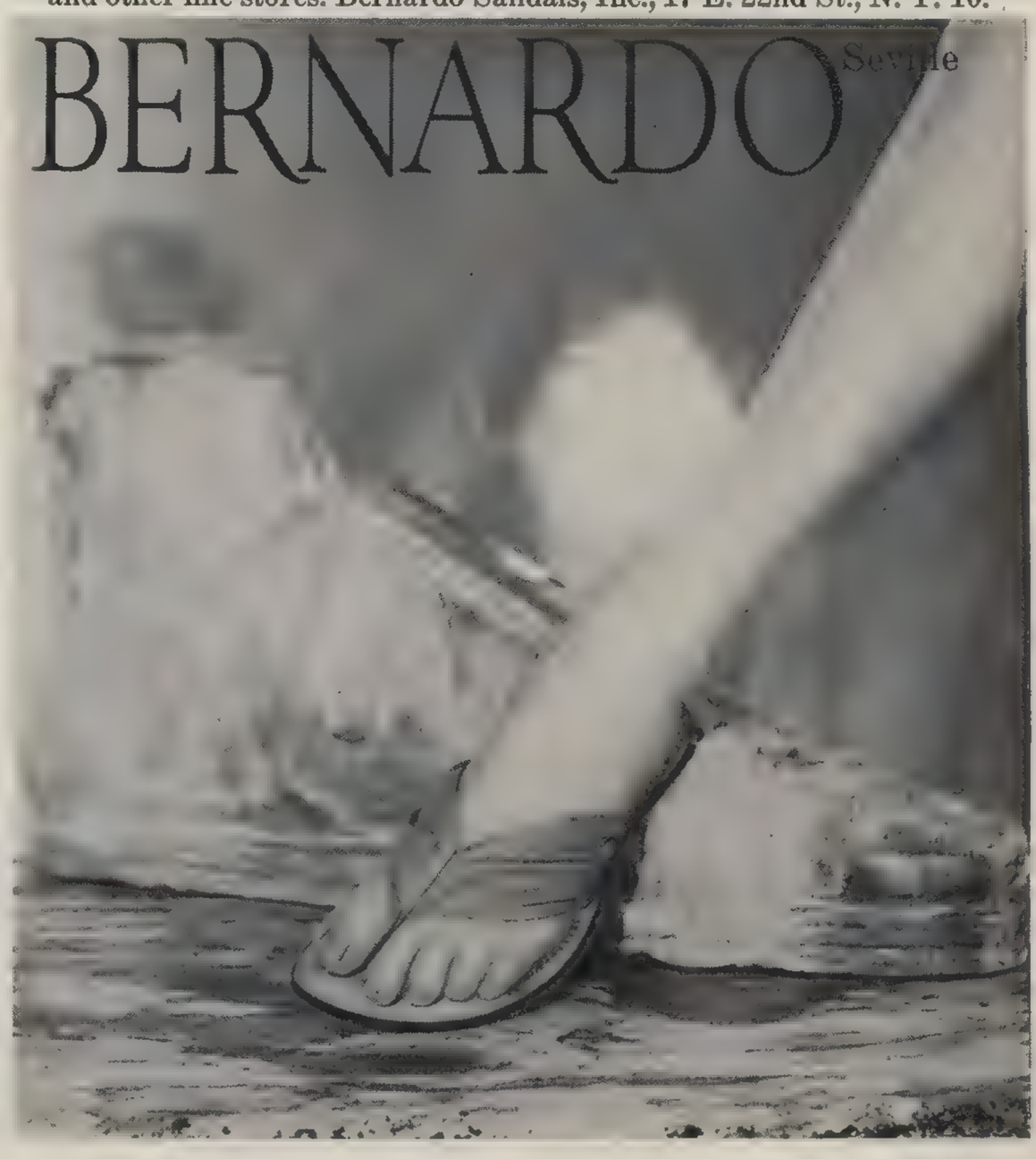


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PERMANENT WEEK-END CLOTHES-LIST

(Continued from page 176)

to your sweater-life at least one little-nothing pull-over. It ought to be unsleeved, but it should have some presence about the neckline. The one we have in mind is silkily flat, close-necked, navy-blue, and looks thumpingly good with an evening skirt (page 176) or poking through the V of an everyday put-over. . . .

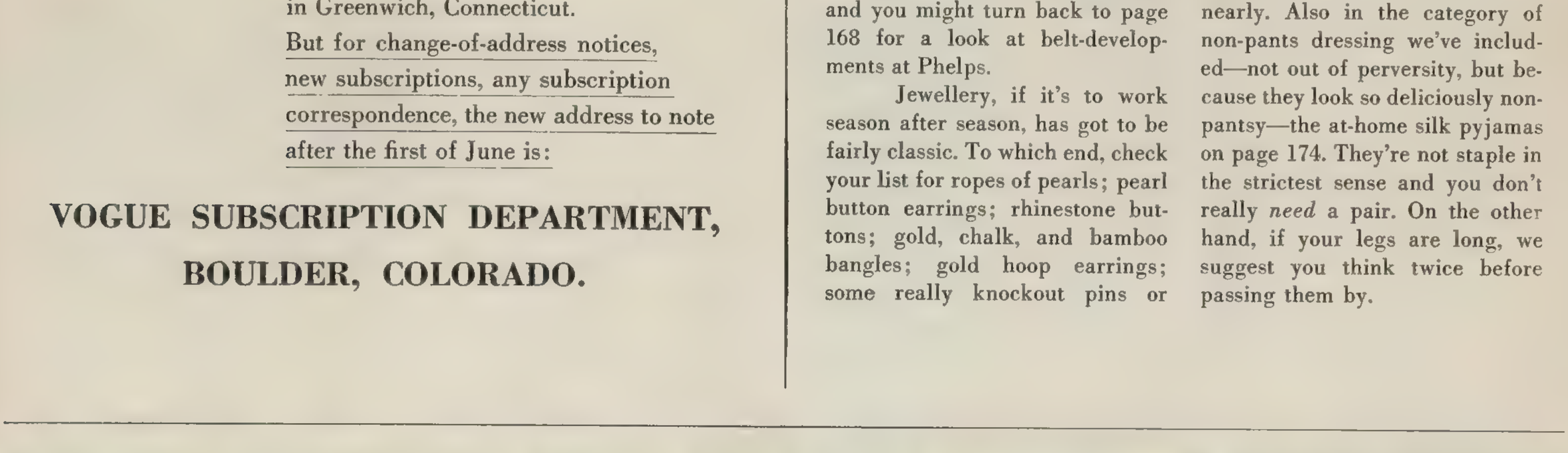
Bathing suit collections start in pairs: A maillot is essential, and bikinis now qualify as classic—if your figure does. It is wise, by the way, to stockpile maillots—inevitably, if you have a house, there will be a bathing-suitless guest in your life. In the same precautionary vein, you might have on hand several of those big fringy woollen ponchos, which are an inexpensive way to provide beach jackets—or terrace-warmers—all around.

Also nice to have in abundance: printed silk scarfs big enough to convert into sun-turbans; belts—Mexican Gaucho belts, Brooks Brothers plaid belts, French leather belts from Hermès, and you might turn back to page 168 for a look at belt-developments at Phelps.

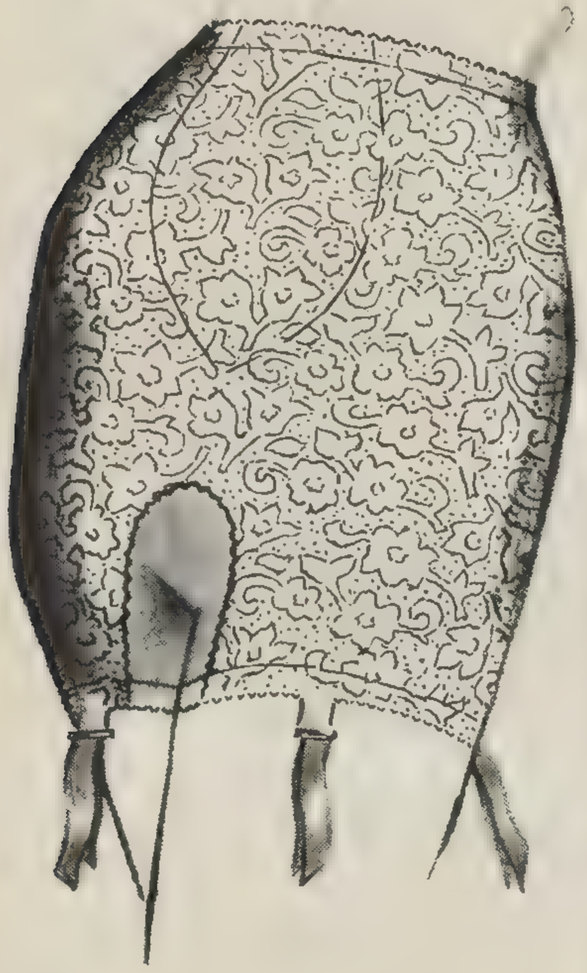
Jewellery, if it's to work season after season, has got to be fairly classic. To which end, check your list for ropes of pearls; pearl button earrings; rhinestone buttons; gold, chalk, and bamboo bangles; gold hoop earrings; some really knockout pins or clips in brilliant stone colours.

Summer shoes in the country can be covered by one word—sandals—and four pairs: two flat and—news from Bermuda this summer—two with medium-size heels. Anything higher is OUT, and black, white, red, natural are the colours to keep in mind when you're sandal-shopping.

Non-pants country dressing is simple to the point of bliss. For example: most galas would be covered—and charmingly—by the short white pleated cotton on page 176. It happens to be separates, which is all to the good, since the pleats work splendidly with the silky little navy-blue sweater we talked about earlier. (On the same page, note the sweater quietly absorbed with a long South-American dinner skirt, sparse—but significant—jewelling.) We number only three other dresses in our permanent week-end wardrobe; two are flowery, one is a Vionnet-slip of geranium-coloured silk, and all are tireless from the crack of dawn—or very nearly. Also in the category of non-pants dressing we've included—not out of perversity, but because they look so deliciously non-pantsy—the at-home silk pyjamas on page 174. They're not staple in the strictest sense and you don't really *need* a pair. On the other hand, if your legs are long, we suggest you think twice before passing them by.



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TAKING A CHANCE ON BEAUTY...

(Continued from page 179)

existent, a lasting application of dye may prove more fortifying than five dollars' worth of anything else she can think of. Fifteen to twenty minutes will turn the trick for a full six weeks, and while tweezers and pencil may be required for extra fillips, the thing to concentrate on is the new dazzle of your face in the early dawn when it's absolutely naked, no make-up at all. The hands that work this minor miracle belong to Nina at Saks Fifth Avenue's Maison Antoine.

$25 CHANCE ON VIVACIOUS SKIN

Among the women filtering back from Europe with new light in their eyes are some bearing *écrasé* lamp-shaped jars of a cream called Amor Skin, rumoured to be derived from a formula of Dr. Paul Neihans, a Swiss physician famous for his knowledge of youthfulness. The procedure goes like this: steam face; apply a pinhead's worth of cream to areas prone to wrinkles or already wrinkled. The action, according to at least two Amor women, is smoothing and baby-facing. (Note: Take this chance in Paris or Munich; the New York pleasures are still to come.)

$3 PAYOFF FOR ONE GONE FINGERNAIL

In New York, a charming and dedicated young Frenchwoman named Mlle. Sergent solves this dilemma by the quick and sure application of a whistle-clean human nail-tip which she produces from her "nail bank" (shades of the wax museum mystery) in a shape and texture that echo your own. Glue and a smidge of tough, semi-transparent paper make the bond. In extreme cases two entire handfuls of these nails can be brought into play for $30 with results ranging from wholesome-and-healthy to practically-Dragon-Lady. However, for women who suffer from "gardener's nails" and merely want therapy with modest beauty effects, Mlle. Sergent has a droll little system of binding up wounded nails with a protective bandage, making an invisible armour that permits them to recover quietly. Any or all of this goes on at Saks Fifth Avenue, and it's worth noting that the Sergent comes from a "hand-conscious" family; her father first took an

(Continued on page 228)

TWELVE MISTAKES WORTH MAKING

(Continued from page 214)

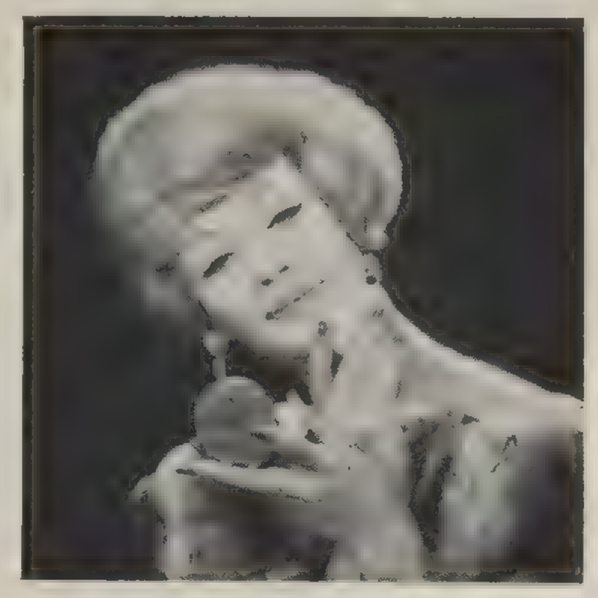
(*Small?*) You plunge into the repair work yourself, with ardour; end up by calling in the pros; it's all heart-rending, back-breaking, financially ruinous. But in the end, the floors glow like fine old silver, the fireplaces draw, and everyone wants to buy it from *you*.... Obviously, this needn't be a fm. hs. at all—it can be, even more expensively, a crumbling house on some off-beat city street, just a shell, really. But with Charm.

11. Buying regional things when you're travelling: leather jackets and braces and Tyrolean hats in Austria; bolts of hand-woven, weirdly-coloured cotton in South America; tweed capes in Scotland. These will do nothing but collect dust—UNTIL you discover that this sort of thing works brilliantly in the country.

12. Taking a course in almost anything for "adult beginners." Ballet, for example. To begin with, you look immensely foolish in a leotard, feel wretched because everybody else in the class appears to be neither adult *nor* a beginner, and find the rudiments of choreography a hopeless muddle. Then—gradually and mysteriously—the fog clears somewhat. Beginning-er beginners arrive. And, best of all, you look quite presentable in the leotard.... All this applies, of course, to an ordinary exercise class, but somehow the Ulanova life is more fun.



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May 1-8 is Brand Names Week — Don't take a chance...take a NAME BRAND

Brand Names Foundation, Inc., 437 Fifth Avenue, New York 16, N.Y.

TAKING A CHANCE ON BEAUTY . . .

(Continued from page 227)

interest in her mother when he noticed her hands.

$20 CHANCE ON A NEW SHAPE FOR HAIR

What we're talking about here is a good haircut and a wash and set; anyone who tries to accomplish a new coiffure and/or permanent or colour in one sitting is overly optimistic. Probably the most dashing style to shoot for now is a short, little bombé back with slightly longer hair in front falling into deep swaggy waves. The back-bombé is, in a sense, a version of the shingle—only sweeter. At the nape of the neck, the hair is ear-tip length; from there it curves very slightly up, toward the ears; at that point the length drops an inch and a half. Other musts: height at the crown; the absence of curls. (Note: prices for this routine vary; at many salons the figure might be closer to $14 than to $20.)

$2 CHANCE ON POUSSE-CAFÉ EYES

Obviously, if you're even half-alive this summer, you'll want eye make-up and lots of it, so this is our idea of a sure thing: one multi-coloured cylinder, beguilingly named Eye-cue, which unscrews at six levels divulging eye shadow in sapphire, violet, mauve, green, turquoise, and silver. With this bank of colour in hand, eyes can be pousse-café-d by streaks of mauve topping sapphire, green lighting turquoise. Or—and this is beach-supreme stuff—they can be all-silver shadowed. (Tussy is the house responsible for Eye-cue.)

$40 FLYER ON PERFUME

When you and a perfume are meant for each other, and you know it, the only risk involved in buying the giant size is that you may drop the bottle. However, this sort of dangerous living has many rewards. If you are a perfume buff at all, you'll use a big bottle to better advantage than a little one, sloshing it on generously, practically surrounding yourself with a permanent genie-out-of-a-bottle allure. Now, about not breaking that bottle: When you open it, the trick is to remove the seal completely (use a pin if you need it) and then gently tap the glass stopper with another piece of glass. According to the laws of physics this should work. If it fails, try hot water. If that fails, pick up your gloves and handbag and take the bottle right straight back to the shop. After all, you have an investment to protect.

$5 CHANCE ON REFUELING YOUR ENERGY

Falling asleep in the last act of the opera, yawning at dinner parties, or simply feeling utterly exhausted, could mean that you need a tankful of oxygen. At Lilly Daché's New York Salon you can have, for $5, a delicious oxygen treatment that will give you the extra energy to face an entire Wagnerian cycle. The treatment, which originated in Paris, lasts for fifteen minutes, while you recline on a couch, your head under a large transparent blue plastic globe, into which pure oxygen flows from a slender tank controlled by a reassuring technician. Herb-dipped eye pads and fragrant face cream are all part of the props, and the benefits are a greatly raised morale, plus a new fund of quick energy.

12-MINUTE EXERCISE SUCCESS

(*Continued from page 212*)

10. Stand erect, hands over head; exhale and bend from the hips, touching fingers (and eventually palms) to the floor. Inhale and slowly return to erect position.
11. Stand erect; extend arms, locking fingers together with palms to the ceiling. Bend from the waist, first left; then right.

Note: Careful counting is important to the success of these exercises. Count 1 on inhale, 2 on exhale. By the end of two weeks—assuming that you are in reasonably good health—you should be able to work up to a count of twenty for each exercise. The full routine should be done once daily, preferably in the morning or an hour before dinner. Exercises should not be done immediately after dinner or pre-bedtime.



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FULLER AND HIS DOME

(Continued from page 163)

Were it one of Mr. Fuller's smaller domes, the plastic-enclosed kind used to house Air Force radar installations in the Arctic, it could be packed, along with Mr. Fuller and the pilot, in the helicopter. Were it a larger dome—its dimension possibilities are infinite—it could cover part of the Arctic, give colonists a temperate environment.

One of the points of a Fuller dome is lightness. Another is its easy put-together, anywhere, in any language. Afghan workmen matched blue-ended dome parts to blue-ended dome parts, red ends to red ends, and put up the Fuller-domed U.S. Pavilion at the 1956 Afghanistan International Trade Fair in forty-eight hours. That dome's spectacular reception convinced the United States State Department that a Fuller dome was great public relations for American ingenuity, and soon the domes loomed up over U. S. pavilions at trade fairs from Bangkok to Moscow.

Now a Research Professor at Southern Illinois University, Mr. Fuller, the fifth New England Fuller in direct father-to-son line to enroll at Harvard, was probably the first of these Fullers to be dismissed from the University and certainly the first to be dismissed twice. Among other anti-academic behaviorisms, he started arguing with geometry teachers at prep school.

Since then, Mr. Fuller has been busy revising geometry. He named his own system Energetic-Synergetic Geometry—among things he invents are words, most of them packed with meaning. His ultimate objective, the good life for everybody, arrived at by more "energy slaves" per person, has an immediate application: building that gets from one point to another with the least amount of fuss.

The earliest Fuller invention, a World War I rescue device that saved lives at sea, impressed the Navy to the extent that Fuller was awarded an appointment to the United States Naval Academy and is still a Lieutenant U.S.N. (Resigned) with life tenure. However much they excited imaginations, later Fuller inventions in the 1920's, 30's, and 40's never reached the production line. From his draughting board came pipeless bathrooms that provided atomizers instead of running water for bathing; dustproof houses that would sell for 25c a pound; a three-wheeled car that parked by heading straight into the curb, then tailed in sidewise. In 1927 he came up with a "zoomobile," designed after the duck—it could drive along the highway, dart into the air like a bird, settle back on the road without disturbing traffic. Mr. Fuller was patient. Long ago realizing that it takes about twenty-five years to put an important technological idea across, he predicted in 1935 that Einstein's famous hypothesis would become "Mrs. Murphy's Horsepower" some time before Einstein himself suspected that his abstract theory would ever be put to work for Mrs. Murphy.

Though there are many arresting Fuller words (e.g., synergy, tensegrity, octet truss), Dymaxion, the brand name for his philosophy and its by-products, is not one of his own manufacture. A contraction of dynamism plus maximum plus ions, the word was coined for him by a Marshall Field advertising man, when that store exhibited a model of an early Dymaxion house in 1929. Fuller's Dymaxion Map, arrived at through Energetic-Synergetic Geometry, reduces the distortion of ordinary flat maps to a negligible minimum, invaluable not only to airlines but also to those people in charge of routing intercontinental missiles. In general, anything called Dymaxion is supposed to yield the greatest possible efficiency that can be wrung out of known technology.

Geodesic, the word that goes with Fuller's dome, comes from the dictionary, where its simplest definition is an arc of a great circle. To Fuller it has more meaning, "the most economical momentary relationships between separate events." Made from wire, paper, wood, aluminum, beads, magnesium, plastic, even the ribbons of Venetian blinds, geodesic domes have covered swimming pools, military shelters, industrial plants, restaurants. A Fuller concept called "Skybreak Dwelling" would enclose both living quarters and grounds by a dome, keep out wind, rain, snow, and bugs, and eliminate houses. Skybreak Dwellers will dwell in their gardens.

In 1952, exactly twenty-five

(Continued on page 230)

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Burmel New York

MANNEQUINS

(Continued from page 158)

"Patience," they tell me, "all that is going to change. The evolution of the mannequin is round the corner. . . . We dress designers are going to make the mannequin into a loyal collaborator, punctual and decently paid, who will be able to make a regular honest living out of her beauty and grace. . . ."

Moguls of the dress-world, I should like to believe you. But, if I am not mistaken, you still have a very long way to go. You will actually pay a salary . . . even up to forty thousand francs a year [about $36 a week or $1,884 a year, in 1925] . . . for the supple shoulders, the noble necks, the royal gait of these girls who glorify the works of your genius more than all other women? So far, so good. You aim to give the mannequin not only enough money, but your respect as well and the confidence that rightly rewards, for example, your head saleswoman. You no longer wish to see your elegant, flat-chested Diana wilting and yawning after a night out with the wolfpack. . . . Your aspirations are those of decent and kindhearted men.

But beauty is one thing and bureaucracy another. Beauty thrives on admiration and you arm it so that it may be admired even more. You say to Beauty, arrayed for love and battle: "This is your realm, you must not step outside it. Queen it here in this salon, pace up and down this gallery like a caged wild beast. Go, come back, turn around, come back again. Half naked, you will not feel cold except when, withdrawn from the public gaze, you find yourself shivering without it. Never forget that, this year, we want you unpadded with soft flesh and hard as a sports champion. But you can not go in for any form of athletics, so eat as little as possible and don't indulge in the pleasure of buying roast chestnuts at street corners. . . ."

Visionaries! You want your aggressively beautiful mannequins, prisoners of luxury, saturated with coffee and deprived of manual work that regulates both pulse and impulse, to acquire the souls of bookkeepers. You are by no means at the end of your troubles. But your effort is a praiseworthy effort. While waiting for success to crown it, waiting for the lure of good money and the charm of peace and independence to create you beautiful, calm-browed young women with souls devoid of desire; retain the mannequin and go on recruiting the capricious creature. For longer than anyone can prophesy, you will continue to put up with her neurasthenia, her nervous yawns, her bursts of tears, her sudden listlessness, her momentary brilliance that singles her out for homage, her casual way of trampling superlative luxury underfoot as if it were her native soil. You will, in fact, put up with everything you tolerate, everything you excuse, everything you respect in her greater brother, the artist.

Translated by Antonia White

FULLER AND HIS DOME

(Continued from page 229)

years after the Dymaxion house was projected, Mr. Fuller gave the first industrial license to manufacture the dome to the Ford Motor Company. Since then, he has given out ninety-nine more. Now, at sixty-four, Buckminster Fuller, who had been reasonably discontented with his income of about $4,000 a year, has become in the last five years reasonably rich, and will be richer. Nobody has figured out a way to get around his patents for the dome that does so much for so little. There are domes in waiting, ready to take off at a moment's notice for installation on the moon. In Robert W. Marks' definitive, well-illustrated book, *The Dymaxion World of Buckminster Fuller*, published last month by Reinhold, the author quotes Fuller quoting Chaloner, who wired in 1911, having been judged insane by the State of New York, to ask his brother, on his expensive marriage to an opera singer, "Who's loony now?"

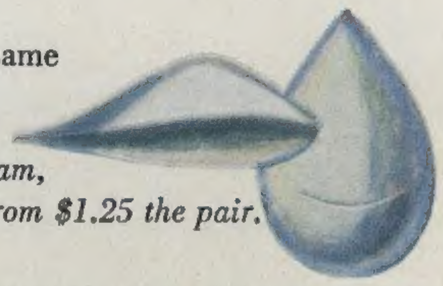
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